MMTC 11th Annual Access to Capital and Telecom Policy Conference:

Maximizing Innovation, Inclusion and Entrepreneurship in a Digital Economy

Tuesday & Wednesday
July 9-10, 2013
Embassy Suites Convention Center Hotel
Washington, D.C.

Follow us on twitter @mmtconline
Tweet this event at: #MMTC2013
MMTC 11th Annual Access to Capital and Telecom Policy Conference:

Maximizing Innovation, Inclusion and Entrepreneurship in a Digital Economy

Tuesday-Wednesday
July 9-10, 2013

Embassy Suites Convention Center Hotel
Washington, D.C.
July 9, 2013

Ladies and Gentlemen:

Welcome to MMTC’s Eleventh Annual Access to Capital and Telecom Policy Conference. It is a pleasure to have each and every one of you here.

The Conference is the preeminent national gathering of entrepreneurs, investors, lenders, regulators and legislators focused on capital access in media and telecommunications. For two intensive days, we’ll be focused on:

- How the Small Business JOBS Act, the National Broadband Plan, and private sector initiatives can spur job creation and investment for telecom MWBEs
- How “crowd funding” revolutionizes access to capital for digital media start-ups
- How minority owned channels can thrive in a multi-platform marketplace
- Why technology is the civil rights movement of the 21st Century
- How innovation and education can shrink the wealth gap, the jobs gap, and the broadband adoption gap

Throughout the Conference you will also hear about the many new and exciting policy initiatives we will be undertaking to promote access to capital, universal broadband service, competition and innovation. Foremost among them is our New Telecommunications and Internet Policy Taskforce, co-chaired by Congressmen Emeritus Ed Towns and Cliff Stearns. This bi-partisan Taskforce is developing regulatory initiatives, executive orders, legislation, public-private partnerships and best practices to close the digital divide.

I would like to convey our deepest appreciation to our many sponsors, especially our Gold Sponsors AT&T and McGavren-Guild; our Silver Sponsors Comcast, SNL Kagan, Time Warner Cable, and Verizon; our Bronze Sponsors CTIA-The Wireless Association, Grain Communications, and NetCommunications; and our Awards Reception Sponsors, Politic365 and T-Mobile. This Conference would not be possible without them.

Thanks, too, to our stellar Executive Committee, Board of Directors, Board of Advisors and Best Minds Policy Committee for giving MMTC so much of themselves over the years. Thanks also to our hard working and super-talented MMTC staff, led by the extraordinary team of Vice President and COO Maurita Coley and President David Honig.

Since we were founded in 1986, MMTC has done its very best to advance the interests of minorities in media, telecom and broadband policy debates and decisions in Washington, DC. This is profoundly difficult and challenging work for an organization with limited human and fiscal resources. Your support and participation are much needed and always appreciated.

I hope you have a great Conference and thank you for joining us.

Sincerely,

Julia L. Johnson

Julia L. Johnson
Chair, MMTC
Greetings:

As Acting Chairwoman of the Federal Communications Commission, it is my honor to welcome you all to the Minority Media and Telecommunications Council’s 11th Annual Access to Capital and Telecom Policy Conference, which is appropriately themed, “Maximizing Innovation, Inclusion and Entrepreneurship in a Digital Economy.”

For over 25 years, MMTC has been truly dedicated to promoting and preserving equal opportunity and civil rights in the media, technology, and telecommunications industries. MMTC remains an outstanding social justice leader, ensuring that historically disadvantaged populations participate as entrepreneurs and leaders in our nation’s rapidly growing and lucrative communications industries.

Through its diligent advocacy for minority and women’s advancement in these industries, MMTC continues to be a consistent and effective champion for the underserved and underrepresented among the industries we regulate. I commend your organization on this ongoing commitment and for providing a critical voice and perspective at the FCC.

While I am unable to be with you, I applaud MMTC for hosting this conference and working closely with our Office of Communications Business Opportunities to highlight the FCC’s Angel Investor Forum on Thursday. The issues that will be discussed over the next three days are crucial to increasing minority and women’s participation in the FCC-regulated industries. I hope this year’s attendees will leave equipped with new information to make these industries as diverse as our great nation. MMTC, I wish you and your attendees a very informative, productive, and successful conference.

Sincerely,

Mignon L. Clyburn
Acting Chairwoman of the Federal Communications Commission
AGENDA
Day 1: Tuesday July 9, 2013

Congressional and Legislative Luncheon

Description: Legislative leaders will address how to introduce, promote, and enact access to capital legislation focused on increasing MWBE ownership and participation in the tech and communications industries in all levels of government.

Presiding Officer: Maurita Coley, Vice President and Chief Operating Officer, MMTC

Keynotes:
- Hon. Ed Towns, Member of Congress Emeritus (D-NY); Co-Chair, New Telecom and Internet Policy Taskforce
- Hon. Cliff Stearns, Member of Congress Emeritus (R-FL); Co-Chair, New Telecom and Internet Policy Taskforce
- Hon. G.K. Butterfield (D-NC), United States House of Representatives

Discussants:
- Hon. Joe Armstrong, National President, National Black Caucus of State Legislators (NBCSL)
- Hon. Sharon Weston Broome, President, National Organization of Black Elected Legislative Women (NOBEL Women)
- Hon. Stephanie Lynch, President, National Association of Black County Officials (NABCO)

Networking Break

Wealth Gap Roundtable:
Bridging the Wealth Gap through Innovation, Education, and Entrepreneurship

Description: Experts in business, media, and telecom discuss solutions for bridging the tremendous wealth gaps between African Americans and Hispanics and other Americans.

Presiding Officer: Dr. Nicol Turner-Lee, President and CEO, National Association for Multi-Ethnicity in Communications (NAMIC); Member, Board of Directors, MMTC

Introductory Remarks: Hon. Marie C. Johns, Former Deputy Administrator, U.S. Small Business Administration

Panelists:
- Kelvin Boston, Host and Executive Producer, PBS-TV’s Moneywise with Kelvin Boston Show
- Jane Campbell, Esq., Majority Staff Director, US Senate Small Business and Entrepreneurship Committee
- Maureen Lewis, Director of Minority Telecommunications Development, National Telecommunications and Information Administration (NTIA)
- James L. Winston, Executive Director and General Counsel, National Association of Black Owned Broadcasters Inc. (NABOB)

Networking Break
**Special Presentation:**
An MWBE Agenda for the FCC – 2013-2016

**Description:** Respected journalists interview MMTC President David Honig on creating a Minority- and Women-Owned Business Enterprise (MWBE) Agenda for the FCC for 2013-2016. The dialogue will explore policies necessary to promote small businesses and minority- and women-owned business enterprises and how the federal, state, and local government, industry, and public-private partnerships can foster the entrepreneurial spirit.

**Lead Journalist and Moderator:** Wayne Bennett, Founder and Publisher, The Field Negro

**Journalists:**
- Kristal High, Editor in Chief, Politic365
- Richard Prince, Columnist, Maynard Institute for Journalism Education
- Joe Madison, Host, The Joe Madison Show, SiriusXM Satellite Radio

**Presenter:** David Honig, Co-Founder and President, MMTC

**Civil Rights Roundtable:**
How the Nation’s Civil Rights Organizations Can Win the Restoration of Minority Media and Telecom Ownership

**Description:** Civil rights experts discuss the impact of the U.S. Supreme Court’s latest rulings that affect diversity in communications, the need for *Adarand* Studies, and the development of a plan of action to promote minority business in a race-neutral legal environment.

**Presiding Officer:** S. Jenell Trigg, Partner, Lerman Senter, PLLC

**Panelists:**
- Carrie Gan, Executive Director, Center for Asian Americans United for Self-Empowerment (CAUSE)
- Janaye Ingram, DC Bureau Chief, National Action Network (NAN)
- Jason Lagria, Senior Staff Attorney, Asian American Justice Center (AAJC)
- Hon. Catherine J.K. Sandoval, Commissioner, California Public Utilities Commission
- Hilary Shelton, Director and Senior Vice President for Advocacy, NAACP Washington Bureau

**Awards Reception:**
Celebrating MMTC’s Success in Advancing Minority Entrepreneurship

**Description:** Presentation of MMTC Entrepreneur of the Year and Everett C. Parker Awards with remarks from special guests.

**Presiding Officer:** Hon. Deborah Taylor Tate, Former Commissioner, Federal Communications Commission; Vice Chair, MMTC Board of Directors

**Introductory Remarks:** Hon. Sheila Jackson Lee (D-TX), United States House of Representatives

**Entrepreneur of the Year Award:**
- David J. Grain, Founder and Managing Partner, Grain Management LLC

**Everett C. Parker Lifetime Achievement Award:**
- Hon. Jonathan S. Adelstein, President and CEO, PCIA – The Wireless Infrastructure Association; Former Administrator, United States Department of Agriculture, Rural Utilities Service; Former Commissioner, Federal Communications Commission
- Hon. Robert McDowell, Former Commissioner, Federal Communications Commission; Visiting Fellow, Hudson Institute
FCC Commissioners’ Breakfast:
How the Digital Transition Can Rescue Minority Media Entrepreneurship from Extinction

Description: MMTC leaders and FCC Commissioners engage in a robust dialogue on how the Commission views the state of the industry and how the transition to IP can improve minority entrepreneurship.

Co-Presiding Officers: Hon. Deborah Taylor Tate, Former Commissioner, Federal Communications Commission; Vice Chair, Board of Directors, MMTC; and David Honig, Co-Founder and President, MMTC

Panelists:
- Hon. Jessica Rosenworcel, Commissioner, Federal Communications Commission
- Hon. Ajit Pai, Commissioner, Federal Communications Commission

A Policy Framework for the Emerging Internet Ecosystem:
Opportunities and Barriers for Minorities

Description: Policy leaders explore opportunities for minority consumers and communities flowing from the IP transition, spectrum policy, and Internet governance. These issues will be presented with an eye to their impact on entrepreneurship, innovation, and closing the digital and economic divides by providing access to jobs, healthcare, education, and new avenues for civic engagement.

Presiding Officer: Hon. Julia L. Johnson, President, NetCommunications; Chair, Board of Directors, MMTC

Introductory Remarks:
- Anna-Maria Kovacs, Ph.D., Visiting Senior Policy Scholar, Georgetown University Center for Business and Public Policy

Panelists:
- James W. Cicconi, Senior Executive Vice President-External and Legislative Affairs, AT&T Services Inc.
- Kathleen O’Brien Ham, Vice President, Federal Regulatory Affairs, T-Mobile USA Inc.
50 Years of Successful Entrepreneurship: Case Studies Featuring Men and Women Who Succeeded

Description: A panel of men and women who built successful companies in each decade since the 1960s discuss how they overcame barriers to entry, raised capital, and grew their businesses.

Presiding Officer: Ari Q. Fitzgerald, Partner, Hogan Lovells, LLP; Secretary, Board of Directors, MMTC

Panelists:
- Brigitte Daniel, Executive Vice President, Wilco Electronic Systems, Inc.
- Antonio J. Guernica, CEO, Guernica Marketing
- Steven C. Roberts, Co-Founder, The Roberts Companies
- Ana Roca-Castro, Founder, Latinos in Social Media (LATISM)

Access to Capital and MMTC Hall of Fame Awards Luncheon

Description: Top industry executives and entrepreneurs discuss access to capital for minority entrepreneurs, investment in minority channels, and the vital role of broadband access and adoption in the future success of minority and low-income communities. MMTC will confer its Distinguished Pro Bono Achievement, Extraordinary Service, and Excellence in Financial Services awards to exemplary firms and companies, and induct new members into its Hall of Fame.

Co-Presiding Officers: Hon. Julia L. Johnson, President, NetCommunications; Chair, Board of Directors, MMTC; and David Honig, President, MMTC

Keynote Addresses:
- David L. Cohen, Executive Vice President, Comcast Corporation
- Earl W. Stafford, CEO, The Wentworth Group, LLC; Chairman, The Stafford Foundation

Hall of Fame Inductees:
- Ronald J. Gordon, Founder and CEO, ZGS Communications
- Brent Wilkes, National Executive Director, League of United Latin American Citizens (LULAC)

Extraordinary Service Awards:
- Fisher v. University of Texas-Austin Amicus Brief Signators
  Awards to all signators will be accepted by:
  - Hon. Tyrone Brown, Former Commissioner, Federal Communications Commission
  - Hon. Gloria Tristani, Former Commissioner, Federal Communications Commission

Distinguished Pro Bono Service Achievement Award:
- Akin Gump Strauss Hauer and Feld, LLP
  - Accepted by Tom W. Davidson, Partner
- Davis Wright Tremaine, LLP
  - Accepted by Wes Heppler, Partner

Corporate Diversity Leadership Award
- Verizon
  - Accepted by Donna Epps, Vice President, Public Policy and Strategic Alliances
Networking Break

Media Experts Share Their Secrets to Success in a Multi-Platform World

Description: Expert content creators, content aggregators, media executives, and digital financiers help digital media entrepreneurs take their businesses from YouTube to their own channels by teaching digital content creators how to grow their current offerings into successful digital businesses.

Presiding Officer: Francisco Montero, Co-Managing Partner, Fletcher, Heald and Hildreth, LLP; Member, Board of Directors, MMTC

Panelists:
- Paul Butler, General Manager, Magic Johnson’s ASPIRE
- Nathaniel Cotanch, Director of Business Operations, RockthePost
- William Crowder, Lead Advisor, The Opportunity Fund, Comcast Ventures; Managing Director, DreamIt Ventures
- Issa Rae, Producer, Director, and Writer, The Mis-Adventures of Awkward Black Girl; Co-Host, ASPIRE’s new talk show “Exhale”
- Karen Wishart, General Manager, Sean Combs’ Revolt TV

Spurring Innovation:
Tips for Tech Entrepreneurs Who Want to Turn an Idea into a Business

Description: Panelists discuss how the next wave of early-stage digital entrepreneurs and app developers can create, market, patent, and financially benefit from their ideas. This conversation will include successful app developers, mobile app entrepreneurs, and financiers who will share expertise on what’s working now and a vision for what’s next in app development, financing, and distribution.

Presiding Officer: Erwin G. Krasnow, Partner, Garvey Schubert Barer; Vice Chair, Board of Directors, MMTC

Panelists:
- Clayton Banks, President, Ember Media
- York Eggleston, IV, Chief Executive Officer, Semantic Labs/YE Ventures; Co-Founder and Board Member, National Association of Multicultural Digital Entrepreneurs (NAMDE)
- Eric Hamilton, Co-Founder and Chief Marketing Officer, Around the Way
- Lisa Jones Johnson, President and CEO, NextGen Media
- Bruce Lincoln, Founder and Chief Design Scientist, Urban Cyberspace Company
Supplier Diversity Networking Reception and Procurement Forum

Description: Successful minority entrepreneurs and government representatives share their experiences and formulas for success in the challenging environment of network infrastructure deployment of broadband and wireless connectivity. These firms have successfully teamed, subcontracted, and partnered with some of the top media and telecom providers. Join the conversation and learn their strategies for success. Meet one-on-one with supplier diversity experts and procurement officers from media and telecom companies as they answer your questions in table-top discussions during our networking reception.

Presiding Officer: Ronald Johnson, Chairman and CEO, Ronson Network Services Corp; Treasurer, Board of Directors, MMTC

Overview – A Perspective from the FCC on Minority Business Inclusion
- Thomas W. Reed, Director, Office of Communications Business Opportunities, Federal Communications Commission

Successful Minority Entrepreneur Panelists:
- William Bouie, President, Sky Global Communications – Fairfax, VA
- Emmit McHenry, President, Archura, LLC – Herndon, VA
- Earl Scott, President, Dynis, LLC – Columbia, MD

Supplier Diversity Roundtable:
- Stephanie Bates, Associate Director, Supplier Diversity, AT&T
- Jesse Crawford, Senior Group Manager, Global Supplier Diversity, Verizon Communications

Networking Reception

Adjournment

Thursday, July 11, 2013
Attend the FCC’s Angel Investors Forum

Registrants are encouraged to stay an additional day for a free event:

The FCC’s Angel Investors Forum
9:00AM - 4:30PM*

Presented by the FCC’s Office of Communications Business Opportunities (OCBO) and held at the Federal Communications Commission, 445 12th St. S.W.


*Angel investor panels followed by one-on-one sessions
HON. JONATHAN S. ADELSTEIN
President & CEO
PCIA – The Wireless Infrastructure Association

Jonathan S. Adelstein is the chief executive officer of PCIA – The Wireless Infrastructure Association, the trade association representing the companies that make up the wireless telecommunications infrastructure industry. A lifelong public servant, Adelstein has dedicated his career to fighting for the public interest. He previously served as the 17th Administrator of the U.S. Department of Agriculture’s Rural Utilities Service. From 2002 to 2009, he served as an FCC Commissioner. As RUS Administrator, Adelstein oversaw a $60 billion portfolio of rural electric, water and telecommunications infrastructure loans. As part of the Recovery Act of 2009, he spearheaded the strategic investment of $3.5 billion into rural broadband infrastructure expansion to stimulate economic development and expand broadband service across rural America. Adelstein is the recipient, along with former FCC Commissioner Robert W. McDowell, of MMTC’s 2013 Everett C. Parker Lifetime Achievement Award, MMTC’s highest honor.

REP. JOE ARMSTRONG
President
National Black Caucus of State Legislators

The National Black Caucus of State Legislators (NBCSL) is a national organization that is comprised of over 650 legislators nationwide and represents a constituency of over 50 million people. Rep. Armstrong is a life-long resident of the 15th legislative district in Knoxville, Tennessee. Now serving in his 13th term, he is a member of the House Finance, Ways, and Means Committee, Finance, Ways, and Means Subcommittee, and Transportation Committee. Rep. Armstrong stresses political participation on all levels of government, believing it is the one true way to improve the quality of life and assure freedom and equality for all.

CLAYTON BANKS
President
Ember Media

Clayton Banks has been a pioneer in the cable and communications industry for more than two decades. He has implemented multi-platform strategies and produced multimedia content for top brands such as Essence Music Festival, MTV, ESPN, Discovery Networks, HBO, Pepsi, Bloomberg TV, Showtime Networks, Bermuda tourism and numerous other companies and organizations around the world. Prior to Ember Media, Banks served as Vice President of Affiliate Relations for Comedy Central, where he was involved with the launches of “South Park,” “The Daily Show with Jon Stewart,” and “The Upright Citizens Brigade.”
STEPHANIE BATES  
Associate Director, Global Supplier Diversity  
AT&T

Stephanie Bates is responsible for developing outreach strategies designed to enhance AT&T’s position as a leader in supply chain diversity and inclusion. She is responsible for working with external organizations, meeting prospective suppliers, stakeholder management, and sharing information about AT&T’s supply chain strategies. Bates brings more than 20 years of experience in the telecommunications industry and has worked with several national businesses and diversity business organizations to provide business development and educational initiatives to the small, minority, women and disabled veteran-owned business communities.

WAYNE BENNETT  
Founder and Publisher  
The Field Negro

“The Field Negro” is an award winning blog that covers national affairs affecting black Americans. Bennett’s blog, “the Field Negro,” has been featured in numerous publications including GQ Magazine, Essence Magazine, and the Philadelphia Inquirer. Wayne Bennett is a Family Law Magistrate for the first Judicial District’s Domestic Relations Division and has his own private criminal defense practice in Philadelphia. Bennett is a member of the Philadelphia and Pennsylvania Bar Associations and has written articles on child support and the state of urban families. He is involved with several civic charities, community organizations, and boards in the Philadelphia area.

KELVIN BOSTON  
Host and Executive Producer  
PBS-TV’s “Moneywise with Kevin Boston”

Kelvin Boston is a respected financial journalist, public speaker, entrepreneur, and best-selling author whom the New York Times has referred to as an “out-spoken voice for economic empowerment.” In addition to hosting “Moneywise,” Boston is also the President of Boston Media LLC, the company that produces the series. Boston is the best-selling author of numerous financial works, including “Smart Money Moves for African Americans” (Putnam 1995). In 2007, Kelvin Boston’s first one-hour special – “Who’s Afraid to be a Millionaire?” – premiered on public television stations nationwide.
WILLIAM G. BOUIE
President and CEO
Sky Communications, Inc.

William G. Bouie heads Sky Communications, an industry-leading minority business enterprise (MBE) that specializes in innovative and cost-effective voice system design, installation, and support. Bouie has had a distinguished career in the telecom and technology industries, during which he has provided voice managed services for the Executive Office of the President, and served as Technical Consultant for the United States Olympic Committee for the 1996 Atlanta Olympics and 2000 Games in Sydney. Bouie previously served as Senior Business Development Director for Siemens Enterprise Communications.

HON. TYRONE BROWN
Consulting Counsel, Wiley Rein, LLP
Former Commissioner
Federal Communications Commission

Tyrone Brown, a former FCC Commissioner and widely respected entrepreneurial strategist, has represented a range of telecom clients. An expert in regulatory issues affecting telecom providers, his practice focuses on matters before the FCC, on communications start-ups, and on communications public policy. Brown recently served as President of Media Access Project (MAP), the non-profit, public interest communications law firm. He previously served as Iridium Communications Inc.’s Vice Chairman after the successful re-launch of the global mobile satellite system. Brown currently sits on the Board of Directors for RLJ Entertainment. Brown, along with MMTC and other former FCC officials who were signatories to the Fisher v. University of Texas-Austin amicus curiae brief before the U.S. Supreme Court, is a recipient of MMTC’s 2013 Extraordinary Service Award.

PAUL BUTLER
General Manager
ASPiRE

Paul Butler oversees all operations for ASpiRE. Launched in June 2012 by Magic Johnson Enterprises, ASpiRE delivers enlightening, entertaining, and positive programming targeting African American families. Butler was a long-time GMC TV (rebranded in 2013 as Up TV) executive, most recently serving as the network’s Senior Vice President/General Counsel. At GMC, Butler managed legal and business affairs, music and talent relations, and human resources, and was instrumental in the development of ASpiRE. Before joining GMC, Butler was an executive at Viacom, where he worked for VH1 and Country Music Television.
HON. G. K. BUTTERFIELD  
Member of Congress (D-NC)

Congressman G. K. Butterfield has represented North Carolina’s First Congressional District – where he is a life-long resident – since 2004. Butterfield serves as a member of the House Committee on Commerce and Energy, the Democratic leadership’s Chief Deputy Whip, and the First Vice-Chair of the Congressional Black Caucus. He is also a champion of affordable medical care, education, investments in rural communities, veterans, renewable energies, and federal programs that support low-income and middle class Americans. Prior to his congressional election, Butterfield served for two years on the North Carolina Supreme Court as well as a Resident Superior Court.

JANE CAMPBELL  
Majority Staff Director  
U.S. Senate Small Business and Entrepreneurship Committee

Jane Campbell directs the SBC’s work to support America’s small businesses by increasing access to capital, ensuring federal contracting opportunities, supporting counseling and mentoring for entrepreneurs, and assisting small businesses to engage in international trade. Campbell previously served as Senator Mary Landrieu’s Chief of Staff, where she assisted with work on the Senator’s entire portfolio. From 2002 to 2006 she served as Cleveland’s first female Mayor, restoring fiscal stability to the city and helping to reinvigorate the redevelopment of Cleveland’s downtown. Her distinguished public service career includes six terms in the Ohio House of Representatives.

JAMES W. “JIM” CICCONI  
Senior Executive Vice President-External and Legislative Affairs  
AT&T Services Inc.

Jim Cicconi is responsible for AT&T’s public policy organization, and is chair of the AT&T Foundation, serving in this capacity since November 2005. Previously, Cicconi served as General Counsel and Executive Vice President for Law & Government Affairs at AT&T. Prior to joining AT&T in September 1998, he was a Partner at Akin Gump Strauss Hauer & Feld, L.L.P. Cicconi also served in the White House under two presidents, including two years as Deputy Chief of Staff to President George H.W. Bush, and four years as a Special Assistant to President Ronald Reagan and to White House Chief of Staff James A. Baker, III. Cicconi’s organization, AT&T, was the recipient of MMTC’s 2012 Corporate Diversity Leadership Award.
DAVID L. COHEN
Executive Vice President
Comcast Corporation

At Comcast, David Cohen has a broad portfolio of responsibilities including corporate communications, government and regulatory affairs, public affairs, corporate administration and community investment. He also serves as senior counselor to the CEO as well as Chief Diversity Officer for the company. Before assuming his role at Comcast in July of 2002, Cohen served as a Partner and Chairman for Ballard Spahr Andrews & Ingersoll, LLP, one of the 100 largest law firms in the country. He serves as Chairman of the Board of Trustees of the University of Pennsylvania and serves on numerous boards for local and national organizations. Cohen is a 2013 recipient of MMTC’s Champion of Digital Equality Award.

MAURITA K. COLEY
Vice President and Chief Operating Officer
Minority Media and Telecommunications Council

Maurita Coley has second-in-command management responsibility for MMTC’s staff and day-to-day operations, including matters before the FCC, stakeholder relations, and MMTC’s annual conferences and policy forums. Previously, she served as Executive Director of Capital Area Asset Builders, a nonprofit leader in asset building and financial literacy programs in the D.C. metropolitan area. She is a former Partner with the Davis Wright Tremaine and the Cole, Raywid & Braverman law firms, and has served as an executive at BET Networks. Coley is a recipient of the 2011 Paul R. Dean Award given to distinguished alumni of the Georgetown University Law School.

NATHANIEL COTANCH
Director of Business Operations
RockThePost

Nathaniel Cotanch’s passion and specialty lie in helping entrepreneurs and analyzing businesses, and his role at RockThePost is perfectly aligned with his personal passion to assist entrepreneurs in funding and operations. RockThePost is a crowdfunding website for small businesses which enables entrepreneurs to raise up to $5 million from accredited investors. With the implementation of the JOBS Act, the company will be incorporating equity crowdfunding as a possibility on its platform. Prior to joining RockThePost, Cotanch worked for the National Basketball Association’s (NBA) marketing department, and he spent a year in Africa where he consulted and assisted entrepreneurs with launching their businesses.
JESSE CRAWFORD  
Senior Group Manager of Global Supplier Diversity  
Verizon Communications

Jesse Crawford leads and supports Verizon’s Supplier Diversity Advocacy and Outreach initiatives. Crawford has more than 22 years of experience in the telecommunications industry including roles in sales, customer care, management, engineering, and strategic resourcing. In addition to his current work with Verizon, Crawford serves as the Chairman of the Urban League of Greater Dallas and North Central Texas. He also serves on the boards of the Dallas Black Chamber of Commerce and the U.S. Pan Asian American Chamber of Commerce’s Corporate Brain Trust Advisory Board.

WILLIAM CROWDER  
Lead Advisor, The Opportunity Fund  
Comcast Ventures  
Managing Director, DreamIt Ventures

William Crowder leads the investing activities of the Comcast Ventures Opportunity Fund, a $20M seed stage venture fund. He is also a Managing Director of DreamIt Ventures, where he is responsible for the oversight and operation of DreamIt’s and Comcast’s collaboration known as the Minority Entrepreneur Accelerator Program that aims to increase the number of minority-led startups. He is the Founder and Managing Director of Growth Strategy (GS) Advisors, a boutique strategic advisory and business development company launched in 2008. Prior to founding GS Advisors, Crowder served as a Director of Strategy and Business Development with AOL and as a consultant with Mercer Management Consulting (now Oliver Wyman).

BRIGITTE DANIEL  
Executive Vice President  
Wilco Electronics Systems, Inc.

Wilco is an African American privately-owned cable operation in Philadelphia. Under Brigitte Daniel’s leadership, Wilco has helped create several substantial private and public partnerships that provide innovative solutions to address the digital divide in the United States. Daniel is also the CEO of Wilco’s charitable start-up company Knick Knack Learning, where she addresses the challenges in urban education and underserved student educational needs. In 2013, then FCC Chairman Julius Genachowski reappointed Daniel to a third term as a member of the FCC’s Federal Advisory Committee on Diversity in the Digital Age.
TOM W. DAVIDSON
Partner
Akin Gump Strauss Hauer & Feld, LLP

As head of Akin Gump’s National Communications and Information Technology Practice, Tom Davidson represents clients in the domestic and international telecommunications and high-technology industries including video program suppliers and distributors and fiber-optic network carriers. He also advises the financial community including private equity debt funds, hedge funds, and investment banks. Prior to joining Akin Gump, Davidson was a partner at another international law firm, where he focused on communications law for more than 12 years. Previously, he served as a trial attorney in the FCC’s Broadcast Bureau (now the Media Bureau). Davidson’s firm, Akin Gump, is the recipient of MMTC’s 2013 Distinguished Pro Bono Achievement Award, for its exemplary work with respect to preparing and filing an amicus brief before the U.S. Supreme Court on behalf of MMTC and former FCC officials in the Fisher v. University of Texas-Austin case.

YORK EGGLESTON, IV
CEO, Semantic Labs/YE Ventures
Co-Founder and Board Member, National Association of Multicultural Digital Entrepreneurs

A career entrepreneur, York Eggleston’s current focus is on protecting and commercializing innovative technologies. Previously, he was a financier, having invested in all phases of companies’ life cycles – from startup, to rapid growth, to recapitalization. Eggleston sits on the Board of the Maryland Science Center, the Institute for Integrative Health and the Advisory Board of UMBC’s Alex Brown Center for Entrepreneurship. As co-founder and board member of the National Association of Multicultural Digital Entrepreneurs (NAMDE), a Washington-DC based trade association, he advocates for the interests of diverse companies, organizations, individuals within the technology and broadband market industries.

DONNA EPPS
Vice President, Public Policy and Strategic Alliances
Verizon Communications

Donna Epps is responsible for managing Verizon’s domestic public policy efforts and managing relationships with key strategic external partners. Prior to her current position, Epps worked in Verizon’s Federal Regulatory Affairs group where she developed and advocated Verizon’s federal regulatory policy positions on key issues facing the communications industry with an emphasis on issues related to competition, economic regulation, and consumer protection. Epps’ company, Verizon, is the recipient of MMTC’s 2013 Corporate Diversity Leadership Award, an award earned in no small measure as a result of Epps’ commitment to the cause of diversity and inclusion in the telecommunications sector.
**ARI Q. FITZGERALD**  
Partner, Hogan Lovells  
Secretary of the Board, Minority Media and Telecommunications Council  

Ari Fitzgerald’s practice at Hogan Lovells focuses on spectrum policy, wireless, satellite, international communications, and Internet-related issues. Fitzgerald serves as Secretary of the MMTC Board of Directors and is a member of its Policy Committee. He joined Hogan Lovells from the FCC, where he served as Legal Advisor to former Chairman William Kennard. Fitzgerald currently serves on the Board of Directors of Crown Castle International, a publicly traded communications infrastructure firm. Fitzgerald was the recipient of MMTC’s 2006 Extraordinary Service Award.

**CARRIE GAN**  
Executive Director  
Center for Asian Americans United for Self-Empowerment  

Carrie Gan is the Executive Director of the Center for Asian Americans United for Self-Empowerment (CAUSE), a nonprofit, nonpartisan, community-based organization that works to advance the political empowerment of Asian and Pacific American communities throughout southern California. In this role, Gan works to develop programs aimed at voter education, business and professional development, and leadership development. She previously served as Vice President of the National Association of Asian American Professionals. She was formerly a third grade teacher, having taught at several inner-city schools in Los Angeles and San Diego.

**RONALD J. GORDON**  
Founder and CEO  
ZGS Communications  

Ronald J. Gordon heads ZGS Communications, a Spanish-language media company with interests in television, radio, and web that celebrates its 30th birthday this year. A native of Lima, Peru, Gordon has over a generation of experience serving the United States’ fast-growing Hispanic community. His creative thinking, market insight, and commitment have established ZGS as one of the leading Hispanic-owned media companies in the country. From 2009 to 2011, Gordon served as President of the Telemundo Television Station Group where he oversaw the operations of all Telemundo-owned stations. He is a tireless advocate for increased opportunities for women, minorities and small businesses in the broadcasting and other media industries. At the MMTC Access to Capital Conference, Gordon will be inducted into MMTC’s Hall of Fame.
DAVID J. GRAIN  
Founder and Managing Partner  
Grain Management LLC

David J. Grain’s firm, Grain Management LLC, is a private equity firm that targets investments in communications towers, radio frequency spectrum and backhaul networks throughout North America. Grain’s flagship funds manage capital on behalf of domestic institutional investors including academic endowments, public pension funds and foundations. Prior to forming Grain Management, Grain served as President of Global Signal Inc., which he led from bankruptcy into one of the largest independent wireless communications tower companies in North America. Previously, Grain served as Senior Vice President of AT&T Broadband’s New England Region. Grain was inducted into MMTC’s Hall of Fame in 2012 and he is the recipient of MMTC’s 2013 Entrepreneur of the Year Award.

ANTONIO J. GUERNICA  
CEO  
Guernica Marketing

A broadcast management and communications veteran, Antonio Guernica provides strategic insights and implements effective marketing programs to address the Hispanic consumer. Previously, Guernica served as Vice President and General Manager of the Entravision station cluster, directing the daily operation of three broadcast stations and the development of digital initiatives. He also directed the launch of Univision Local News and the revitalization of its Sales force. As President of Los Cerezos Broadcasting Company, he led the team that brought Spanish television to Washington, D.C.

ERIC HAMILTON  
Chief Marketing Officer and Co-Founder  
Around The Way

Eric Hamilton is an Internet, web, search marketing and social media veteran with over 20 years of technology experience. He co-founded Around the Way, a mobile app that allows users to automatically find Black-owned businesses in their vicinity, and he also founded the Web Academy, an online web school that recently reached its 4000th enrollment. He hosts “TrickedOutSite,” a web series that performs website makeovers. Hamilton is also the founder of LAUNCH, a tech incubator focused on inspiring, guiding, and launching technology companies founded from the dorm room.
**WES HEPPLER**  
Partner  
Davis Wright Tremaine, LLP

Wes Heppler is a partner at Davis Wright Tremaine LLP. He specializes in cable television and telecommunications law, with an emphasis on local and state franchising issues. He has extensive experience in the area of cable television programming, and represents his clients on a wide variety of issues before the FCC. From 1979 to 2006, Heppler served as Partner with the law firm of Cole Raywid & Braverman. Since 1999, he has served as Board President of the Washington Legal Clinic for the Homeless, and Thomson Reuters selected him as one of “Washington, D.C.’s Super Lawyers” for 2013. Heppler is a nationally recognized speaker and writer on cable and telecommunications policy matters. Heppler’s firm, Davis Wright Tremaine, is the recipient of MMTC’s 2013 Distinguished Pro Bono Achievement Award for its exemplary work in providing mentoring and operational support to MMTC and its staff.

**KRISTAL HIGH**  
Editor in Chief  
Politic365

Kristal Lauren High is the co-founder and Editor in Chief of Politic365, the nation’s only publication focused exclusively on politics from a multicultural point of view. Prior to launching Politic365, High developed an expertise in broadband adoption among minority, low-income and underserved populations through her work with MMTC and the Joint Center for Political and Economic Studies’ Media & Technology Institute. High has been named to two “40 under 40” lists and has received numerous awards including the NAACP’s Leadership 500 Chairman’s Leadership Award, the National Coalition on Black Civic Participation’s Excellence in Communications award, and MMTC’s 2012 Extraordinary Service Award.

**DAVID HONIG**  
Co-Founder and President  
Minority Media and Telecommunications Council

David Honig has practiced communications and civil rights law since 1983, specializing in electronic redlining and race discrimination cases, and defining the legal space that is the intersection of civil rights and telecommunications law. As co-founder and President of MMTC, he has represented over 80 national minority, civil rights, and religious organizations before the FCC. The National Law Journal has named him one of the 30 most influential communications lawyers. Honig also serves as chief counsel for the Florida State Conference of the NAACP and as General Counsel of the Broadband Opportunity Coalition.
JANAYE INGRAM  
DC Bureau Chief  
National Action Network

Janaye Ingram has dedicated her life to building social justice and equality. She has worked with numerous organizations across the nation to improve the lives of others and has received numerous awards and recognition for her efforts. In her role as the National Action Network’s (NAN) DC Bureau Chief, Ingram works closely with the senior leadership of the organization to uphold NAN’s mission of protecting the civil rights of all Americans. Prior to joining NAN, Ingram served as Senior Development Officer for Project Enterprise in New York, where she was responsible for cultivation and stewardship of individual donors.

HON. SHEILA JACKSON LEE  
Member of Congress (D-TX)

Congresswoman Sheila Jackson has served as a Member of Congress since 1995, where she currently represents Texas’s 18th Congressional District. During Congresswoman Jackson Lee’s tenure in Congress, she has served on various Committees including the Committee on Foreign Affairs, Homeland Security, and Judiciary. In the 110th and 111th Congress, Congresswoman Jackson Lee served as Chairwoman of the Homeland Security Subcommittee on Transportation Security and Infrastructure Protection. As Chairwoman, Congresswoman Jackson Lee was a leader in support of enhanced technology, better intelligence, increased airplane cargo inspections, increased security for railroads, and implementation of the 9/11 Commission report. She currently serves as the Ranking Member of the Homeland Security Subcommittee on Transportation Security and Infrastructure Protection.

HON. MARIE C. JOHNS  
Former Deputy Administrator  
U.S. Small Business Administration

Marie C. Johns has been a leader in business, civic, and government service for more than 30 years. As Deputy Administrator, Johns was responsible for managing nearly $1 billion in SBA funds and the development of the agency’s programs and policies. In 2011, her initiatives resulted in lending more than $30 billion to more than 60,000 small businesses. Previously, she served as President of Verizon Washington, D.C. where she was responsible for more than 1800 employees and nearly 800,000 customers. Johns is a member of the Greater Washington Business Hall of Fame and is one of Washingtonian Magazine’s “100 Most Powerful Women.” In 2005, Johns was inducted into MMTC’s Hall of Fame in recognition of her leadership in ending telecom redlining in the nation’s capital.
HON. JULIA L. JOHNSON  
President, NetCommunications  
Chair, Minority Media and Telecommunications Council

Julia Johnson founded and manages NetCommunications, a national regulatory and public affairs firm that focuses primarily on governmental and regulatory practices combined with media and public relations. A former Chair of the Florida Public Service Commission, the Federal/State Universal Joint Board, and the FCC’s Advisory Committee on Diversity, Johnson presently serves on the boards of four publicly-traded companies. Her public service work includes service as the Corporate Chairwoman for the National Organization of Black Elected Legislative (NOBEL) Women, Chairwoman of the Communications Committee of the Florida NAACP, Board Member for the American Telemedicine Association, and the Chair of MMTC.

RONALD JOHNSON  
Chairman and CEO  
Ronson Network Services Corp.  
Treasurer, MMTC Board of Directors

Ronald Johnson is a five-term Commissioner of the Fairfax County Economic Development Authority, where he serves as Secretary. He has overseen more than $2 billion in industrial revenue bonds placed in support of non-profits and manufacturing companies in Virginia. His public service includes appointments to several boards including the Southern Technology Council and Agriculture and Consumer Services. Johnson is a third-term appointee to the FCC’s Advisory Committee on Diversity in the Digital Age. His company Ronson Network Services provides engineering and infrastructure services to the telecommunications industry.

LISA JONES JOHNSON  
President & CEO  
NextGen Media

Lisa Jones Johnson heads Media, Inc., which is launching a global social media platform target to news. Prior to joining NGM, Jones Johnson was Co-CEO of the Global Broadcasting Company, which launched and operated two 24-hour television channels reaching more than 50 million in 220 countries. Previously, Jones Johnson was CEO of Comedy Express Television, which National Lampoon acquired in 2007. She also served as Executive Vice President at Western International Syndication Inc., where she executive produced more than 100 hours of television. Jones Johnson is the author of NAACP Image Award-nominated novel “A Dead Man Speaks.”
ANNA-MARIA KOVACS, PH.D.
Visiting Senior Policy Scholar
Georgetown University Center for Business and Public Policy

Anna-Maria Kovacs is the founder of Strategic Choices, a consulting practice focused on strategic, financial and policy issues in the communications industry. She presently serves as Visiting Senior Policy Scholar at Georgetown University’s Center for Business and Public Policy. Her expertise is in industry analysis and her area of focus is on the interplay between public policy and investment. Kovacs founded and served as President of Regulatory Source Associates LLC, an organization that provides investment professionals with analysis of the impact of federal and state regulation on investment in the telecommunication and cable industries.

ERWIN G. KRASNOW
Partner
Garvey Schubert Barer
Vice Chair, Board of Directors
Minority Media and Telecommunications Council

Erwin G. Krasnow, Co-Chair of the Communications Group of Garvey Schubert Barer, has been described as a “dean of the Washington communications bar” by the Legal Times, a “super lawyer of communications” by American Film magazine and the “guru of communications law” by the Broadcast Cable Financial Journal. Krasnow, a former General Counsel of the National Association of Broadcasters, serves as Vice Chair of MMTC and Washington Counsel to the Media Financial Management Association. He is the Founding Director and Vice Chair of Broadcast Capital Inc., a minority broadcast investment company. Krasnow was inducted into MMTC’s Hall of Fame in 2004.

JASON LAGRIA
Senior Staff Attorney
Asian American Justice Center

As the Senior Staff Attorney for the Asian American Justice Center (AAJC), Jason Lagria advocates for policies that promote universal access and reduced barriers to critical technology for Asian Americans and Pacific Islander (AAPI) and other underserved communities. In 2013, Lagria was appointed to the FCC’s Advisory Committee on Diversity for Communications in the Digital Age. He previously served as a Pro Bono Attorney for AAJC’s Judicial Nominations Program, where he advocated for the nomination and confirmation of AAPI candidates to positions in the judicial and executive branches. Prior to joining AAJC, Lagria was a litigation associate with Milbank, Tweed, Hadley & McCloy’s Washington office.
MAUREEN LEWIS
Director of Minority Telecommunications Development
National Telecommunications 
and Information Administration

Serving in her current role at the National Telecommunications and Information Administration (NTIA) since 2000, Maureen Lewis develops and advocates policies to promote minority ownership of media and telecommunications enterprises and affordable access to information technology. She co-authored “Exploring the Digital Nation: America’s Emerging Online Experience,” which NTIA released in June 2013 as its latest report on broadband use at home. Lewis began her legal career as an antitrust attorney at the Federal Trade Commission, later serving as Senior Counsel for Howard University and as General Counsel for an advocacy organization urging ubiquitous, affordable broadband access.

BRUCE LINCOLN
Founder and Chief Design Scientist
Urban Cyberspace Company

In 2004, Bruce Lincoln founded Urban Cyberspace Company, a design consulting and marketing firm specializing in broadband Internet technologies. Lincoln is also an Affiliated Scholar at the Columbia University Institute for Tele-Information at the Graduate School of Business. From May 2008 until June 2011, he was the Entrepreneur-in-Residence at the Center for Technology, Innovation and Community Engagement, at Columbia University’s Fu Foundation School of Engineering and Applied Science.

HON. STEPHANIE LYNCH
President
National Association of Black County Officials

Commissioner Stephanie Lynch serves as President of the National Association of Black County Officials (NABCO), an organization representing a coalition of black elected and appointed officials within county government for all 50 states. In addition to her role at NABCO, Lynch represents District 7 in Shreveport, LA, where she serves as Vice-Chair of the Caddo Parish Commission and represents more than 21,000 residents in West Shreveport. She is the first African-American female to represent District 7. Previously, she spent nearly 20 years in the insurance industry working for major insurers. Lynch is the CEO/President of GroundWorks Consulting, a general and public affairs consulting company.
JOE MADISON
Host, The Joe Madison Show
SiriusXM Satellite Radio

Joe Madison has spent his entire adult life in the trenches, engaged in the very issues he raises with his radio audience. It’s a sacrifice that has meant going to jail for civil disobedience countless times, taking part in hunger strikes in opposition to apartheid in South Africa, and genocide and modern-day slavery in Sudan. Because of his intense passion for activism, Madison was appointed Executive Director of the 10,000-member Detroit NAACP at age 24. Since then, he has served in several prominent positions in the organization, including Director of the Political Action Committee and Chairman of the Image Awards. Madison has been the recipient of countless awards for his activism, leadership, and media presence.

HON. ROBERT M. MCDOWELL
Former Commissioner
Federal Communications Commission

Robert M. McDowell was both a 2006 President George W. Bush and 2009 President Barack Obama FCC-appointee, with the U.S. Senate confirming him unanimously each time. Former Commissioner McDowell brought nearly 16 years of private sector experience in the communications industry to the FCC. Prior to joining the FCC, he was Senior Vice President for the Competitive Telecommunications Association (CompTel). Commissioner McDowell retired from the FCC on May 17, 2013, and he currently serves as a Visiting Fellow at the Hudson Institute.

EMMIT MCHENRY
Chairman and CEO
Archura, LLC

Emmit McHenry is a founding principal of Archura, a telecommunications firm that delivers innovative networking communication and information technology solutions. McHenry founded several companies prior to Archura, including NetCom Solutions International Inc. and Network Solutions Inc., the Internet domain name service provider. McHenry has held management positions with IBM, Connecticut General, Union Mutual, and Allstate Insurance Company. He has held positions on the Executive Committee for the Council on Competitiveness and the Board of Directors for James Martin Government Intelligence and Global Technology.
FRANCISCO R. MONTERO  
Co-Managing Partner  
Fletcher, Heald & Hildreth PLC

Francisco Montero is co-managing partner at Fletcher, Heald & Hildreth PLC, where he specializes in FCC regulatory counseling, corporate finance, asset and securities acquisitions, and intellectual property. Montero was a member of the FCC’s Federal Advisory Committee on Diversity in the Digital Age and has served as director of the FCC’s Office of Communications Business Opportunities. Among his additional professional accomplishments, Montero was co-chair of the Technology Committee of the International Webcasting Association and assisted the National Telecommunications and Information Administration of the Department of Commerce prepare its analysis of Hispanic broadcasters. Montero was inducted into MMTC’s Hall of Fame in 2008.

KATHLEEN O’BRIEN HAM  
Vice President, Federal Regulatory Affairs  
T-Mobile USA Inc.

Kathleen Ham oversees T-Mobile’s work before the FCC and other governmental bodies. Prior to joining T-Mobile, she worked at the FCC for 14 years in a number of top policy positions, including Deputy Chief of the Wireless Telecommunications Bureau. She was also the first Chief of the FCC’s Spectrum Auctions Program, where she was responsible for the first PCS spectrum auctions. Ham served on the FCC’s Spectrum Management Task Force and was involved in the Intergovernmental Advisory Committee that negotiated the reallocation of third generation (3G) wireless spectrum from government to commercial use.

HON. AJIT PAI  
Commissioner  
Federal Communications Commission

In 2012, the U.S. Senate unanimously confirmed Ajit Pai as an FCC Commissioner, a position to which President Barack Obama nominated him. As a Commissioner, Pai focuses on creating a regulatory environment in which competition and innovation will flourish. He is working to remove uncertainty that can deter businesses and investors from taking risks and revisiting outdated regulations. Commissioner Pai has held several positions in the FCC’s Office of General Counsel, serving most prominently as Deputy General Counsel. Prior to his current role, Pai worked in the Washington, D.C. office of Jenner & Block, LLP, where he was a Partner in the communications practice.
RICHARD PRINCE
Columnist
Maynard Institute for Journalism Education

Richard Prince is the author of “Richard Prince’s Journal-isms,” the leading news column on diversity issues in the news media. His column is posted three times a week on the Maynard Institute for Journalism Education’s website. Prince has received numerous awards including the Ida B. Wells Award from the National Association of Black Journalists. Additionally, from 2002 until 2007, Prince edited the Black College Wire, a news service established to promote the journalistic work of students at predominantly black colleges. From 1979 to 1994, he was an editorial writer and columnist at the Democrat and Chronicle in Rochester, N.Y., where he became a founding member of the William Monroe Trotter Group, an association of African American newspaper columnists.

ISSA RAE
Producer, Director and Writer
The Mis-Adventures of Awkward Black Girl
Co-Host, ASPIRE talk show “Exhale”

Issa Rae, the multitalented CEO and Owner of Issa Rae Productions, is a pioneer in the fight against the narrow, mainstream portrayal of people of color in the media. Several of her web series episodes have garnered more than 20 million views, and her production company continues to be a growing digital media phenomenon having caught the attention of several major media outlets including the New York Times and NPR. After the highly successful first season of “The Misadventures of Awkward Black Girl,” Rae was invited to air Season 2 of the award-winning web series on renowned artist Pharrell Williams’s Google Channel “i am OTHER” in 2012. She worked with ABC Studios in 2012 to develop a half-hour comedy series, “I Hate L.A Dudes,” and she will release a book of essays in 2014. Rae is also the co-host of “Exhale,” a new weekly entertainment and talk show premiering on ASPIRE, an Earvin Magic Johnson-owned cable network. In 2012, MMTC recognized Rae’s work by conferring upon her its Digital Media Pioneer for Social Justice Award.

THOMAS W. REED
Director
Office of Communications Business Opportunities
Federal Communications Commission

Thomas Reed encourages the full participation of small and diverse businesses in the FCC’s decision-making process as the FCC’s Office of Communications Business Opportunities Director. He also ensures that the Commission adequately considers the impact of its actions, policies and decisions on the competitive interests of these businesses. Prior to his current role, Reed served as Counsel at K&L Gates, LLP in Washington, D.C., where his practice focused on a broad range of issues including commercial litigation, corporate governance, investment management, and civil rights. Before joining K&L, Reed was a Senior Trial Attorney in the Civil Rights Division of the U.S. Department of Justice.
STEVEN C. ROBERTS  
Co-Founder  
The Roberts Companies

Steven Roberts is one of St. Louis’s most dynamic entrepreneurs. His company, the Roberts Companies, is the parent company of Roberts Broadcasting Companies, Roberts Hotel Group, and Roberts Real Estate Development. Over the last 29 years, Roberts and his brother Michael have worked to create thousands of jobs, raise the level of economic activity, and enhance the quality of life for the African American community. Roberts’s mark has been made in commercial and residential real estate, apartments and condominiums, hotels and resort properties, telecommunications, and broadcasting. Roberts and his brother founded Roberts-Roberts & Associates, a consulting and construction management firm, in 1974. He was St. Louis’s youngest ever elected Alderman and served in that capacity from 1979 through 1993.

ANA ROCA-CASTRO  
Founder, Latinos in Social Media (LATISM)  
CEO, Plaza Familia

Ana Roca-Castro heads Plaza Familia, the first fully bilingual education platform designed to close the academic achievement gap among Latino students by engaging learners, educators, and parents in the curriculum creation process. Castro also founded LATISM, a nonprofit organization that empowers the Latino community in the areas of education, health, technology, and business through the use of tech innovation and social media. She previously worked with the U.N. where she managed international projects. Castro started her career at Columbia University’s Liberty Partnerships Program where she helped at-risk students graduate from high school.

HON. JESSICA ROSENWORCEL  
Commissioner  
Federal Communications Commission

In 2012, the U.S. Senate unanimously confirmed Jessica Rosenworcel as an FCC Commissioner, a position to which President Barack Obama nominated her. In her position, Commissioner Rosenworcel champions E-Rate 2.0, among other issues. She also brings a decade and a half of public and private sector communications law experience to her position at the FCC. Prior to joining the FCC, Commissioner Rosenworcel served as Senior Communications Counsel for the United States Senate Committee on Commerce, Science, and Transportation, under the leadership of Senator John D. Rockefeller IV.
In 2011, California Governor Jerry Brown appointed Catherine J.K. Sandoval as a Commissioner on the California Public Utilities Commission. Prior to her current role, she worked as an Associate Professor at Santa Clara University School of Law. Previously, she served as Undersecretary and Senior Policy Advisor for Housing with the California Business, Transportation and Housing Agency from 2001 to 2004. Sandoval served as Vice President and General Counsel with Z-Spanish Media Corporation from 1999 to 2001 and was the Director of the Office of Communications Business Opportunities for the Federal Communications Commission from 1994 to 1999.

Earl Scott founded and heads DYNIS LLC, a mid-Atlantic based network and telecommunications infrastructure services company focusing on wireless and wireline. He has more than 25 years of experience in engineering and marketing in the information technology and telecommunications industries with DYNIS, IBM, and the Department of the Navy. His business, finance, and industry experience have contributed to DYNIS’ success and growth. In 1997, Career Communications, Inc. recognized Scott as the Black Engineering Entrepreneur of the Year. He is also a member of the World Presidents’ Organization (WPO).

NAACP’s Washington Bureau is the federal, legislative, and national public policy division of the oldest and most widely recognized national civil rights organization in the United States. Hilary Shelton is responsible for advocating NAACP’s federal public policy agenda to the U.S. Government. Previously, Shelton served as Federal Liaison/Assistant Director to the Government Affairs Department of The College Fund/UNCF, also known as The United Negro College Fund, where he worked to secure the survival, growth, and continued excellence of the 40 private historically black colleges and universities in the United States.
EARL W. STAFFORD
Chief Executive Officer
The Wentworth Group LLC
Chairman, The Stafford Foundation

Earl Stafford is the CEO of The Wentworth Group (TWG), a company that provides investment, financial and business support services to the small business community and offers services and products to the federal and commercial markets. He is also the Chairman and CEO of The Stafford Foundation, a faith-based, non-profit organization focused on providing support and assistance to the underserved, the marginalized, and the socially and economically distressed, and assisting them in helping themselves, and eventually to helping others. He brings more 35 years of leadership and executive experience to both of his positions. Prior to founding TWG, Stafford served as the Chairman and Chief Executive Officer of UNITECH, an award-winning training and simulation technology solutions company. Stafford’s company, the Wentworth Group, is the recipient of MMTC’s 2012 Award for Excellence in Financial Services.

HON. CLIFFORD “CLIFF” STEARNS
Member of Congress Emeritus (R-FL)
Co-Chair, New Telecom and Internet Policy Taskforce

Cliff Stearns (R-FL) represented Florida’s 6th Congressional District from 1989 to 2013, his only elected office, where he served with distinction for 24 years. In the 112th Congress, Stearns was the Chairman of the Oversight and Investigations Subcommittee of the Energy and Commerce Committee. In the previous Congress, Stearns was the Republican Leader on the Communications, Technology and the Internet Subcommittee. He also served in the U.S. Air Force for four years during the Vietnam War era in aerospace engineering and in satellite reconnaissance, and left the service with the rank of Captain. In addition to serving as the New Telecom and Internet Policy Taskforce’s Co-Chair, Stearns also serves as an APCO Worldwide senior advisor, where he provides recommendations for clients in the telecommunications, Internet and cyber security fields.
HON. DEBORAH TAYLOR TATE
Former Commissioner
Federal Communications Commission
Vice Chair, Minority Media and Telecommunications Council

Deborah Taylor Tate is the first Special Envoy to the International Telecommunications Union for Child Online issues, Co-Chair of the National Healthy Media Commission (with Geena Davis), a distinguished Senior Fellow for the Free State Foundation, and Vice Chair of the MMTC Board of Directors. Tate served as an FCC Commissioner from 2005 to 2009. She has also served as chairman and director of the Tennessee Regulatory Authority, and chair of the Federal-State Joint Board on Universal Service and the Federal-State Joint Conference on Advanced Telecommunications Services. She was also an adjunct lecturer at Vanderbilt University and a director of Vanderbilt’s Institute on Public Policy, and has served as legal counsel to former Tennessee governors Lamar Alexander and Don Sundquist. She is a member of several bar associations and has received several awards for her leadership and service. Tate has represented the United States in bilateral negotiations at the World Radio Conference in Geneva, the West Africa ICT Conference in Ghana, APEC-Tel, the Asian Pacific Telecom Ministers in Bangkok, and at the Global Forum in Italy.

HON. EDOLPHUS “ED” TOWNS
Member of Congress Emeritus (D-NY)
Co-Chair, New Telecom and Internet Policy Taskforce

Now serving as the New Telecom and Internet Policy Taskforce’s Co-Chair, Ed Towns (D-NY) represented New York’s 10th Congressional District from 1993 to 2013, and previously represented New York’s 11th Congressional District from 1983 to 1993. Over the course of his long and distinguished 30-year career as a Member of Congress, Towns brought millions of dollars to a wide range of projects in the Borough of Brooklyn and the City of New York. In 2010, Congressman Towns inaugurated the Congressional Social Work Caucus providing a platform on the Hill for more than 600,000 social workers throughout the United States who positively impact the lives of the elderly, the disadvantaged, children and veterans. In the 112th Congress, Congressman Towns served as a member of the Energy and Commerce Committee. He also was the Chairman of the House Oversight and Government Reform Committee from 2009 to 2011.
S. JENELL TRIGG
Partner
Lerman Senter, PLLC

A former television sales and marketing executive, S. Jenell Trigg is chair of Lerman Senter’s Intellectual Property, New Media and Technology Practice Group. Prior to private practice, Trigg served as assistant chief counsel for telecommunications for the U.S. Small Business Administration’s Office of Advocacy, as a senior telecommunications policy analyst for the FCC’s Office of Communications Business Opportunities, and as a law clerk for FCC Commissioners Rachelle B. Chong and Susan Ness. Trigg also served on MMTC’s Board of Directors for many years and is currently a member of its Advisory Board. She is also a founding member of MMTC’s “Best Minds” policy committee. She has served as a subject matter expert to the FCC’s Advisory Committee on Diversity for Communications in a Digital Age since its inception. Trigg is also the 2012 recipient of the prestigious Donald H. McGannon Award from the Office of Communication, Inc. of the United Church of Christ for her contribution and dedication in advancing women and minority ownership in telecommunications and the media. Trigg was the recipient of MMTC’s 2012 Extraordinary Service Award.

HON. GLORIA TRISTANI
Former Commissioner
Federal Communications Commission

Gloria Tristani is a former FCC Commissioner and New Mexico State Corporation Commission Commissioner. At the FCC, Tristani worked to accelerate broadband deployment to rural and other underserved areas, and was an advocate for the “E-Rate” program that provides discounted Internet access to schools and libraries. Tristani also supported the FCC’s Equal Employment Opportunity (EEO) rules and policies to enhance minority and women ownership in the communications industry. Tristani was inducted into MMTC’s 2012 Hall of Fame. Tristani, along with MMTC and other former FCC officials who were signatories to the Fisher v. University of Texas-Austin amicus curiae brief before the U.S. Supreme Court, is a recipient of MMTC’s 2013 Extraordinary Service Award.
NICOL TURNER-LEE, PH.D.
President and CEO
National Association for Multi-Ethnicity in Communications Member, MMTC Board of Directors

Dr. Nicol Turner-Lee is President and CEO of the National Association for Multi-Ethnicity in Communications (NAMIC), an organization that educates, advocates and empowers for multi-ethnic diversity in the communications industry. Before her position at NAMIC, Turner-Lee served as the Vice President and first Director of the Media and Technology Institute for the Joint Center for Political and Economic Studies. Turner-Lee founded the Neighborhood Technology Resource Center (NTRC), a Chicago-based nonprofit that was recognized by the State of Illinois and the U.S. Department of Housing and Urban Development as a model community technology center. In 2011, then FCC Chair Julius Genachowski appointed her to the Federal Advisory Committee on Diversity in the Digital Age. Turner-Lee has also been honored by The Alliance for Women in Media as one of their 60 most inspiring women in media, by CableFax as one of the Most Influential Minorities and one of the Most Powerful Women in Cable, and by Multichannel News as one of their “Women to Watch.” Turner-Lee was the recipient of MMTC’s 2012 Extraordinary Service Award.

HON. SHARON WESTON BROOME
President
National Organization of Black Elected Legislative Women (NOBEL Women)

Louisiana State Senator Sharon Weston Broome has served in elected office for 23 years; 20 of those years in the Louisiana State Legislature. She is the first woman to serve in the position of pro tempore in both the House and the Senate. Unopposed in her Senate reelection, she is now serving her third term in the Senate and second term as President Pro Tempore. Broome’s leadership in communications and technology issues earned her an induction into MMTC’s 2012 Hall of Fame. Senator Broome serves as the National President of NOBEL Women, a non-partisan, non-profit organization that communicates the needs of black women to the media, legislature and government to effect change. Broome is also a nationally recognized speaker and communications consultant and President of Sharon Broome Communications, Inc.
**BRENT A. WILKES**  
National Executive Director  
League of United Latin American Citizens (LULAC)

Brent Wilkes manages the operations of LULAC with a primary focus on national policy and legislative advocacy, and membership, program, and resource development. Wilkes is working hard to improve the quality of life for Hispanic Americans by guiding LULAC, which is on its way to becoming a million-member organization. Since opening LULAC’s national office in Washington, D.C. in 1996, he has strengthened LULAC’s programs, advocacy efforts, staffing, events, and revenue. LULAC’s revenue has tripled, staffing has grown from one to more than 20, and the organization has taken a leadership role on key issues affecting Latinos in Washington and throughout the United States. Wilkes is a member of the 2012 MMTC Hall of Fame. At the MMTC Access to Capital Conference, Wilkes will be inducted into MMTC’s Hall of Fame.

**JAMES L. WINSTON**  
Executive Director and General Counsel  
National Association of Black Owned Broadcasters Inc.

Since 1982, James L. Winston has represented NABOB before the U.S. Congress, the FCC, executive branch agencies and the White House. He is also a Partner in the Washington, D.C. law firm Rubin, Winston, Diercks, Harris & Cooke LLP. Before joining NABOB, Winston served in several positions in private law firms and corporations, and from 1978 to 1980 he served as Legal Assistant to Commissioner Robert E. Lee at the FCC. In 2008, Winston was inducted into MMTC’s Hall of Fame.

**KAREN WISHART**  
General Manager  
Revolt TV

Karen Wishart has over 20 years of legal, business and regulatory affairs experience in television and specializes in complex deal structuring and negotiation, strategy development, and implementation. Wishart manages Revolt, P. Diddy’s new 24-hour multi-platform music brand built from the ground up. Wishart previously served as Executive Vice President and Chief Legal Officer of TV One, where she oversaw the business, legal affairs, and human resources departments. Prior to TV One, Wishart was Vice President, Business Affairs for the Scripps Network. From 1989 to 1994 she practiced entertainment and administrative law with Cassels Brock and Blackwell in Toronto, Ontario.
MMTC 2013 ACCESS TO CAPITAL CONFERENCE SPONSORS

GOLD SPONSORS

AT&T
McGavren-Guild

SILVER SPONSORS

Comcast
SNL Kagan
Time Warner Cable
Verizon

BRONZE SPONSORS

CTIA-The Wireless Association
Grain Communications
NetCommunications

AWARDS RECEPTION SPONSOR

Politic365
T-Mobile

CONGRESSIONAL LUNCHEON SPONSORS

DirecTV
News Corp.
Nielsen Media Research

FCC COMMISSIONERS’ BREAKFAST SPONSOR

BOH Technology
Bright House Networks
CBS Corp.
DISH Network
National Association of Broadcasters

ACCESS TO CAPITAL AND HALL OF FAME LUNCHEON SPONSORS

Clear Channel Communications
Radio One
The Walt Disney Company
MMTC 2013 ACCESS TO CAPITAL CONFERENCE SPONSORS

SUSTAINING SPONSORS

Beasley Broadcast Group
Covington & Burling
Dewey Square Group
Hogan Lovells
National Cable and Telecommunications Association
Qualcomm
Ronson Network Services
Time Warner
USTelecom
Young Kinsley Technology Group
ZGS Communications

GENERAL SPONSORS

Alliance for Community Media
Alliance for Women in Media
APCO Worldwide
Arnold & Porter
Asian American Chamber of Commerce
Asian American Justice Center
Belo Corp.
Black College Communication Association
Black Leadership Forum
Black Web Media
Blacks in Government
Blogging While Brown
Broadband Opportunity Coalition
Cablevision
Capital PR Wire
Congressional Black Caucus Foundation
Consumer Policy Solutions
Council Tree Communications
Cox Enterprises
Davis Wright Tremaine
Dow Lohnes
The Field Negro Blog
Fletcher Heald & Hildreth
Garvey Schubert Barer
Goodfriend Government Relations
Hubbard Radio
InterMedia Partners
International Black Broadcasters Association
GENERAL SPONSORS CONT.

LATism
Lawyers’ Committee for Civil Rights Under Law
League of United Latin American Citizens
Lerman Senter
LIN Media
Mobile Future
National Association of Black Owned Broadcasters
National Association of Black Telecommunications Professionals
National Association of Multicultural Digital Entrepreneurs
National Black Caucus of State Legislators
National Black Church Initiative
National Black Religious Broadcasters
National Conference of Black Mayors
National Conference of Puerto Rican Women
National Newspaper Publishers Association
National Organization of Black Elected Legislative Women
National Puerto Rican Chamber of Commerce
National Urban League
New York Law School Advanced Communications Law and Policy Institute
NTD Television
Pacific Media Capital
PCIA – The Wireless Infrastructure Association
Rainbow PUSH Coalition
Revolt TV
Salem Communications
Sidley Austin
Stardome Media
Steptoe & Johnson
StoneGate Capital
Target Market News
UNITY: Journalists for Diversity
Univision
Vision Maker Media
Walter Kaitz Foundation
Wilco Electronic Systems
Wiley Rein
Wilkinson Barker Knauer
Women’s Institute for Freedom of the Press
WorldBand Media
The Minority Media and Telecommunications Council is a national not-for-profit organization dedicated to promoting and preserving equal opportunity and civil rights in the mass media, telecommunications, and broadband industries. MMTC is the leading advocate for minority participation in the communications industries. We seek to preserve and expand minority ownership and equal employment opportunity in these industries and to close the digital divide.

In MMTC’s public interest and civil rights law practice, we represent 80 national organizations in selected proceedings before the FCC, the federal courts of appeals and the U.S. Supreme Court. Our clients have included essentially all of the traditional civil rights organizations (including the NAACP, National Urban League, LULAC, NCLR and the Rainbow/PUSH Coalition), professional and trade organizations such as the National Association of Black Telecommunications Professionals, religious organizations (the National Council of Churches and the Office of Communication of the United Church of Christ, Inc.), unions (the American Federation of Television and Radio Artists and the Communications Workers of America) and many other organizations interested in fostering diversity and equal opportunity and in closing the digital divide. MMTC also serves as General Counsel to the Broadband Opportunity Coalition.

BOARDS OF DIRECTORS: OFFICERS
Hon. Julia L. Johnson, Chair
Hon. Deborah Taylor Tate, Vice Chair
Erwin Krasnow, Vice Chair
Ari Fitzgerald, Secretary
Ronald Johnson, Treasurer
Hon. Henry M. Rivera, Chair Emeritus

BOARDS OF DIRECTORS: MEMBERS
Dr. Jannette Dates
Ari Fitzgerald
Jeneba Jalloh Ghatt
Leo Hindery
Hon. Julia L. Johnson
Ronald Johnson
Kim Keenan
Erwin Krasnow
Deborah Lathen
Nicolaire Lazarre
Jose Mas
Francisco Montero
Everett C. Parker
Hon. Henry M. Rivera
Andrew Schwartzman
Hon. Deborah Taylor Tate
Dr. Nicol Turner-Lee
Brent Wilkes

BOARDS OF ADVISORS
Laura Berrocal
Hon. Sharon Weston Broome
Hon. Tyrone Brown
Toni Cook Bush
Amador Bustos
Angela Campbell
Hon. Matthew Carter
Belva Davis
Hon. Uday Dholakia
Erin Dozier
Moctesuma Esparza
Charles Firestone
Hon. Russell Frisby
David Goodfriend
Joel Hartstone
Earle Jones
Fernando Laguarda
Jason Lorenz
Jose Mas
John Muleta
Karen Narasaki
Alex Nogales
Benjamin Perez
Rey Ramsey
Lawrence Roberts
Dr. Jorge Schement
Diane Sutter
S. Jenell Trigg
Linda Eckard Vilarbo
Joseph Waz, Jr.

MMTC STAFF AND CONSULTANTS
David Honig, Esq., President
Maurita Coley, Esq., Vice President and Chief Operating Officer
Tiffany Bain, Research Associate
Jacqueline Clary, Esq., Senior Counsel and John W. Jones Fellow
Marcella Gadson, Director of Communications and Editor in Chief,
Broadband & Social Justice Weblog
Dorissa Griffin, Esq., Chief of Staff and Staff Counsel
DeVan Hankerson, Research Director
Joycelyn James, Esq., Senior Counsel and Cathy Hughes Fellow
Latoya Livingston, Esq., Senior Counsel and Earle K. Moore Fellow
Kenneth Mallory, Esq., Staff Counsel
Wendy Rivera-Aguilar, Esq., Director of Hispanic Affairs and Staff Counsel
Diane Warren, Director, MMTC Broadcasting, LLC and MMTC Media and Telecom Brokers
Jean Robinson, Assistant Director, MMTC Broadcasting, LLC and MMTC Media and Telecom Brokers
Henry Solomon, Esq., Communications Counsel

Minority Media and Telecommunications Council
3636 16th Street N.W. • Suite B-366
Washington, D.C. 20010
Phone: 202-332-0500 • Fax: 202-332-7511
www.mmtconline.com