THE MMTC BROADBAND & SOCIAL JUSTICE SUMMIT

Wednesday-Thursday
January 16-17, 2013

The Westin Georgetown
2350 M Street, NW
Washington, D.C.
LETTER FROM THE CHAIR OF THE BOARD OF DIRECTORS

January 16, 2013

Ladies and Gentlemen:

Welcome to MMTC’s Fourth Broadband and Justice Summit. It is a pleasure to have each and every one of you here.

The Summit is the preeminent media and telecom policy gathering focused on minorities. No other conference does what we do or has the focus that we have.

Throughout the Summit you will hear about the many new and exciting policy initiatives we have and will be undertaking. Foremost among them is our New Telecommunications and Internet Policy Taskforce, co-chaired by Congressmen Emeritus Ed Towns and Cliff Stearns, with support from former FCC Commissioners Henry Rivera and Deborah Taylor Tate as Of Counsel. Over the next two years, this bi-partisan Taskforce will consider and develop regulatory initiatives, executive orders, legislation, public-private partnerships and best practices needed to close the digital divide that separates Americans by class and race.

I would like to convey our deepest appreciation to our many sponsors, especially our Gold Sponsor BIA Kelsey; our Silver Sponsors AT&T and Comcast; and our Bronze Sponsors CTIA, NetCommunications, SNL Kagan, Time Warner Cable and Verizon. This Summit would not be possible without them.

Thanks, too, to our stellar Executive Committee, Board of Directors, Board of Advisors and Best Minds Policy Committee for giving MMTC so much of themselves over the years. Thanks also to our extraordinarily talented MMTC staff: our Fellows Joycelyn James, Jacqueline Clary and Latoya Livingston; our Staff Counsel Kenneth Mallory; our Staff Counsel and Chief of Staff, Dorrissa Griffin; our Research Director DeVan Hankerson; our Research Assistant Tiffany Bain; our Director of Hispanic Affairs Wendy Rivera; our Pepperdine University School of Law Extern Simon Kwak; our MMTC Broadcasting team Diane Warren, Jean Robinson, our FCC Counsel Henry Solomon, and our tireless leadership team: Vice President and COO Maurita Coley and President David Honig. Our staff’s efforts to advance civil rights and to close the digital divide in the media and telecommunications industries are unremitting and legendary.

Since we were founded in 1986, MMTC has done its very best to advance the interests of minorities in media, telecom and broadband policy debates and decisions in Washington, DC. This is profoundly difficult and challenging work for an organization with limited human and fiscal resources. Your support and participation are much needed and always appreciated.

I hope you have a great Summit and thank you for joining us.

Sincerely,

Julia L. Johnson
Julia L. Johnson
Chair, MMTC
THE MINORITY MEDIA AND TELECOMMUNICATIONS COUNCIL’S BROADBAND AND SOCIAL JUSTICE POLICY SUMMIT


Westin Georgetown Hotel
2350 M St. N.W., Washington, D.C

Wednesday and Thursday, January 16-17, 2013

The 2013 Broadband and Social Justice Summit convenes media and telecom industry experts and insiders to highlight the biggest issues affecting underserved communities.

Summit Highlights: Digital media experts discussing opportunities for entrepreneurs in a digital economy; creative content distribution arrangements; opportunities in the mobile applications economy; the role of new legislation in the drive for technological change; congressional involvement in Internet and telecom policy; the use of spectrum incentive auctions and infrastructure build-out to create jobs, spur economic growth, and bridge the wealth gap; and innovative government and private sector initiatives designed to stimulate economic opportunity.

Panels will also focus on how Internet adoption creates jobs and entrepreneurship, promotes STEM education, and enables the creation of diverse content and mobile applications that result in improvements in telehealth, digital education, civic participation, and entrepreneurship. Highlights include roundtables of FCC Commissioners, supplier diversity experts, and members of congress.
Registration Opens

Boot Camp: How to Become a Next Generation Digital Media Entrepreneur
Washington Ballroom
Presented in collaboration with MMTC Broadcasting, Digital Diversity Network (DDN), and National Association of Multicultural Digital Entrepreneurs (NAMDE)*

Description: Digital media industry experts discuss opportunities for entrepreneurs in a digital economy, such as online distribution, channel sharing, use of digital subchannels, LMAs, video-on-demand and leased access arrangements, and opportunities in the mobile applications economy.

Co-Presiding Officers:
- Joycelyn F. James, Esq., Senior Counsel and Cathy Hughes Fellow, MMTC, and Erin Horne McKinney, Executive Director, National Association of Multicultural Digital Entrepreneurs (NAMDE)
- Clayton Banks, President and CEO, Ember Media; Technology Director, Digital Diversity Network (DDN)
- York Eggleston IV, Chief Executive Officer, Semantic Labs; Co-Founder and Member, Board of Directors, NAMDE
- Bruce Lincoln, Founder and Chief Design Scientist, Urban Cyberspace Company; Entrepreneur-in-Residence, Columbia University
- Shawna Rene Odour, Host & Special Projects Producer, SiriusXM; Founder, Green Lioness Media
- Lateef A. Samor, Head of Multicultural Sales and Marketing Strategy, AOL
- Aaron Saunders, Founder, Clearly Innovative, Inc.
- Navarrow Wright, Chief Technology Officer, Interactive One

Congressional Luncheon:
Designing Telecom and Internet Policy for the Digital Age
Promenade

Description: Members of Congress with telecom industry oversight responsibility discuss what types of policies, best practices, public-private partnerships, regulatory initiatives, legislation, executive orders, etc. drive technological change, jobs creation, innovation, and economic opportunity.

Presiding Officer: Maurita Coley, Vice President and Chief Operating Officer, MMTC

Keynote Address:
- David J. Grain, President, Founder and Managing Partner, Grain Management LLC; CEO, Grain Communications Group

Current and Former Members of Congress:
- Delegate Donna M. Christensen (D-U.S.V.I.)
- Congresswoman Yvette D. Clarke (D-NY)
- Congressman Joe Garcia (D-FL)
- Former Congressman Clifford Stearns (R-FL)
- Former Congressman Edolphus Towns (D-NY)

Kickoff of the Telecom and Internet Policy Task Force
- David Honig, President, MMTC
**Broadband: The Backbone of The New Economy**  
**Washington Ballroom**

**Description:** Panel of industry heads discuss how telecom and broadband regulatory reform can advance jobs and economic opportunity, how the FCC can best react to market trends, and how the FCC should examine its rules to enable diversity and innovation while reducing barriers to entry.

**PRESIDING OFFICER:** Hon. Julia L. Johnson, President, NetCommunications; Chair, MMTC Board of Directors  
- Dean C. Garfield, President and CEO, Information Technology Industry Council (ITI)  
- Kathleen O’Brien Ham, Vice President of Federal Regulatory Affairs, T-Mobile  
- Fernando R. Laguarda, Vice President, External Affairs, and Policy Counselor, Time Warner Cable  
- Bret Perkins, Vice President of External and Government Affairs, Comcast  
- Robert W. Quinn, Jr., Senior Vice President Federal Regulatory and Chief Privacy Officer, AT&T Services, Inc.  
- Craig Silliman, Senior Vice President, Public Policy and Federal Government Relations, Verizon Communications, Inc.

**How to Generate Diverse Participation in the Telecom and Internet Spaces**  
**Washington Ballroom**

**Description:** Panel of industry and government leaders discuss how to overcome political, procedural, and practical obstacles to telecom and broadband regulatory reform; Panelists discuss the massive changes that have occurred in the telecommunications industry since the passage of the 1996 Communications Act; and discuss how industry, legislators, and regulators could draft new legislation to ensure diversity and innovation in the information era.

**PRESIDING OFFICER:** Kim Keenan, General Counsel, NAACP; Member, MMTC Board of Directors  
- John Horrigan, Ph.D, Vice President and Director of the Media and Technology Institute, Joint Center for Political and Economic Studies  
- Jane Mago, Executive Vice President and General Counsel, National Association of Broadcasters  
- Hon. Robert M. McDowell, Commissioner, Federal Communications Commission  
- James L. Winston, Executive Director and General Counsel, National Association of Black Owned Broadcasters (NABOB)

**Unleashing Entrepreneurial Opportunity: Business Innovation in the Obama Second Term**  
**Washington Ballroom**

**Description:** High-level federal government representatives discuss government transparency at its best in the form of initiatives that are unleashing the power of entrepreneurs to create jobs and spur economic growth by eliminating the barriers between entrepreneurs and government data, and using government to create business opportunities.

**PRESIDING OFFICER:** Ari Fitzgerald, Partner, Hogan Lovells; Member, MMTC Board of Directors and Board Secretary  
- Kimberly Marcus, Associate Director for Office of Legislative, Education and Intergovernmental Affairs, Minority Business Development Agency (MBDA), U.S. Department of Commerce  
- John Padalino, Acting Administrator, Rural Utilities Service, United States Department of Agriculture (RUS-USDA)
**Social Justice Awards Reception** (awards presentation begins at 6:15pm)
Promenade

**PRESIDING OFFICER:** Kristal High, Editor-in-Chief, Politic365

**Champion of Digital Equality Awardee**
- David L. Cohen, Executive Vice President, Comcast

**Digital Media Social Justice Award Winners**
**PRESENTER:** Hon. L. Mignon Clyburn, Commissioner, FCC
- Mrs. Martha Wright-Reed, Author of The Wright Petition
- Ava DuVernay, Writer/Director, Sundance Award-winning filmmaker of *Middle of Nowhere*
- Campaign for Prison Phone Justice (Accepted by Amalia Deloney, Media Action Grassroots Network)
- The Prison Phone Rates Collaborative (Accepted by Cheryl A. Leanza, Advisor to the Prison Phone Rates Collaborative)

**Spotlight on MMTC Fellows**
**PRESENTER:** Erwin G. Krasnow, Partner, Garvey Schubert Barer; Vice Chair, MMTC; Chair, MMTC Mentoring Committee
- Cathy Hughes Fellow: Joycelyn F. James, Esq., Senior Attorney
- John W. Jones Fellow: Jacqueline Clary, Esq., Senior Attorney
- Earle K. Monroe Fellow: Latoya Livingston, Esq., Senior Attorney

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**Inaugural Meeting of the New Telecom and Internet Policy Taskforce**
Presidential Suite, Rm. 810

5:30 to 7:30 PM

7:30 to 8:30 PM
AGENDA
Thursday, January 17, 2013

8:00 AM

Registration Opens

8:30 to
9:45 AM

FCC Commissioners’ Breakfast Roundtable
Washington Ballroom

Description: FCC Commissioners discuss broadband adoption as a solution for bridging the wealth gap and championing America’s way back to economic recovery and global competitiveness – all key areas of focus for the President’s second term.

PRESIDING OFFICER: Hon. Deborah Taylor Tate, Vice Chair, MMTC
- Hon. Mignon L. Clyburn, Commissioner, Federal Communications Commission
- Hon. Ajit Pai, Commissioner, Federal Communications Commission

10:00 to
11:00 AM

Former FCC Chairs’ Roundtable
Washington Ballroom

Description: Former FCC chairs provide insights on how building broadband infrastructure is an energizer for broad sector transformation and 21st Century entrepreneurship, and how broadband democratizes opportunity by preparing the American workforce for 21st century jobs and creating opportunities for disadvantaged communities.

PRESIDING OFFICER: David Honig, President, MMTC
- Hon. Michael J. Copps, Former Acting Chair and Former Commissioner, Federal Communications Commission; Senior Advisor, Media and Democracy Reform Initiative, Common Cause; Member, Boards of Directors, Free Press and Public Knowledge
- Hon. Reed E. Hundt, Former Chairman, Federal Communications Commission; Principal, REH Advisors, LLC; Member, Board of Directors, Intel Corp.
- Hon. Michael K. Powell, Former Chairman, Federal Communications Commission; President & CEO, National Cable & Telecommunications Association (NCTA)
- Hon. Richard E. Wiley, Former Chairman, Federal Communications Commission; Managing Partner, Wiley Rein, LLP

11:00 to
12:15 PM

Broadband Solutions for Accessible and Affordable Healthcare Delivery and Education in the 21st Century
Washington Ballroom

Description: Panelists focus on how broadband can provide solutions for accessible and affordable healthcare; the opportunities (e.g. lowers cost, increases access to specialists in remote areas, monitor chronic conditions) and barriers (e.g. broadband access/adopter/use by the patients, medical licensing and insurance) to practicing health IT.

PRESIDING OFFICER: Laura Berrocal, Chair, Innovation Generation
- Jon Linkous, Ph.D, CEO, American Telemedicine Association
- Hon. Catherine W. Pugh, Member, Maryland State Senate; President-Elect, National Black Caucus of State Legislators (NBSCSL); Member, NOBEL Women
- Linda Oliver, Deputy Chief, Telecommunications Access Policy Division, Wireline Competition Bureau, Federal Communications Commission
- Elena V. Rios, M.D., President and CEO, National Hispanic Medical Association
- Celia Trigo Besore, Executive Director and CEO, National Association of Hispanic Nurses
- Jessica Zufolo, Deputy Administrator, Rural Utilities Service, United States Department of Agriculture (RUS-USDA)
High Tech Policy Luncheon: Empowering Education, Entrepreneurship, Health, and Civic Participation through Broadband Promenade

Description: Speakers discuss the innovative opportunities that broadband unleashes to solve some of our greatest social challenges (e.g. poverty, discrimination, crime rate, healthcare, education, etc.). Speakers will stress the importance of expedient universal broadband access, adoption, and informed use to get us to what lies ahead once the infrastructure is in place and we have a citizenry with the skills and ability to take advantage of the resources that broadband provides.

PRESIDING OFFICER: Nicol Turner-Lee, Ph.D, President and CEO, NAMIC, Member, MMTC Board of Directors

State of Social Justice Keynote Address
• David Honig, President, MMTC

Keynote Address
• Hon. Jonathan S. Adelstein, President, PCIA; Former, FCC Commissioner; Former Administrator, Rural Utilities Service, U.S. Department of Agriculture (RUS-USDA)

One-on-One Interview with a Digital Entrepreneur
• Eric Hamilton, Co-founder and Chief Marketing Officer, Around the Way™ (mobile application); Founder, The Web Academy

21st Century Vision for Universal Broadband Adoption
Washington Ballroom

Description: FCC Chairman’s office and high-level think tank representatives provide a top-level viewpoint on what is needed to realize the vision of universal broadband adoption and informed use, and suggests concrete initiatives on which stakeholders can work together to achieve common goals.

PRESIDING OFFICER: Deborah Lathen, Former Chief, FCC Cable Services Bureau; President, Lathen Consulting Group, LLC.
• Michael Steffen, Legal Advisor to the Chairman, Office of Chairman Julius Genachowski, Federal Communications Commission
• John Horrigan, Ph.D, Vice President and Director of the Media and Technology Institute, Joint Center for Political and Economic Studies
• Anna-Maria Kovacs, Ph.D, Visiting Senior Policy Scholar, Georgetown University, Center for Business and Public Policy, McDonough School of Business
• Blair Levin, Telecommunications Policy Strategist, Communications and Society Fellow, The Aspen Institute

Supplier Diversity Roundtable: Opportunities for Entrepreneurial Success in Broadband, Spectrum, and Infrastructure
Washington Ballroom

Description: Roundtable with top supplier diversity people in the broadband and telecommunications industries.

PRESIDING OFFICER: Ronald Johnson, Chairman and CEO, Ronson Network Services Corp.; Member, MMTC Board of Directors and Board Treasurer
• Eugene Agee, Vice President, Procurement, Strategic Sourcing, Real Estate and Environmental Health and Safety, Sprint Nextel Corporation
• Thomas W. Reed, Director, Office of Communications Business Opportunities, Federal Communications Commission
• George Richter, Vice President, Supply Chain Management, Cox Communications
**Obama Administration at the Mid-Point**  
*Washington Ballroom*

**Description:** Top broadband and telecom officials share the latest developments in broadband, telecom, and Internet policy from the Obama Administration.

**PRESIDING OFFICER:** Francisco R. Montero, Partner, Fletcher, Heald & Hildreth, PLC; Member, MMTC Board of Directors
- Anna M. Gomez, Deputy Assistant Secretary for Communications and Information Policy and Deputy Administrator, National Telecommunications and Information Administration (NTIA), U.S. Department of Commerce
- Thomas C. Power, Deputy Chief Technology Officer for Telecommunications, The White House, Office of Science and Technology Policy (OSTP)
- Jessica Zufolo, Deputy Administrator, Rural Utilities Service, United States Department of Agriculture (RUS-USDA)

**Summit Adjourns**

**National Association of Black Journalists (NABJ)**  
*Hall of Fame Awards Induction and Ball*  
*The Newseum*

**Link for NABJ Hall of Fame tickets:**  
http://www.nabj.org/events/event_details.asp?id=266771  
- Promo Code: MMTC  
- Discounted Ticket Rate: $150 (discounted from $250)  
- Promo Code: MMTCVIP  
- Discounted VIP Ticket Rate: $250 (discounted from $400)

Live Streaming: http://mmtconline.org/2013-bbsj-summit-livestreaming/  
Twitter – @mmtconline #BBSJ2013
JONATHAN S. ADELSTEIN
President & CEO
PCIA – The Wireless Infrastructure Association

Jonathan S. Adelstein came to PCIA after serving as the 17th Administrator of U.S. Department of Agriculture’s Rural Utilities Service. He previously served as a Commissioner of the Federal Communications Commission from 2002 to 2009. Adelstein has dedicated his career to fighting for the public interest. As RUS Administrator, Adelstein oversaw a $60 billion portfolio of rural electric, water and telecommunications infrastructure loans. As part of the Recovery Act of 2009, he spearheaded the strategic investment of $3.5 billion into rural broadband infrastructure expansion to stimulate economic development and expand broadband service across rural America.

EUGENE AGEE
Vice President, Procurement, Strategic Sourcing, Real Estate and Environmental Health and Safety
Sprint Nextel Corporation

Eugene Agee manages $17 billion in spending and 20 million square feet of commercial, retail and technical space. He also manages Sprint’s supplier diversity initiatives. Throughout his 22-year tenure at Sprint, Agee has served in several key roles, including Vice President of Corporate Audit Services, Corporate Security, Assistant Vice President of Strategic Sourcing and NIS Finance, Revenue Director for Minnesota, Nebraska, and Wyoming local telephone companies, and Manager of Regulatory Planning for Missouri and Minnesota local telephone companies.

CLAYTON BANKS
President
Ember Media Corporation

Clayton Banks has been a pioneer in the cable and communications industry for over two decades. He has implemented multi-platform strategies and produced multimedia content for top brands such as Essence Music Festival, MTV, ESPN, Discovery Networks, HBO, Pepsi, Bloomberg TV, Showtime Networks, Bermuda tourism and numerous other companies and organizations around the world. Prior to Ember Media, Banks served as Vice President of Affiliate Relations for Comedy Central, where he was involved with the launches of “South Park,” “The Daily Show with Jon Stewart” and “The Upright Citizens Brigade.”
LAURA BERROCAL
Chairwoman
Innovation Generation

Laura Berrocal serves as Chairwoman of Innovation Generation, a nonprofit initiative focused on leveraging broadband to improve diversity in the business, energy, technology and media sectors. In this capacity, she specializes in strategic alliance and partnership building at both the national and local levels. She also serves as the Vice President of Public Policy and Hispanic Affairs for a strategic consulting and regulatory firm in Washington, D.C. and as a Contributing Writer for Politic365.com. National organizations she has worked with include the Puerto Rican Coalition and the Minority Media and Telecommunications Council.

CELIA TRIGO BESORE
Executive Director & CEO
National Association of Hispanic Nurses

Celia Trigo Besore has over 15 years of experience working with nonprofit organizations. In August 2010, she became the Executive Director & CEO of NAHN, a professional association representing the interests and health issues of Hispanic nurses and the Hispanic community. Previously, Besore was the Vice President of Marketing & Programs for the Central Station Alarm Association, a trade association in the electronic security industry. Prior to CSAA, she was the Director of Marketing & Communications for the Food Service Packaging Institute, a trade association in the food service disposable industry.

HON. DONNA M. CHRISTENSEN
U.S. House of Representatives
U.S. Virgin Islands

Now serving her eighth term in the U.S. House of Representatives, Delegate Donna M. Christensen is the first female physician in the history of the U.S. Congress and the first woman to represent an offshore Territory. She serves as an Assistant Minority Whip in the Democratic Caucus. In the 112th Congress, Delegate Christensen serves on the House Committee on Energy and Commerce and its Subcommittees on Oversight and Communications and Technology. Prior to her election to Congress, Delegate Christensen served as Territorial Assistant Commissioner of Health and maintained a private practice in family medicine.
HON. YVETTE D. CLARKE
U.S. House of Representatives
9th District of New York

Rep. Clarke has been representing New York’s 9th Congressional District (redistricted from the 11th District in 2013) since 2007. Rep. Clarke was first elected to Congress in November 2006 and represents a large portion of the Brooklyn borough. She sits on the House Committees on Homeland Security (ranking member) and Small Business. Rep. Clarke previously served on the New York City Council representing the 40th District in Brooklyn. An unwavering champion for her native Brooklyn, she has worked with non-profit organizations, local community groups and appropriators to secure millions of dollars in essential federal support for the district.

JACQUELINE CLARY
Senior Attorney and John W. Jones Fellow
Minority Media and Telecommunications Council

Jacqueline Clary specializes in civil rights issues in the media, telecommunications and broadband industries. Clary has experience researching and advocating for universal first-class digital citizenship in the broadband era and increased opportunities for small, minority and woman-owned businesses. Clary has served as a Rapporteur for the Media Issues Subcommittee, the Barriers to Entry Subcommittee and the Wi-Fi Task Force of the FCC’s Advisory Committee on Diversity. She is also an active member and former Board Member of the Alliance for Women in Media’s National Capital Area Chapter.

HON. MIGNON L. CLYBURN
Commissioner
Federal Communications Commission

Commissioner Mignon L. Clyburn, the first African-American woman to serve on the FCC, joined the agency in January 2009. She has a long history of public service and dedication to the public interest and enjoyed long careers in newspaper publishing and broadcasting. Prior to her swearing in as a Commissioner, Clyburn served for 11 years as the Representative of South Carolina’s 6th District on the Public Service Commission of South Carolina, and served a term as its Chair.
DAVID L. COHEN
Executive Vice President
Comcast Corporation

At Comcast, David Cohen has a broad portfolio of responsibilities, including corporate communications, government and regulatory affairs, public affairs, corporate administration and community investment, and serves as senior counselor to the CEO. He also serves as Chief Diversity Officer for the company. Before assuming his role at Comcast in July of 2002, Cohen served as a Partner and Chairman for Ballard Spahr Andrews & Ingersoll LLP, one of the 100 largest law firms in the country. He serves as Chairman of the Board of Trustees of the University of Pennsylvania and serves on numerous boards for local and national organizations.

MAURITA K. COLEY
Vice President and Chief Operating Officer
Minority Media and Telecommunications Council

Maurita Coley has second-in-command management responsibility for MMTC’s staff and day-to-day operations, including matters before the FCC, stakeholder relations and MMTC’s annual conferences and policy forums. Previously, she served as Executive Director of Capital Area Asset Builders, a nonprofit leader in asset building and financial literacy programs in the D.C. metropolitan area. She is a former Partner with the Davis Wright Tremaine and the Cole, Raywid & Braverman law firms, and has served as an executive at BET Networks. Coley is a recipient of the 2011 Paul R. Dean Award given to distinguished alumni of the Georgetown University Law School.

HON. MICHAEL J. COPPS
Former Acting Chair and Former Commissioner
Federal Communications Commission

Michael J. Copps served as Acting Chair of the FCC in 2009 and as an FCC Commissioner from 2001 until 2012. Previously, he served as Assistant Secretary of Commerce during the Clinton Administration and as Chief of Staff to U.S. Senator Fritz Hollings. Currently, he leads the Media and Democracy Reform program at Common Cause and serves on the boards of Free Press and Public Knowledge.
AMALIA DELONEY
Associate Director
Center for Media Justice

Amalia Deloney coordinates the media policy initiatives of the Center for Media Justice (CMJ) and the Media Action Grassroots Network (MAG-Net). She has over 15 years of experience in community and cultural organizing, with specific interests in human rights, cultural rights and traditional knowledge. At CMJ, Deloney uses her extensive experience for field-building, community-building and policy advocacy.

AVA DUVERNAY
Independent Filmmaker

Winner of the Best Director Award at the 2012 Sundance Film Festival for her second feature film “Middle of Nowhere,” Ava DuVernay is a writer, producer, director and distributor of independent film. Her directorial work also includes the critically-acclaimed dramatic feature “I Will Follow,” as well as the music documentaries “This Is My Life” and “My Mic Sounds Nice.” She is the Founder of the African-American Film Festival Releasing Movement, better known as AFFRM.

YORK EGGLESTON IV
CEO, Semantic Labs
Co-Founder & Board Member, National Association of Multicultural Digital Entrepreneurs

For over 15 years, York Eggleston has used his unique set of talents in the development or co-development of several media and technology businesses, each of which has specialized in motivating customer decisions and measuring consumer behavior and performance. He is the inventor and patent author in the areas of promotion automation over networks, interactive promotion branding and point of sale fulfillment. Eggleston sits on the advisory boards of UMBC’s Alex Brown Center for Entrepreneurship, Sub-Basement Art Studios and Communiversal Inc.

ARI Q. FITZGERALD
Partner, Hogan Lovells
Secretary of the Board, Minority Media and Telecommunications Council

Ari Fitzgerald’s practice at Hogan Lovells focuses on spectrum policy, wireless, satellite, international communications and Internet-related issues. Fitzgerald is a Director and Secretary of MMTC and a member of its Policy Committee. He joined Hogan Lovells from the FCC where he served as Legal Advisor to Former Chairman William Kennard. Fitzgerald currently serves on the Board of Directors of Crown Castle International, a publicly traded communications infrastructure firm.
HON. JOE GARCIA
U.S. House of Representatives
Florida’s 26th District

Congressman Joe Garcia is a Miami-based lawyer representing Florida’s 26th Congressional District, which includes most of western Miami-Dade County as well as the Florida Keys. Congressman Garcia was elected in 2012 and currently sits on the House Committee on the Judiciary. Prior to being elected to Congress, Congressman Joe Garcia served as the Director of the Office of Minority Economic Impact for the United States Department of Energy. Congressman Garcia has also served as Chairman of the Miami-Dade Democratic Party and Executive Director of the Cuban American National Foundation.

DEAN C. GARFIELD
President and CEO
Information Technology Industry Council

Dean Garfield was elected president and CEO of the Information Technology Industry Council in October 2008 by the association’s board of directors. In this capacity, he leads a team of professionals who, combined, bring nearly three centuries of advocacy experience to bear on the most complex policy challenges facing the world’s leading technology companies. Garfield came to ITI after serving as Executive Vice President and Chief Strategic Officer for the Motion Picture Association of America, and as Vice President of Legal Affairs at the Recording Industry Association of America. Garfield lives in Washington, D.C. with his wife and two children.

HON. ANNA M. GOMEZ
Deputy Assistant Secretary for Communications and Information Policy and Deputy Administrator, National Telecommunications and Information Administration
U.S. Department of Commerce

Anna Gomez handles a wide range of communications and Internet policy issues with a particular focus on spectrum management, public safety communications, and NTIA efforts to expand broadband access. Prior to NTIA, Gomez was Vice President, Government Affairs at Sprint Nextel. Prior to her work in private industry, she served for 12 years in various management positions at the FCC, including Deputy Chief of the International Bureau and Chief of the Network Services Division in the Common Carrier (now Wireline) Bureau. She is a member of the District of Columbia’s Hispanic Bar Association and the Federal Communications Bar Association.
DAVID J. GRAIN  
Founder and Managing Partner, Grain Management LLC  
CEO, Grain Communications Group

David J. Grain’s firm, Grain Management LLC, is a private equity firm that targets investments in communications towers, radio frequency spectrum and backhaul networks throughout North America. Grain’s flagship funds manage capital on behalf of domestic institutional investors including academic endowments, public pension funds and foundations. Prior to forming Grain Management, Grain served as President of Global Signal Inc., which he led from bankruptcy into one of the largest independent wireless communications tower companies in North America. Previously, Grain served as Senior Vice President of AT&T Broadband’s New England Region.

KATHLEEN O’BRIEN HAM  
Vice President, Federal Regulatory Affairs  
T-Mobile USA Inc.

Kathleen Ham oversees T-Mobile’s work before the FCC and other governmental bodies. Prior to joining T-Mobile, she worked for 14 years at the FCC in a number of top policy positions, including Deputy Chief of the Wireless Telecommunications Bureau. She was also the first Chief of the FCC’s Spectrum Auctions Program, where she was responsible for the first PCS spectrum auctions. Ham served on the FCC’s Spectrum Management Task Force and was involved in the Intergovernmental Advisory Committee that negotiated the reallocation of third generation (3G) wireless spectrum from government to commercial use.

ERIC HAMILTON  
Chief Marketing Officer and Co-Founder  
Around The Way App.

Eric Hamilton is an Internet, web, search marketing and social media veteran with over 20 years of technology experience. He co-founded Around the Way, a mobile app that allows users to automatically find Black-owned businesses in their vicinity, and he also founded the Web Academy, an online web school which recently reached its 4000th enrollment. He hosts “TrickedOutSite,” a web series that performs website makeovers. Hamilton is also the founder of LAUNCH, a tech incubator focused on inspiring, guiding and launching technology companies founded from the dorm room.
KRISTAL HIGH  
**Editor in Chief**  
**Politc365**

Kristal Lauren High co-founded Politc365, a digital publication focused exclusively on politics and public policy from a multicultural point of view. Prior to launching Politc365, High developed an expertise in broadband adoption among minority, low-income and underserved populations through her work with MMTC and the Joint Center for Political and Economic Studies’ Media & Technology Institute. For her efforts in online advocacy and web publishing, High received the New York Urban League Young Professionals Digital Renaissance Award and the NAACP’s Leadership 500 Chairman’s Leadership Award.

DAVID HONIG  
**President**  
**Minority Media and Telecommunications Council**

David Honig has practiced communications and civil rights law since 1983, specializing in electronic redlining and race discrimination cases, and defining the legal space that is the intersection of civil rights and telecommunications law. As Founder and President of MMTC, he has represented over 80 national minority, civil rights and religious organizations before the FCC and has been named by the National Law Journal as one of the 30 most influential communications lawyers. Honig also serves as chief counsel for the Florida State Conference of the NAACP and as General Counsel of the Broadband Opportunity Coalition.

ERIN HORNE MCKINNEY  
**Executive Director**  
**National Association of Multicultural Digital Entrepreneurs**

Erin Horne McKinney has nearly two decades of non-profit management, telecommunications policy and marketing communications experience in the media industry. She has served in leadership roles with the National Diversity Council and the Maynard Institute, and her telecommunications policy work includes research positions with TechNet and NTIA within the U.S. Department of Commerce. As a marketing and communications consultant, Horne McKinney has produced programs for organizations such as General Mills, the City of Minneapolis, the Minnesota Timberwolves and Lynx.
JOHN B. HORRIGAN  
Vice President and Director,  
Media and Technology Institute  
Joint Center for Political and Economic Studies  

At the Joint Center for Political and Economic Studies, John Horrigan studies how emerging communications technologies can become avenues of advancement for the disadvantaged. Before joining the Joint Center in 2012, Horrigan was Vice President for Policy and Research at TechNet, where he developed research characterizing the job impacts of mobile applications. He has also served as a consultant for the Partnership for Connected Illinois. Horrigan was also part of FCC Chairman Genachowski’s leadership team tasked with developing the National Broadband Plan. He previously spent nine years at the Pew Research Center’s Internet & American Life Project.

REED E. HUNDT  
Member, Board of Directors, Intel Corp.  
Principal, REH Advisors LLC  

Reed E. Hundt has been a Director of Intel since 2001 and a Principal of REH Advisors LLC since 2009. Hundt was an independent adviser to McKinsey & Company Inc., a worldwide management consulting firm in Washington, D.C. from 1998 to 2009, and Principal of Charles Ross Partners LLC, a private investor and advisory service in Washington, D.C., from 1998 to 2009. Hundt served as Chairman of the FCC from 1993 to 1997 and was a member of Barack Obama’s Presidential Transition Team. Over the past five years, Hundt has served on the boards of numerous private companies.

JOYCELYN F. JAMES  
Senior Attorney and Cathy Hughes Fellow  
Minority Media and Telecommunications Council  

At MMTC, Joycelyn James works on matters that focus on the advancement of minorities’ and women’s entrepreneurship in the media and telecommunications industries, including ownership, broadband participation and spectrum rights. James is a graduate of the Catholic University of America Columbus School of Law, where she served as a Staff Member for CommLaw Conspectus: Journal of Communications Law and Policy.
**HON. JULIA JOHNSON**  
President, NetCommunications  
Chair, Minority Media and Telecommunications Council

Julia Johnson founded and manages NetCommunications, a national regulatory and public affairs firm that focuses primarily on governmental and regulatory practices combined with media and public relations. A former Chair of the Florida Public Service Commission, the Federal/State Universal Joint Board, and the FCC’s Advisory Committee on Diversity, Julia Johnson presently serves on the boards of four publicly traded companies. Her public service work includes service as the Corporate Chairwoman for the National Organization of Black Elected Legislative (NOBEL) Women, Chairwoman of the Communications Committee of the Florida NAACP, and the Chair of MMTC.

**RONALD JOHNSON**  
Chairman and CEO, Ronson Network Services Corp.  
Executive Committee and Treasurer, MMTC Board of Directors

Ronald Johnson is afive-term Commissioner on the Fairfax County Economic Development Authority. His public service also includes serving in several Governor- appointed positions in Virginia, including Vice-Chairman, Board of Agriculture and Consumer Services and the Highway Transportation Advisory Board. Dr. Johnson is a second-term member of the FCC’s Advisory Committee on Diversity in the Digital Age. His company, Ronson Network Services, provides engineering and infrastructure services, and capture management and capital formation strategies for global technology partners.

**KIM M. KEENAN**  
General Counsel  
National Association for the Advancement of Colored People

As the NAACP’s chief legal officer, Kim Keenan litigates to ensure the political, educational, social and economic equality of rights of all persons and to eliminate race-based discrimination. Prior to joining the NAACP, Kim Keenan was the Principal of the Keenan Firm in Washington, D.C., where her practice focused on complex medical malpractice litigation, mediation and arbitration, litigation consulting and public speaking. Prior to that, she served in the litigation practices of two nationally recognized law firms for more than 18 years. She was recently honored as a Washington, D.C. “Super Lawyer” and in May 2011, she received the Wiley Branton Award for her contribution to civil rights.
ANNA-MARIA KOVACS
Visiting Senior Policy Scholar
Georgetown University Center for Business and Public Policy
McDonough School of Business

Anna-Maria Kovacs’s expertise is in industry analysis and her area of focus is on the interplay between public policy and investment. She has followed the communications industry for over 30 years, either as a financial analyst or as a consultant. She is a Visiting Senior Policy Scholar at the Center for Business and Public Policy at the McDonough School of Business at Georgetown University.

ERWIN G. KRASNOW
Partner, Garvey Schubert Barer
Vice Chair, Minority Media and Telecommunications Council
Chair, MMTC Mentoring Committee

Erwin G. Krasnow, co-chair of the Communications Group of Garvey Schubert Barer, has been described as “a dean of the Washington communications bar” by the Legal Times, a “super lawyer of communications” by American Film magazine and the “the guru of communications law” by the Broadcast Cable Financial Journal. Krasnow, a former General Counsel of the National Association of Broadcasters, serves as Vice Chair of MMTC and Washington Counsel to the Media Financial Management Association. He is the Founding Director and Vice Chair of Broadcast Capital Inc., a minority broadcast investment company.

FERNANDO R. LAGUARDA
Vice President, External Affairs and Policy Counselor
Time Warner Cable

Fernando Laguarda helps Time Warner Cable develop and advance its policy positions, focusing on consumer protection, competition issues, intellectual property and telecommunications regulation. He has primary responsibility for working with non-governmental policy stakeholders, such as civil rights and human rights organizations and public interest groups. Laguarda represented Time Warner Cable on the FCC Consumer Advisory Committee from 2011 to 2012 and chairs the TPRC program committee. He serves on numerous nonprofit boards, including the LULAC Corporate Alliance and the Friends of the National Museum of the American Latino.
DEBORAH LATHEN
President
Lathen Consulting LLC

Deborah Lathen has over 30 years of legal, public policy, business and strategic experience serving technology, corporate and media companies around the globe. As Chief of the Cable Services Bureau for the FCC, she presided over significant proceedings in the communications industry including the AOL/Time-Warner merger. Lathen has held legal positions with national law firms including Foley and Lardner in Milwaukee, and Keck, Mahin and Cate in Chicago. She has also held senior management positions with Fortune 500 companies, including Quaker Oats Company, TRW Inc. and Nissan Motor Corporation USA.

CHERYL A. LEANZA
President
A Learned Hand LLC

As President of her consulting firm A Learned Hand LLC, Cheryl A. Leanza serves as policy advisor to the United Church of Christ’s historic media advocacy arm and as the Co-Chair of the Leadership Conference of Civil Rights Media & Telecommunications Task Force. Leanza helped lead the victorious effort to pass the Local Community Radio Act, and has been a leader in public interest advocacy for 17 years, including advocacy for diversity in media ownership and protection for children in media. She has represented nonprofits before the FCC and in the U.S. appellate courts, and has been widely quoted in the trade and mainstream press on these issues.

BLAIR LEVIN
Telecommunications Policy Strategist
Communications and Society Fellow
The Aspen Institute

In 2009, Blair Levin rejoined the FCC as Executive Director for the development of its National Broadband Plan. Levin had previously served as Chief of Staff to former FCC Chairman Reed Hundt from 1993 through 1997. During that time, he oversaw the implementation of the historic 1996 Telecommunications Reform Act, the first spectrum auctions, the development of digital television standards and the Commission’s Internet initiative. Prior to his original service with the FCC, Levin was a Partner in the North Carolina law firm of Parker, Poe, Adams and Bernstein. At the Aspen Institute, Levin works to promote the pursuit of common ground and deeper understanding in a nonpartisan setting.
BRUCE LINCOLN
Founder and Chief Design Scientist,
Urban Cyberspace Company
Entrepreneur-in-Residence, Columbia University

In 2004, Bruce Lincoln founded Urban Cyberspace Company, a design consulting and marketing firm specializing in broadband Internet technologies. Lincoln is also an Affiliated Scholar at the Columbia University Institute for Tele-Information at the Graduate School of Business. From May 2008 until June 2011, he was the Entrepreneur-in-Residence at the Center for Technology, Innovation and Community Engagement, Fu Foundation School of Engineering and Applied Science.

JON LINKOUS
CEO
American Telemedicine Association

As the CEO of ATA, Jon Linkous has spoken and written extensively on policy issues, emerging applications and market trends affecting telemedicine. He previously served as a Senior Consultant with Issue Dynamics Inc., a Washington, D.C. consulting firm specializing in telecommunications and technology policy. Linkous was involved for many years in regional planning and economic development, serving as the Deputy Executive Director of the National Association of Regional Councils and at the Appalachian Regional Commission as Director of District Programs.

LATOYA LIVINGSTON
Senior Counsel and Earle K. Moore Fellow
Minority Media and Telecommunications Council

As a Senior Attorney and the Earle K. Moore Fellow at MMTC, Latoya Livingston focuses on filing legal briefs and comments with the FCC and the federal courts, meeting with politicians, government personnel and industry executives, and educating people about the communications needs of minorities, women and low-income people in the United States. She also serves as MMTC’s spectrum policy expert and is a legal journalist for BroadbandandSocialJustice.org. Livingston has served as the Congressional and Government Relations Chair for the Capital Chapter of the Alliance for Women in the Media since January 2011.
JANE MAGO
Executive Vice President and General Counsel
National Association of Broadcasters

As Executive Vice President and General Counsel of NAB, Jane Mago is responsible for all aspects of legal strategy. Mago joined NAB in 2004 after more than 26 years at the FCC, where she held many high-level positions including General Counsel, Chief of the Office of Strategic Planning and Policy Analysis, Deputy Chief of the Enforcement Bureau and legal advisor to three commissioners. From 2003 to 2005, Mago was the designated federal officer of the FCC’s Advisory Committee on Diversity for Communications in the Digital Age.

KIMBERLY MARCUS
Associate Director, Office of Legislative, Education & Intergovernmental Affairs
Minority Business Development Agency

Kimberly Marcus, recently appointed as the MBDA’s Associate Director, will lead all agency efforts in the areas of communications, public affairs, external relationships, outreach, research and policy development. Prior to her appointment with MBDA, Marcus was National African American Outreach Director for the Democratic National Committee. Marcus also worked for the Rainbow PUSH Coalition, serving as Executive Director of its Public Policy Institute’s Government Relations office.

HON. ROBERT M. MCDOWELL
Commissioner
Federal Communications Commission

Robert M. McDowell was first appointed to a seat on the FCC by President George W. Bush in 2006, and reappointed in 2009 by President Barack Obama. Commissioner McDowell brings to the FCC approximately 16 years of private sector experience in the communications industry. Before joining the FCC, Commissioner McDowell was Senior Vice President for the Competitive Telecommunications Association (CompTel). He has served on the North American Numbering Council and on the Board of Directors of North American Numbering Plan Billing and Collection Inc.
FRANCISCO R. MONTERO  
Co-Managing Partner  
Fletcher, Heald & Hildreth PLC

Francisco Montero’s practice includes FCC regulatory counseling, corporate finance, asset and securities acquisitions and intellectual property. He was a member of the Federal Advisory Committee on Diversity for Communications in the Digital Age and has served as Director of the FCC’s Office of Communications Business Opportunities, working to create business opportunities in the telecommunications and technology sectors. Montero is active in Hispanic and Spanish-language media and served for many years on the Board of Directors of the Independent Spanish Broadcasters Association, which he co-founded.

SHAWNA RENEE ODOUR  
Founder, Green Lioness Media  
Host, The Shawna Renee Show

Shawna Renee Odour has dedicated her life to creating compelling, entertaining and informative radio and new media programming. She has hosted her XM Satellite Radio show The Shawna Renee Show (formerly Cocoa Mode) since 2007. In 2006, she founded Green Lioness Media, a multimedia company dedicated to bringing the issues and concerns of young women of color to talk radio. Odour also created and programed the Global Hip Hop format, which helped bring hip hop and urban music all over the world. She previously served as Program Director for the world’s first 24-hour World Music/Culture channel on XM Satellite Radio.

LINDA OLIVER  
Deputy Chief, Telecommunications  
Access Policy Division  
Wireline Competition Bureau  
Federal Communications Commission

Linda Oliver leads the FCC’s rural health care team, in addition to her role with the Commission’s Wireline Competition Bureau. Prior to re-joining the Commission in the fall of 2010, Oliver practiced communications law for many years at a large law firm in Washington, D.C. She began her legal career in the FCC General Counsel’s Office and then served as legal advisor to FCC Commissioner Ervin S. Duggan from 1990-1994.
JOHN C. PADALINO
Acting Administrator, Rural Utilities Service
U.S. Department of Agriculture

John C. Padalino is responsible for managing and administering the programs and support functions of the Rural Utilities Service to provide financial and technical support for rural infrastructure including electrification, clean drinking water, telecommunications and water disposal systems. Previously, Padalino served as the Acting Administrator for USDA Rural Development’s Rural Business-Cooperative Service. He previously served as Principal Deputy General Counsel for the Office of General Counsel and as Chief of Staff for USDA Rural Development under Secretary Tonsager. Prior to joining the USDA, Padalino practiced law in El Paso, Texas.

HON. AJIT PAI
Commissioner
Federal Communications Commission

Commissioner Ajit Pai’s focus is on creating a regulatory environment in which competition and innovation will flourish. He is working to remove uncertainty that can deter businesses and investors from taking risks and to revisit outdated regulations. Commissioner Pai has held several positions in the FCC’s Office of General Counsel, serving most prominently as Deputy General Counsel. Prior to being sworn in as Commissioner, Pai worked in the Washington, D.C. office of Jenner & Block LLP, where he was a Partner in the Communications Practice.

BRET PERKINS
Vice President, External and Government Affairs
Comcast Corporation

Bret Perkins is responsible for Comcast’s strategic partnerships with national public policy organizations. He also oversees the company’s regulatory and legislative initiatives at the local level and manages relationships with state and local associations and grassroots communications initiatives. Previously, Perkins served as Vice President of System Services and Assistant to the President at Mercy Health System, a regional healthcare system in southeast Pennsylvania and a subsidiary of Catholic Health East.
MICHAEL K. POWELL
Former Chairman, FCC
President & CEO, National Cable & Telecommunications Association

Michael K. Powell served as Chairman of the FCC from 2001 to 2005 and served as a member of the FCC for eight years. During Powell’s tenure at the FCC, the Commission oversaw tremendous change and marketplace growth in the telecommunications sector. Prior to his tenure at the FCC, Powell served as the Chief of Staff of the Antitrust Division in the Department of Justice where he advised the Assistant Attorney General on substantive antitrust matters. Prior to joining NCTA, he served for two years as the Co-Chairman of Broadband for America, a coalition of more than 300 companies and organizations dedicated to expanding broadband deployment and service nationwide.

THOMAS C. POWER
U.S. Deputy Chief Technology Officer for Telecommunications
White House Office of Science and Technology Policy

As Deputy CTO, a position he has held since August 2011, Tom Power helps develop and coordinate Administration policy on telecom and technology issues. Before joining OSTP, Power served for more than two years as the Chief of Staff of NTIA at the U.S. Department of Commerce. At NTIA, Power provided policy and managerial direction for a wide range of agency activities, including spectrum, Internet policymaking and Recovery Act broadband grant programs. Power has previously served as General Counsel of Fiberlink Communications and has served in various supervisory roles at the FCC.

CATHERINE PUGH
State Senator, Maryland’s 40th District
President-Elect, National Black Caucus of State Legislators (NBCSL)
Member, NOBEL Women

Senator Catherine Pugh is serving her second term in the Maryland State Senate representing Baltimore City. She currently sits on the Finance Committee and serves as Assistant Deputy Majority Whip. Senator Pugh began her political career as an elected member of the Baltimore City Council from 1999 to 2004 and subsequently was appointed to the Maryland House of Delegates in 2005 before winning a seat on the Senate. In addition to her distinguished political career, Senator Pugh is also President and CEO of C.E. Pugh and Company, a public relations consulting firm.
ROBERT W. QUINN JR.
Senior Vice President – Federal Regulatory and Chief Privacy Officer AT&T Services Inc.

Robert Quinn leads AT&T’s Federal Regulatory group, which is responsible for all regulatory matters affecting AT&T and its affiliates. Quinn is also responsible for customer privacy policies at the international, federal and state levels across all lines of businesses. Prior to being appointed to his current position in 2006, Quinn served as Vice President, Federal Regulatory Affairs for AT&T in Washington, D.C. where he represented AT&T before the FCC and the United States Department of Justice. Prior to joining AT&T, Quinn spent five years as a trial attorney with the Chicago firm Mayer, Brown & Platt (now Mayer Brown).

THOMAS W. REED
Director, Office of Communications Business Opportunities Federal Communications Commission

Thomas Reed encourages the full participation of small and diverse businesses in the FCC’s decision-making process, and ensures that the Commission adequately considers the impact of its actions, policies and decisions on the competitive interests of these businesses. Reed most recently was of Counsel at K&L Gates LLP in Washington, D.C., where his practice focused on a broad range of issues including commercial litigation, corporate governance, investment management and civil rights. Before joining K&L, Reed was a Senior Trial Attorney in the Civil Rights Division of the U.S. Department of Justice.

GEORGE RICHTER
Vice President of Supply Chain Management Cox Communications Inc.

George Richter oversees all supply chain activities including materials management, purchasing, warehouse and inventory management and materials requirement forecasting. He has more than 15 years of experience in purchasing and inventory management with a proven track record of successfully increasing profits and enhancing customer satisfaction. Prior to joining Cox, Richter spent more than 12 years with Arrow Electronics Inc., serving most recently as Vice President of Product and Supplier Management, where he led the development effort for supplier management, customer forecast management and purchasing.
ELENA V. RIOS  
President & CEO  
National Hispanic Medical Association

As President and CEO of NHMA, Dr. Elena V. Rios represents Hispanic physicians in the United States. Dr. Rios also serves as President of NHMA’s National Hispanic Health Foundation, affiliated with the Robert F. Wagner Graduate School of Public Service, New York University, to direct educational and research activities. Dr. Rios also serves on the National Hispanic Leadership Agenda, Campaign Against Obesity and Care First Blue Cross Blue Shield Boards of Directors. Prior to her current positions, Dr. Rios served as the Advisor for Regional and Minority Women’s Health for the U.S. Department of Health and Human Services Office from November 1994 to October 1998.

LATEEF A. SARNOR  
Head of Multicultural Sales & Marketing Strategy  
AOL

Lateef A. Sarnor is a creative marketing professional with over fifteen years of experience at high profile media and entertainment companies, including BET, Black Enterprise, PowerOne Media and Def Jam Records. He currently oversees sales strategy and marketing initiatives for AOL’s multicultural audiences, including African-American, Hispanic and LGBT audiences. He previously spent nearly four years at BET Networks serving as Director for the Brand Solutions Group digital practice. Prior to BET, Sarnor worked at Black Enterprise Magazine where he coordinated the daily operations of the interactive group.

AARON SAUNDERS  
Founder  
Clearly Innovative Inc.

Aaron Saunders’s firm Clearly Innovative Inc. is a national cross-platform mobile solutions provider. Saunders is a software developer with more than twenty years’ experience developing for e-commerce and web-based development projects. In just two years, Clearly Innovative has completed groundbreaking work using Titanium’s Appcelerator platform. Over the past five years, Saunders has quickly gained experience with mobile application development on both Android and iOS. In addition to using the Appcelerator Framework, he has developed applications using Objective-C, Java, Android SDK and PhoneGap.
CRAIG SILLIMAN  
Senior Vice President, Public Policy and Federal Government Relations  
Verizon Communications Inc.

Craig Silliman is responsible for Verizon’s public policy, federal legislative affairs, federal regulatory affairs, strategic alliances and national security. Silliman has been with Verizon since 1997, serving in a number of other senior management roles, including Senior Vice President and Deputy General Counsel, responsible for antitrust, intellectual property, national security, privacy and strategic product support. He also served as Senior Vice President and General Counsel for Verizon’s wireline consumer, business and wholesale groups. Prior to joining Verizon, Silliman was an attorney in the international trade practice at Collier, Shannon, Rill & Scott in Washington, D.C.

HON. CLIFF STEARNS  
U.S. House of Representatives (Retired)  
6th District of Florida

Born in Washington, D.C., Cliff Stearns was elected in 1988 to the U.S. House of Representatives, his only elected office, where he served with distinction for 24 years. In 2012, the U.S. Chamber of Commerce honored Stearns for his consistent support of economic growth, reduced federal spending and tax relief. In the 112th Congress, Stearns was the Chairman of the Oversight and Investigations Subcommittee in the Energy and Commerce Committee. In the previous Congress, Stearns was the Republican Leader on the Communications, Technology and the Internet Subcommittee.

MICHAEL STEFFEN  
Legal Advisor to the Chairman  
Federal Communications Commission

Michael Steffen has particular responsibility for wireline, international and Internet issues, including universal service, Open Internet and satellite matters. Steffen previously served as Special Counsel in the Office of General Counsel, where he helped coordinate the Commission’s landmark Universal Service Fund and Intercarrier Compensation reforms and other priority projects. Steffen clerked for the Honorable David S. Tatel of the U.S. Court of Appeals for the D.C. Circuit.
HON. DEBORAH TAYLOR TATE
Former Commissioner, Federal Communications Commission
Vice Chair, Minority Media and Telecommunications Council

Deborah Taylor Tate was twice nominated to the FCC by President George W. Bush and unanimously confirmed by the U.S. Senate. As an FCC Commissioner from 2005 to 2009, Tate also served as Chair of the Federal-State Joint Board on Universal Service. Presently, she is the first Special Envoy to the International Telecommunications Union for Child Online issues, Co-Chair of the National Healthy Media Commission (with Geena Davis) and Distinguished Senior Fellow for the Free State Foundation. Tate serves on numerous national boards including Common Sense Media, Centerstone Research Institute, Healthstream Inc., and MMTC, where she is Vice Chair. She is affiliated with both Vanderbilt and Lipscomb Universities.

HON. ED TOWNS
U.S. House of Representatives (Retired)
10th District of New York

Over the course of his long and distinguished career as a Member of Congress for 30 eyars, Ed Towns brought millions of dollars to a wide range of projects in the Borough of Brooklyn and the City of New York. In the 112th Congress, Congressman Towns served as a member of the Energy and Commerce Committee. In the 111th Congress, he served as Chairman of the Committee on Oversight and Government Reform. In 2010, Congressman Towns inaugurated the Congressional Social Work Caucus, providing a platform on the Hill for more than 600,000 social workers throughout the United States who positively impact the lives of the elderly, the disadvantaged, children and veterans.

NICOL TURNER-LEE, PH.D.
President and CEO, National Association for Multi-Ethnicity in Communications
Member, MMTC Board of Directors

NAMIC is the premier organization that educates, empowers and advocates for multi-ethnic diversity in the communications industry. Prior to joining NAMIC, Turner-Lee was Vice President and the first Director of the Media and Technology Institute at the Joint Center for Political and Economic Studies. In 2011, she was appointed to the Federal Advisory Committee on Diversity in the Digital Age by the Chairman of the FCC. She has also been honored by the Alliance for Women in Media as one of their 60 most inspiring women in media, by CableFax as one of the Most Influential Minorities and one of the Most Powerful Women in Cable and by Multichannel News as one of their “Women to Watch.”
Richard Wiley heads Wiley Rein’s 80-attorney communications practice, the largest in the nation. As Chairman of the FCC in the 1970s, he fostered increased competition, lessened regulation, and equal employment opportunity in the communications field. Wiley played a pivotal role in the development of HDTV in the U.S., having served for nine years as Chairman of the FCC’s Advisory Committee on Advanced Television Service. He represents a number of major communications-oriented organizations, including Verizon, AT&T, JP Morgan, Credit Suisse, Newspaper Association of America, Motorola, CBS and many other high-profile companies.

James L. Winston has represented NABOB before the U.S. Congress, the FCC, executive branch agencies and the White House. He is also a Partner in the Washington, D.C. law firm Rubin, Winston, Diercks, Harris & Cooke LLP. Before joining NABOB, Winston served in several positions in private law firms and corporations, and from 1978 to 1980 he served as Legal Assistant to Commissioner Robert E. Lee at the FCC.

Interactive One is a digital and print media company targeting African-American and urban markets. As CTO, Navarrow Wright is responsible for the technical strategies for all of Interactive One’s online properties, including Hellobeautiful, The UrbanDaily, NewsOne, Elev8 and BlackPlanet. Wright also founded Maximum Leverage Solutions, a firm that delivers Internet, social media and technology strategy consulting. Prior to launching Maximum Leverage, Wright joined Russell Simmons in co-founding Global Grind.com. Previously, Wright was Senior Vice President of Technology for Medical Broadcasting Company and CTO of Viacom’s BET Interactive.
MARTHA WRIGHT-REED  
Author  
The Wright Petition

In 2000, Martha Wright-Reed initiated a nationwide class action lawsuit against the Corrections Corporation of America to end unjust, exorbitant prison telephone services that compromised the constitutional rights of prison inmates and their family members. The lawsuit, now widely known as “The Wright Petition,” was referred to the FCC where it sits today awaiting a ruling. Originally from Chester, South Carolina, Wright-Reed moved to Washington, D.C. when she was five years old. She became a Practical Nurse in 1947, converting her home into a private personal care home for the elderly in 1966 until her retirement in the 1990s once her last patient passed away.

JESSICA ZUFOLO  
Deputy Administrator, Rural Utilities Service  
U.S. Department of Agriculture

Jessica Zufolo was appointed by President Barack Obama as Deputy Administrator on July 10, 2009. Prior to joining the Obama Administration, Zufolo served for six years as the Senior Policy Director for telecommunications, media and technology research for Medley Global Advisors (MGA), an independent investment research firm. Prior to joining MGA, Zufolo served for five years as Legislative Director for the National Association of Regulatory Utility Commissioners (NARUC). In this role, she was responsible for developing and executing legislative strategy involving telecommunications, technology, consumer protection and water.
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Women’s Institute for Freedom of the Press
WorldBand Media
This weekend, the world lost a bright and wonderful spirit. Jamie Foster, an MMTC Life Member, served as MMTC’s Webmaster and High Tech Expert for five years, helping give birth to our Web presence and playing a principal role in building our Broadband and Social Justice blog. She peacefully passed away on Saturday, January 5, 2013, in Bowie, MD. Jamie lived a rich life, filled with love as a devoted mother, a passion for her work, and a fierce dedication to service to her community. A tireless civil rights advocate, Jamie was the Washington representative of the National Association of Black Telecommunications Professionals. In her spare time, Jamie enjoyed tasting the fruits of life as the highest ranking African American wine sommelier in the nation. During her life, Jamie helped train a new generation for the tech world – including her son, who is among the nation’s top math geniuses and currently doing advanced study in Hungary after training at the University of Maryland under Dr. Freeman Hrabowski – who happened to be one of Jamie’s personal heroes. Jamie, we thank you for the brightness you brought to this world. And while you will be missed, the light you brought to the many lives around you will be with us forever.

Memorial contributions may be made in Jamie’s name to the National Society of Black Engineers, Pre-College Initiative, 205 Daingerfield Road, Alexandria, VA, 22314.
ABOUT US

The Minority Media and Telecommunications Council is a national not-for-profit organization dedicated to promoting and preserving equal opportunity and civil rights in the mass media, telecommunications, and broadband industries. MMTC is the leading advocate for minority participation in the communications industries. We seek to preserve and expand minority ownership and equal employment opportunity in these industries and to close the digital divide.

In MMTC’s public interest and civil rights law practice, we represent 80 national organizations in selected proceedings before the FCC, the federal courts of appeals and the U.S. Supreme Court. Our clients have included essentially all of the traditional civil rights organizations (including the NAACP, National Urban League, LULAC, NCLR and the Rainbow/PUSH Coalition), professional and trade organizations such as the National Association of Black Telecommunications Professionals, religious organizations (the National Council of Churches and the Office of Communication of the United Church of Christ, Inc.), unions (the American Federation of Television and Radio Artists and the Communications Workers of America) and many other organizations interested in fostering diversity and equal opportunity and in closing the digital divide. MMTC also serves as General Counsel to the Broadband Opportunity Coalition.

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