MMTC EXPRESSES STRONG SUPPORT FOR FCC ACTIONS TO REDUCE MARKET ENTRY BARRIERS THAT IMPEDE DESIGNATED ENTITY PARTICIPATION IN SPECTRUM AUCTIONS

WASHINGTON, D.C. (October 10, 2014): The Minority Media and Telecommunications Council (MMTC) applauds the FCC’s release of the Notice of Proposed Rulemaking on Competitive Bidding, which will examine the Designated Entity (DE) Rules. MMTC anticipates that the Commission will efficiently and expeditiously act to ensure that DEs are able to participate in the upcoming spectrum incentive auction. MMTC looks forward to working with public interest groups, the industry, and the Commission to build a thorough record on DE participation to support the Commission’s release of revised rules in time for DEs to finalize their business plans and raise the necessary capital for participation, as mandated by Congress. The NPRM will set the foundation to address and eliminate barriers to entry and engagement that stifle meaningful participation of DEs, especially new entrants and minority- and women-owned businesses.

This NPRM has been a long time in the making. MMTC applauds the leadership and persistence of Chairman Wheeler, the Commissioners, and the Wireless Telecommunications Bureau in taking the necessary steps to review and update the DE program to ensure that the congressional mandate to include small and diverse business participation in spectrum auctions is met.

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About MMTC:

The Minority Media and Telecommunications Council (MMTC) is a non-partisan, national nonprofit organization dedicated to promoting and preserving equal opportunity and civil rights in the mass media, telecommunications and broadband industries, and closing the digital divide. MMTC is generally recognized as the nation’s leading advocate for minority advancement in communications.