10th Annual Access to Capital and Telecommunications Policy Conference

July 18-19, 2012
Westin Georgetown Hotel
2350 M Street, N.W.
Washington, D.C.
10th Annual Access to Capital and Telecommunications Policy Conference

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Ladies and Gentlemen:

Welcome to MMTC’s Tenth Annual Access to Capital and Telecommunications Policy Conference. It is a pleasure to have each and every one of you here.

Our conference is the preeminent media and telecom financial gathering focused on minorities. No other conference does what we do or has the focus that we have.

MMTC has been at the forefront of the movement for diversity and inclusion in our nation’s most influential industries. Throughout the conference you will hear of the many new and exciting initiatives we have and will be undertaking.

I would like to convey our deepest appreciation to our many sponsors, especially our Gold Sponsors - AT&T, BIA Kelsey, CBS Corp. and Comcast, our Silver Sponsor, Verizon, and our Bronze Sponsors – NetCommunications, SNL Kagan and Time Warner Cable. This Conference would not be possible without them.

Thanks, too, to our stellar Executive Committee, Board of Directors, Board of Advisors and Best Minds Policy Committee for giving MMTC so much of themselves over the years. Thanks also to the great MMTC staff: Joycelyn James, Jacqueline Clary, Latoya Livingston, Marcella Gadson, Dorrissa Griffin, Kenneth Mallory, DeVan Hankerson and Tiffany Bain, and especially to our tireless President, David Honig, and Vice President/COO, Maurita Coley, for their efforts to advance civil rights and to close the digital divide in the media and telecommunications industries.

Since we were founded 26 years ago, MMTC has done its very best to advance the interests of minorities in media and telecom policy debates and decisions in Washington, DC. This is profoundly difficult and challenging work for an organization with limited human and fiscal resources. Your support and participation are much needed and always appreciated.

I hope you have a great conference and thank you for joining us.

Sincerely,

Julia L. Johnson

Julia L. Johnson
Chair, MMTC
Next Generation Media and Telecom Entrepreneurs Boot Camp
Co-Sponsored by the National Association of Multicultural Digital Entrepreneurs

Description: Join MMTC Media Brokers and the National Association of Multicultural Digital Entrepreneurs (“NAMDE”) as they host a morning boot camp designed to take you from starting point to deal closing - from your vision of ownership through the process of developing yourself, crafting a business plan, attracting funding, and operating and growing your business. Treat yourself to two hours of instruction from experts, followed by one-hour small group breakout sessions with the experts of your choice.

Co-Presiding
Joycelyn James, Cathy Hughes Fellow, MMTC
Erin Horne Montgomery, Executive Director, NAMDE

Speakers
Bruce Lincoln, Founder and Chief Design Scientist, Urban Cyberspace Company; Former Entrepreneur-in-Residence, Columbia University
Diane Warren, Founder, BounceOLOGY.com
Clayton Banks, President, Ember Media
M. Tony Thomas, Partner, SYNCOM Venture Partners
York Eggleston, IV, CEO, Semantic Labs; NAMDE Co-Founder and Board Member
Zemira Jones, President and CEO, All American Management Group, Inc.; Partner BrownJones Media, LLC.
12:00 PM
FCC and Telecom Policy Luncheon

Invocation

Description: MMTC’s distinguished leaders and FCC Commissioners welcome conference attendees and kick off a robust dialogue on how the Commission views the state of the industry and what regulators, regulatory lobbyists, and owners can do to improve minority participation. José Mas, CEO of MasTec, ranked #2 in the “Top 500 Hispanic Businesses 2011,” delivers a keynote address on how spectrum and infrastructure investment influence our economy and can generate wealth for multicultural and other underserved communities.

Presiding
Hon. Deborah Taylor Tate, Former Commissioner, Federal Communications Commission; Vice Chair, MMTC Board of Directors

Welcoming Remarks
Hon. Julia Johnson, President, NetCommunications, LLC; Chair, MMTC Board of Directors

Keynote
José Mas, President and CEO, MasTec, Inc.

Speakers
Hon. Mignon Clyburn, Commissioner, Federal Communications Commission
Hon. Robert McDowell, Commissioner, Federal Communications Commission
Hon. Jessica Rosenworcel, Commissioner, Federal Communications Commission

1:45 PM
Networking Break
2:00 PM  
**Creating Business Opportunities from Spectrum and Infrastructure**

*Description:* Industry power brokers discuss opportunities for minority and women owned business enterprises to participate in the next phase of American innovation: spectrum. Panelists will discuss business opportunities for spectrum acquisition, leasing, infrastructure buildout, and ancillary operations.

**Presiding and Remarks**  
**Hon. Julia Johnson,** President, NetCommunications, LLC; Chair, MMTC Board of Directors

**Speakers**  
**James Cicconi,** Senior Executive Vice President of External and Legislative Affairs, AT&T  
**David Grain,** Founder and Managing Partner, Grain Management, LLC; CEO, Grain Communications Group, Inc.  
**Ronald Johnson,** Chairman and CEO, Ronson Network Services Corp.; Treasurer, MMTC Board of Directors  
**Bret Perkins,** Vice-President, External and Government Affairs, Comcast  
**Tom Tauke,** Executive Vice President, Public Affairs, Policy and Communications, Verizon

3:00 PM  
**Networking Break**

3:15 PM  
**Supplier Diversity and Procurement: How to Win Procurement Contracts**

*Description:* Experts in supplier diversity provide strategic advice on winning procurement contracts, avoiding common mistakes, and leveraging their experience to achieve success in future contract bids.

**Presiding**  
**Ronald Johnson,** Chairman and CEO, Ronson Network Services Corp.; Treasurer, MMTC Board of Directors

**Speakers**  
**Joset Wright,** President, National Minority Supplier Development Council (NMSDC)  
**Mark A. Prince,** Partner, Vice President, Media Services, Professional Partnering Solutions, Inc.  
**Marvin R. Motley,** Director, Strategic Sourcing, Sprint-Nextel  
**Jesse L. Crawford,** Senior Manager, Supplier Diversity-National Advocacy, Outreach and Government Relations, Verizon  
**S. Jenell Trigg,** Member, Lerman Senter PLLC
4:30 PM
**Broadband Infrastructure Keynote: Broadband Infrastructure and Job Creation**

*Description:* News from one of the White House’s top telecom experts on the U.S.’s development of technology infrastructure and how broadband buildout generates new jobs and business opportunities.

**Presiding**
*Ari Fitzgerald,* Partner, Hogan Lovells; Secretary, MMTC Board of Directors

**Keynote**
*Thomas C. Power,* Deputy Chief Technology Officer for Telecommunications, Executive Office of the President of the United States

5:30 PM
**MMTC Hall of Fame Reception and Awards**

*Music Provided By Marcus Johnson’s Three Keys Music and FLO Brands*

**Presiding**
*Hon. Julia Johnson,* President, NetCommunications, LLC; Chair, MMTC Board of Directors

- **The Everett C. Parker Lifetime Achievement Award**
  *Hon. James E. Clyburn,* United States Congress
  Presented By: *Hon. Mignon Clyburn,* FCC Commissioner

- **Corporate Diversity Leadership Award**
  *AT&T,* Accepted by James Cicconi, Senior Executive Vice President, External and Legislative Affairs, AT&T
  Presented By: *David Honig,* President, MMTC

- **Hall of Fame Inductees**
  *David Grain,* Founder and Managing Partner, Grain Management, LLC; CEO, Grain Communications Group, Inc.
  Presented By: *David Honig,* President, MMTC

  *Sharon Weston-Broome,* Louisiana State Senate; National President, National Organization of Black Elected Legislative (NOBEL) Women
  Presented By: *Maurita Coley,* Vice President and COO, MMTC

8:00 PM
**Post Awards Networking Reception and Discussion: Celebrating Women Digital Entrepreneurs**, hosted by NAMDE in the MMTC Presidential Suite 710
Conference Day 2  
Thursday, July 19, 2012  
Access to Capital Day

8:00 AM  
Congressional Breakfast

_Description:_ Members of Congress will address how to promote diversity in the digital age. Issues on the table include legislative and regulatory reform to improve diversity, STEM education, digital literacy, and broadband adoption.

**Invocation**

Presiding/Remarks  
_Hon. Julia Johnson_, President, NetCommunications, LLC; Chair, MMTC Board of Directors

Address  
_David Honig_, President MMTC

Remarks  
_Hon. Emanuel Cleaver_, United States Congress  
_Hon. Eddie Bernice Johnson_, United States Congress  
_Hon. Cliff Stearns_, United States Congress  
_Hon. Bobby Rush_, United States Congress

9:45 AM  
Networking Break
10:00 AM
Five Decades of Entrepreneurial Women

Description: Successful women entrepreneurs share their experiences as entrepreneurs in the media and communications industries and provide a historical perspective on the progress of women’s participation in the industries, the unique challenges experienced by women, and strategies on how they overcame barriers to participation in media and telecom.

Presiding  
Kristal High, Editor in Chief, Politic365

Speakers  
Issa Rae, Producer/Director/Writer, The Mis-Adventures of Awkward Black Girl  
Lauren DeLisa Coleman, Founder, Punch Media Group; Independent Mobile and Emerging Tech Specialist  
Brigitte Daniel, Executive Vice President, Wilco Electronics Systems, Inc.  
Debra Berlyn, President, Consumer Policy Solutions  
Clara McLaughlin Leath, Owner/Publisher/Editor, The Florida Star and The Georgia Star

11:00 AM
Financing Legacy and New Media Deals in a Digital Economy

Description: Financial industry experts discuss traditional and emerging sources and strategies for funding broadcast, cable and technology businesses, and emerging digital media properties. Issues discussed include overcoming access to capital barriers, the availability of funding strategies such as crowd-sourcing, microenterprise financing, peer-to-peer lending, and the use of innovative tactics to gain access to capital for small, minority, and women entrepreneurs seeking entry or advancement in the communications industry.

Presiding  
Erwin Krasnow, Partner, Garvey Shubert Barer; Vice-Chair, MMTC Board of Directors

Speakers  
Anna-Maria Kovacs, Founder, Strategic Choices; Visiting Senior Scholar, Georgetown University Center for Business and Public Policy  
David Meier, Managing Director, The Gladstone Companies  
Hank Torbert, Managing Partner, Avondale Ventures, LLC
12:15 PM
**Access to Capital Luncheon**

*Description:* Marc Morial, leader of the National Urban League, will discuss how broadband and innovation are critical components of civil rights and empowering multicultural communities. Former FCC Commissioners will speak of the problems that women and minorities face when seeking access to capital and examine solutions to overcome these barriers. MMTC’s annual awards for Extraordinary Service, Excellence in Financial Services, and Corporate Diversity Leadership will directly follow this discussion.

**Invocation**

*Presiding*

**Maurita Coley,** Vice President and COO, MMTC

**Keynote**

**Hon. Marc Morial,** President and CEO, National Urban League

**Remarks**

**Hon. Michael Copps,** Commissioner, Federal Communications Commission (ret.)

**Hon. Tyrone Brown,** Commissioner, Federal Communications Commission (ret.)

**Extraordinary Service Awards**

Nicol Turner-Lee, Ph.D., President and CEO, NAMIC;
Member, MMTC Board of Directors

Presented By: **Latoya Livingston,** Senior Counsel and Earle K. Moore Fellow, MMTC

**Kristal High,** Editor in Chief, Politic365
Presented By: **Tiffany Bain,** Research Associate, MMTC

**Excellence in Financial Services Award**

The Wentworth Group, Accepted by Heidi Everett, Vice President of Operations, The Wentworth Group

Presented By: **Ronald Johnson,** Chairman and CEO, Ronson Network Services, Corp.; Treasurer, MMTC Board of Directors

2:00 PM
**Networking Break**
2:15 PM
Entrepreneurship Case Study – Interactive One

Description: A one-on-one interview with successful radio, cable, and digital media entrepreneur Alfred Liggins, III takes attendees on a journey through the acquisition, due diligence, and financing process of a deal using Radio One’s timely and strategic acquisition of Interactive One as a model.

Presiding
**Nicol Turner-Lee, Ph.D.,** President and CEO, NAMIC; Member, MMTC Board of Directors

Speaker
**Alfred Liggins, III,** CEO, Interactive One, LLC; President and CEO, Radio One, Inc.

3:15 PM
Entrepreneurial Opportunities with the Federal Government

Description: Top level Obama Administration appointees provide an overview of government programs that are stimulating job creation and fueling entrepreneurial growth in the communications industries, and the various types of support that are available for aspiring innovators and entrepreneurs.

Presiding
**Jeneba Jalloh Ghatt,** Principal, The Ghatt Law Firm; Member, MMTC Board of Directors

Speakers
**Hon. Jonathan Adelstein,** Administrator, Rural Utilities Service
**Hon. Anna Gomez,** Deputy Assistant Secretary for Communications and Information; Deputy Administrator, National Telecommunications and Information Administration

4:00 PM
Special Presentation:
**Media Images of Latinos and What Must Be Done to Improve Them**

Description: Noted entertainment industry executive and a distinguished writer/filmmaker/scholar present a riveting examination of the historical portrayal of Latinos in the media and the representation of Latinos in the business aspects of Hollywood. Presenters will examine how images of Latinos in the media have impacted and reinforced stereotypes and racial profiling, and most importantly – they will discuss how we can move beyond these portrayals towards a more balanced representation in the future.
Presiding
**Francisco Montero**, Co-Managing Partner, Fletcher, Heald & Hildreth PLC

Presentation
**Moctesuma Esparza**, Executive Co-Chair, Maya Entertainment Group, Inc; CEO, Maya Cinemas North America, Inc.

**Dr. Frances Negron-Muntaner**, Writer/Filmmaker/Scholar; Associate Professor and Director, Center for the Study of Race and Ethnicity (CSER), Columbia University

5:00 PM
**Conclusion of Conference**
Hon. Jonathan S. Adelstein  
Administrator, Rural Utilities Service  
U.S. Department of Agriculture  

On March 25, 2009, President Barack Obama nominated Jonathan S. Adelstein to be Administrator of USDA Rural Development’s Rural Utilities Service. Adelstein is responsible for all of the Service’s programs including the Telecommunications, Electrical, Water and Environmental, Distance Learning and Telemedicine programs. Adelstein was previously a Commissioner of the Federal Communications Commission, where he led efforts to improve rural telecommunications and broadband. Before joining the FCC, Adelstein served for 15 years as a staff member in the United States Senate.

Clayton Banks  
President  
Ember Media Corporation  

Clayton Banks has been a pioneer in the cable and communications industry for over two decades. He has implemented multi-platform strategies and produced multimedia content for top brands such as Essence Music Festival, MTV, ESPN, Discovery Networks, HBO, Pepsi, Bloomberg TV, Showtime Networks, Bermuda tourism and numerous other companies and organizations around the world. Prior to Ember Media, Banks served as Vice President of Affiliate Relations for Comedy Central, where he was involved with launches of “South Park,” “The Daily Show with Jon Stewart” and “The Upright Citizens Brigade.”

Debra Berlyn  
President  
Consumer Policy Solutions  

Debra Berlyn is President of Consumer Policy Solutions, a consulting firm centered on developing public policies addressing the interests of consumers and the marketplace. With over 18 years of consumer advocacy experience, she is a seasoned veteran of handling in-depth, regulatory issues. Berlyn was recently appointed Chairperson for the FCC Consumer Advisory Committee and she is also a member of the Board of Directors of the National Consumers League. Prior to launching Consumer Policy Solutions, Berlyn was senior legislative representative in the Federal Affairs Department of AARP.
Hon. Sharon Weston Broome
State Senator, Louisiana State Senate District 15
National President, NOBEL Women

Sharon Weston Broome’s role as a public servant has spanned over two decades. On September 8, 2011, she was re-elected to her third term to the Louisiana State Senate without opposition. Senator Broome served in the Louisiana House of Representatives (District 29) for 12 years and was the first female elected as Speaker Pro Tempore of the Louisiana House of Representatives. Senator Broome’s advocacy for issues surrounding children and families is reflected in a number of bills she has authored, including The Children’s Trust Fund Bill, Saturday Academy Program and Kinship Care Subsidy Program—just to name a few.

Hon. Tyrone Brown
Former Commissioner
Federal Communications Commission (FCC)

Tyrone Brown has extensive experience resulting from a long and diverse career in communications law and industry. A former FCC Commissioner, Brown recently served as President of Media Access Project (MAP), the non-profit, public interest communications law firm. He has interspersed communications law practice at major D.C. law firms, including Wiley Rein and Steptoe & Johnson, with business ventures. He participated in telecommunications and media start-ups, including the co-founding of D.C.’s first cable television system and he served as IRIIDIUM’s Vice Chairman after the successful re-launch of the global mobile satellite system.

James W. Cicconi
Senior Executive Vice President – External and Legislative Affairs
AT&T Inc.

Jim Cicconi is responsible for AT&T’s public policy organization, and he is also Chair of the AT&T Foundation. He has served in this capacity since November 2005, following the close of the merger between SBC Communications and AT&T Corp. Previously, Cicconi served as General Counsel and Executive Vice President for Law & Government Affairs at AT&T Corp. Prior to joining AT&T in September 1998, he was a partner at Akin Gump Strauss Hauer & Feld LLP. Cicconi also served in the White House under two presidents.
Hon. Emanuel Cleaver II  
U.S. House of Representatives  
Fifth District of Missouri

Emanuel Cleaver II is now serving his fourth term representing Missouri’s Fifth Congressional District. Having served for twelve years on the city council of Kansas City, Cleaver was elected as the city’s first African American Mayor in 1991. During his eight year stint in the Office of the Mayor, Cleaver distinguished himself as an economic development activist and an unapologetic redevelopment craftsman. He and the City Council brought a number of major corporations to the city, including TransAmerica, Harley Davidson and Citi Corp.

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Hon. James E. Clyburn  
U.S. House of Representatives  
Sixth District of South Carolina

As Assistant Democratic Leader in the 112th Congress, James Clyburn is the leadership liaison to the Appropriations Committee and one of the Democratic Caucus’s primary liaisons to the White House. As a national leader, Clyburn has worked to respond to the needs of America’s diverse communities. He has championed rural communities by supporting the development of regional water projects, community health centers and broadband connections, and has been instrumental in advancing into law measures to resolve historic discrimination issues.

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Hon. Mignon L. Clyburn  
Commissioner  
Federal Communications Commission (FCC)

Commissioner Mignon L. Clyburn, the first African American woman to serve on the FCC, joined the agency in January 2009. She has a long history of public service and dedication to the public interest and enjoyed long careers in newspaper publishing and broadcasting. Prior to her swearing in as a Commissioner, Clyburn served for 11 years as the Representative of South Carolina’s Sixth District on the Public Service Commission of South Carolina (PSC), and served a term as its Chair.
Lauren deLisa Coleman
Founder, Punch Media Group
Independent Mobile and Emerging Tech Specialist

Lauren deLisa Coleman has expertise in mobile strategy and analysis focusing on the convergence of Generations X and Y with hip tech platforms and has driven millions of dollars of revenue for notables ranging from Microsoft to Snoop Dogg. She appears frequently on San Francisco’s KPOO as a new media critic, moderated a number of panel discussions both in the U.S. and abroad and contributes to such outlets as newsweekdailybeast.com and cnbc.com. Her first eBook, Rise of the “SmartPower Class,” recently entered Amazon’s “Hot New Releases: Best Media Studies.”

Maurita K. Coley
Vice President and Chief Operating Officer
MMTC

Prior to joining MMTC in 2012, Maurita K. Coley served as Executive Director of Capital Area Asset Builders, a nonprofit leader in asset-building and financial literacy programs in the D.C. metropolitan area. She is a former Partner with the Davis Wright Tremaine and the Cole, Raywid & Braverman law firms, and has served as an executive at BET Networks. Coley is a recipient of the 2011 Paul R. Dean Award given to distinguished alumni of the Georgetown University Law School. She currently serves on the Board of the Daniel A. Payne Community Development Corporation, a faith-based CDC affiliated with the Metropolitan AME Church.

Hon. Michael J. Copps
Former Commissioner
Federal Communications Commission (FCC)

Michael J. Copps began his first term as Commissioner in 2001 and was sworn in for his second term in 2005. For the first five months of 2009, he served as Acting Chairman of the FCC. Since leaving the FCC, Copps continues advocating on behalf of more diversity in our media and for reinvigorated public interest oversight of our nation’s communications infrastructure. Copps served from 1998 until January 2001 as Assistant Secretary of Commerce for Trade Development, where he worked to improve market access and market share for nearly every sector of American industry.
Jesse L. Crawford
Senior Manager – Global Supplier Diversity
Verizon Communications

With over 22 years of experience in telecommunications including sales, staff management, engineering and strategic sourcing, he is responsible for leading and supporting Verizon’s Supplier Diversity Advocacy and Outreach initiatives across the enterprises. Crawford currently serves as the Chairman of the Board for the Urban League of Greater Dallas & North Central Texas. He also serves on the Board of Directors for the Dallas Black Chamber of Commerce, and on the U.S. Pan Asian American Chamber of Commerce’s Corporate Brain Trust Advisory Board.

Brigitte F. Daniel
Executive Vice President
Wilco Electronics Systems Inc.

Brigitte Daniel takes on a broad portfolio of responsibilities, including corporate communications, government affairs, regulatory affairs, public affairs and corporate administration. Prior to joining Wilco, Daniel served as an officer with the city of Philadelphia’s Minority Business Enterprise Council (MBEC), and served as the Director of Business Development and Governmental Affairs for the Academy of Screen Arts, a film school that opened in Ghana, West Africa in 2002. Daniel was the recipient of a 2011 Eisenhower Fellowship and was recently appointed to serve on the FCC’s Federal Advisory Diversity Committee.

York Eggleston IV
CEO, Semantic Labs
Co-Founder & Board Member, NAMDE

Over the last 15 years, York Eggleston has used his unique set of talents in the development or co-development of several media and technology businesses, each of which has specialized in motivating customer decisions and measuring consumer behavior and performance. He is the inventor and patent author in the areas of promotion automation over networks, interactive promotion branding and point of sale fulfillment. Eggleston sits on the advisory boards of the UMBC’s Alex Brown Center for Entrepreneurship, Sub-Basement Art Studios and Communiversal Inc.
**Moctesuma Esparza**  
*Founder and President*  
*Maya Cinemas*

Moctesuma Esparza, founder of Maya Pictures, produced such films as “Selena” (1997), “Gettysburg” (1993) and “Gods and Generals” (2003). Esparza is a multi-talented, award-winning filmmaker, producer, and entertainment industry executive. He has received over 100 honors including an Academy Award nomination, an Emmy, a Clio Award, and a Cine Golden Eagle Award. Additional film credits include “The Milagro Beanfield War” (1988) and “American Playhouse: The Ballad of Gregorio Cortez” (1982), a feature length theatrical film produced for PBS.

**Ari Q. Fitzgerald**  
*Partner, Hogan Lovells*  
*Secretary of the Board, MMTC*

Ari Fitzgerald’s practice at Hogan Lovells focuses on spectrum policy, wireless, satellite, international communications and Internet-related issues. Fitzgerald is a director and secretary of MMTC and a member of its policy committee. He joined Hogan Lovells from the Federal Communications Commission (FCC), where he served as legal advisor to Former Chairman William Kennard. Fitzgerald currently serves on the board of directors of Crown Castle International, a publicly traded communications infrastructure firm.

**Jeneba Jalloh Ghatt**  
*Principal*  
*The Ghatt Law Firm*

Jeneba Jalloh Ghatt is an attorney who currently writes for various websites including at her poli-tech blog Jenebaspeaks.com and at Politic365.com as its Washington correspondent, as well as her blog at “The Washington Times Communities” called “Politics of Raising Children.” Her work has appeared syndicated at “The Wall Street Journal,” “News One,” “Jack and Jill Politics” and other notable sites. She represents small woman- and minority-owned business and technology companies at her boutique law firm, The Ghatt Law Group LLC.
Hon. Anna M. Gomez  
Deputy Assistant Secretary for Communications and Information and Deputy Administrator, National Telecommunications and Information Administration (NTIA)  
U.S. Department of Commerce

Anna Gomez joined NTIA in February, 2009. Previously, Gomez was Vice President, Government Affairs at Sprint Nextel. Prior to her work in private industry, Gomez served for 12 years in various management positions at the FCC, including Deputy Chief of the International Bureau and Chief of the Network Services Division in the Common Carrier (now Wireline) Bureau. She is a member of the District of Columbia’s Hispanic Bar Association and the Federal Communications Bar Association.

David J. Grain  
Founder and Managing Partner, Grain Management LLC  
CEO, Grain Communications Group

David Grain’s private equity firm Grain Management LLC makes investments in the wireless communications sector including towers, spectrum and backhaul for both commercial and government systems. Grain Management’s flagship fund, the Grain Infrastructure Fund, manages capital on behalf of institutional investors including academic endowments and foundations. Prior to founding Grain Management, Grain served as President of Global Signal Inc. (formerly NYSE listed GSL), presiding over its emergence from bankruptcy through its operational turnaround.

Kristal High  
Editor In Chief  
Politic365.com

Politic365.com is the premier digital destination for politics and policy related to communities of color. Kristal High has been featured as part of the National Urban League’s “I Am Empowered” campaign and, as Co-Chair of Innovation Generation, a social policy advocacy organization, High advocated for universal broadband adoption. Prior to founding Politic365, High developed an expertise in broadband adoption among minority, low-income and underserved populations through her work with MMTC and the Joint Center for Political and Economic Studies’ Media & Technology Institute.
David Honig
President
MMTC

David Honig has practiced communications and civil rights law since 1983, specializing in electronic redlining and race discrimination cases and defining the legal space that is the intersection of civil rights and telecommunications law. As Founder and President of MMTC, he has represented over 80 national minority, civil rights and religious organizations before the FCC and has been named by the National Law Journal as one of the 30 most influential communications lawyers. Honig also serves as Chief Counsel for the Florida State Conference of the NAACP and as General Counsel of the Broadband Opportunity Coalition.

Erin Horne Montgomery
President and Executive Director
National Association of Multicultural Digital Entrepreneurs

Erin Horne Montgomery has nearly two decades of non-profit management, telecommunications policy, and marketing communications experience as an award-winning professional in various areas of the media industry. She has served in leadership roles with the National Diversity Council and the Maynard Institute, and has held research positions with the U.S. Department of Commerce. As a marketing and communications consultant, Horne Montgomery has produced programs for organizations such as General Mills and the Minnesota Timberwolves and Lynx.

Joycelyn F. James
Cathy Hughes Fellow
MMTC

Joycelyn F. James, Esq., currently serving as the Cathy Hughes Fellow for the Minority Media & Telecommunications Council (MMTC), works on matters that focus on the advancement of minority and women’s entrepreneurship in the nation’s media and telecommunications industries. Prior to her legal education, James was program director of WHBC, the student-run campus radio station at Howard University.
Hon. Eddie Bernice Johnson  
U.S. House of Representatives  
30th District of Texas

Congresswoman Eddie Bernice Johnson is serving her 10th term representing the 30th Congressional District of Texas. She is widely recognized as one of the most effective legislators in Congress and is credited with originally authoring and co-authoring more than 150 bills. In December 2010, Congresswoman Johnson was elected as the first African-American and the first female Ranking Member of the House Committee on Science, Space and Technology. She is Founder and Co-Chair of the Diversity and Innovation Caucus and of the House Historical Black Colleges and Universities Caucus.

Harold T. Johnson  
Manager, Sourcing & Contracting  
Sprint Nextel

Harold Johnson has thirty-four years contracting, subcontracting, strategic sourcing and procurement management experience in government (federal, state and local), international and commercial acquisition regulations, polices procedures and socioeconomic programs. His experience encompasses many areas including telecommunications, construction, information technology, transportation and logistics. Johnson manages the sourcing, contracting and procurement for international, government and commercial products and services for Sprint Nextel.

Hon. Julia Johnson  
President, NetCommunications  
Chair, MMTC

NetCommunications is a national regulatory and public affairs firm that focuses primarily on governmental and regulatory practices combined with media and public relations. A former Chair of the Florida Public Service Commission, the Federal/State Universal Joint Board, and the FCC’s Advisory Committee on Diversity, Julia Johnson presently serves on the boards of four publicly traded companies. Her public service work includes service as the Corporate Chairwoman for the National Organization of Black Elected Legislative (NOBEL) Women, Chairwoman of the Communications Committee of the Florida NAACP, and the Chair of MMTC.
Marcus Johnson
Entrepreneur and Jazz Recording Artist, Three Keys Music Founder, FLO Brands

Marcus Johnson is a Billboard Top 10 Jazz Artist, NAACP Image Award Nominee, Yamaha Celebrity Jazz Artist and entrepreneur from Washington, D.C. Johnson’s unique, inimitable style of piano play has earned him distinction among his peers, praise within the media and accolades across the music industry. Over the last decade the self-starting Johnson has released 15 studio albums, all of which have been met with critical and commercial success. Johnson recently launched his new FLO Wine Label and accompanying Sips and Sounds signature wine tasting and live performance jazz events.

Ronald Johnson
Chairman and CEO, Ronson Network Services Corp.
Treasurer, MMTC

Ronald Johnson is serving in his 18th year as a Commissioner, Fairfax County Economic Development Authority. Johnson is a second term member of the FCC’s Committee on Diversity in the Digital Age, where he serves as chairman of the Task Force on Minority Procurement Best Practices in Telecommunications. He is founder and CEO of Ronson Network Services which specializes in infrastructure services with global strategic partners. He is also managing partner of Solutions4Change LLC, which provides capture management and capital formation strategies for technology businesses.

Zemira Jones
President & CEO, All American Management Group Inc.
Partner, BrownJones Media LLC

Zemira Jones heads All American Management Group, a media management consulting company that provides solutions for challenged media companies and content providers. Jones is also a Partner with BrownJones Media LLC, a multi-channel media syndication company. He is also a Member of the Board of Directors for Earvin “Magic” Johnson’s new radio group YMF Media. Jones’s 32-year career spans a wide range of broadcast platforms including radio, television and satellite radio and he has worked with several prominent media companies including ABC/Disney, ESPN and Radio One Inc.
Anna-Maria Kovacs
Founder, Strategic Choices
Visiting Senior Policy Scholar, Georgetown University’s Center for Business and Public Policy

Anna-Maria Kovacs’ expertise is in industry analysis and her area of focus is on the interplay between public policy and investment. She has followed the communications industry for over thirty years, either as a financial analyst or as a consultant. She is Founder of Strategic Choices, which provides consulting on financial, strategic and regulatory issues that impact the communications industry.

Erwin Krasnow
Partner, Garvey Schubert Barer
Vice Chair, MMTC

Erwin Krasnow has been described by the Legal Times as “a dean of the Washington communications bar,” a “superlawyer of communications” by American Film magazine and “the guru of communications law” by the “Broadcast Cable Financial Journal.” Krasnow was the Founding Director and Vice Chair of Broadcast Capital Inc., a minority broadcast investment fund. He is a Director and Vice Chair of MMTC, Washington Counsel to the Media Financial Management Association, a former Trustee of the Federal Communications Bar Association Foundation and Past President of the Library of American Broadcasting.

Alfred Liggins III
CEO, Interactive One LLC
President and CEO, Radio One Inc.

Alfred Liggins has been president, treasurer and a Director of Radio One since 1989 and CEO since 1997. He has been the visionary and chief architect of Radio One’s transformation from a pure play radio broadcasting company into the premier multi-media entertainment and information content provider it is today. Liggins joined Radio One in 1985 as an account manager at WOL-AM and in 1987 was promoted to general sales manager and again in 1988 to General Manager overseeing Radio One’s Washington, D.C. operations.
Bruce Lincoln
Founder and Chief Design Scientist, Urban Cyberspace Company
Entrepreneur-in-Residence, Columbia University

The Urban Cyberspace Company is a design consulting and marketing firm specializing in broadband Internet technologies. Bruce Lincoln is an Affiliated Scholar at the Columbia Institute for Tele-Information at the Graduate School of Business. From May 2008 until June 2011, he was the Entrepreneur-in-Residence at the Center for Technology, Innovation and Community Engagement (CTICE), Fu Foundation School of Engineering and Applied Science.

José R. Mas
President & CEO
MasTec

José R. Mas was appointed CEO of MasTec in 2007 and, during his tenure, MasTec’s revenues have doubled and earnings have more than tripled. Mas has diversified the company into the growing fields of renewable energy, electric transmission line construction and oil and gas pipeline construction while expanding its traditional communications business. Prior to his appointment as CEO, Mas served as Executive Vice President, and from 1997 to 2001 he served as President of MasTec’s Telecommunications Group.

Hon. Robert M. McDowell
Commissioner
Federal Communications Commission (FCC)

Robert M. McDowell was first appointed to a seat on the FCC by President George W. Bush in 2006, and reappointed in 2009 by President Barack Obama. Commissioner McDowell brings to the FCC approximately sixteen years of private sector experience in the communications industry. Before joining the FCC, Commissioner McDowell was Senior Vice President for the Competitive Telecommunications Association (CompTel). He has served on the North American Numbering Council (NANC) and on the Board of Directors of North American Numbering Plan Billing and Collection Inc. (NBANC).
Clara McLaughlin  
**Owner, Publisher and Editor**  
**The Florida Star and The Georgia Star**

Clara McLaughlin is owner, publisher and editor of the largest, oldest and most circulated African American owned newspaper in Northeast Florida – The Florida Star. She added a new publication, The Georgia Star, in 2005. McLaughlin also serves as host for a weekly radio talk show “IMPACT” on WCGL-AM 1360 and was media participant on Jacksonville’s PBS television affiliate, “Week in Review” for many years. In 1979 McLaughlin became the first black female in the U.S. to be Founder, Major Owner and CEO of a network affiliated television station.

David Meier  
**Managing Director**  
**The Gladstone Companies**

David Meier joined The Gladstone Companies in 2007 as a Managing Director focusing on new business development in the Media & Communications industry in Gladstone’s Chicago office. Prior to joining Gladstone, Meier was a Vice President in Wells Fargo Foothill’s Specialty Finance division where he was responsible for originating and underwriting senior loans in the media and telecommunications sector. Prior to Wells Fargo, Meier was with Westburg Media Capital and a Vice President of FINOVA Capital Corporation.

Francisco R. Montero  
**Co-Managing Partner**  
**Fletcher, Heald & Hildreth PLC**

Francisco Montero’s practice includes FCC regulatory counseling, corporate finance, asset and securities acquisitions and intellectual property. He was a Member of the Federal Advisory Committee on Diversity for Communications in the Digital Age and has served as Director of the FCC’s Office of Communications Business Opportunities, working to create business opportunities in the telecommunications and technology sectors. Montero is active in Hispanic and Spanish-language media and served for many years on the Board of Directors of the Independent Spanish Broadcasters Association, which he co-founded.
Marc Morial  
President and CEO  
National Urban League

Marc Morial has been President of the National Urban League (NUL) since 2003. His stewardship of the 100-year old civil rights organization has led to record fundraising success and the creation of initiatives such as the Urban Youth Empowerment Program. Prior to heading NUL, Morial served as Mayor of New Orleans from 1994 to 2002, leading the city through a cultural and economic renaissance. He was a Louisiana State Senator before being elected Mayor. Morial has enjoyed an extensive career outside of politics as well, as an entrepreneur, award-winning lawyer and professor.

Marvin R. Motley  
Director, Strategic Sourcing  
Sprint-Nextel Corporation

Marvin R. Motley’s organization is responsible for strategic sourcing, contract negotiation, supplier diversity, fleet operations, travel and contract labor. Motley has served in a variety of executive positions during his 26 years at Sprint, including seven years leading the Strategic Sourcing organization as well as leadership roles in Sprint’s Legal, Human Resources and Operations Excellence groups.

Frances Negrón-Muntaner, Ph.D.  
Associate Professor of English and Comparative Literature,  
Director of the Center for the Study of Ethnicity and Race  
Columbia University

A leading scholar of Caribbean and Latino Studies, Negrón-Muntaner’s books include “Boricua Pop: Puerto Ricans and the Latinization of American Culture” (CHOICE Award, 2004) and “Sovereign Acts” (forthcoming). Among her films are “Brincando el Charco: Portrait of a Puerto Rican” and “War in Guam.” In 2008, the United Nations’ Rapid Response Media Mechanism recognized her as a global expert in the areas of mass media and Latino American studies. Most recently, Columbia University awarded her the Lenfest Distinguished Columbia Faculty Award.
**Bret Perkins**  
**Vice President – External and Government Affairs**  
**Comcast Corporation**

Bret Perkins is responsible for the Comcast’s strategic partnerships with national public policy organizations. He also oversees the company’s regulatory and legislative initiatives at the local level and manages relationships with state and local associations and grassroots communications. Previously, Perkins served as Vice President of System Services and Assistant to the President at Mercy Health System, a regional healthcare system in southeast Pennsylvania and subsidiary of Catholic Health East.

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**Hon. Thomas C. Power**  
**Deputy Chief Technology Officer for Telecommunications**  
**Executive Office of the President of the United States**

Serving in the capacity of Deputy CTO since August 2011, Tom Power helps develop and coordinate administration policy on telecom and technology issues. Before joining OSTP, Power served for more than two years as the Chief of Staff of the National Telecommunications and Information Administration at the U.S. Department of Commerce. At NTIA, Power provided policy and managerial direction for a wide range of agency activities, including spectrum, Internet policymaking and Recovery Act broadband grant programs.

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**Mark A. Prince**  
**Partner, Vice President of Media Services**  
**Professional Partnering Solutions Inc. (PPS)**

PPS is the leading resource for advertising, marketing, communications and media companies interested in developing and enhancing their supplier diversity efforts. Mark Prince also serves as the Executive Director of Diversity Strategy and Operations at MEC on the AT&T account. His responsibilities include supplier diversity and diversity marketing with a focus on the African-American segment. Prince has over 20 years of advertising agency experience in media. He was formerly a Broadcast Buying Director at GSD&M Chicago, overseeing the execution of local radio, television and cable on SBC/AT&T for several products.
Issa Rae
Producer, Director and Writer
“The Misadventures of Awkward Black Girl”

Issa Rae received her B.A. from Stanford University, where she produced and directed four theatrical productions. Because film was her true passion, she took time off from Stanford to attend the New York Film Academy, where she honed her filmmaking skills. “The Misadventures of Awkward Black Girl” is Rae’s third web series and it has been featured on several sites and publications. Rae recently signed with UTA and 3 Arts Entertainment with plans to turn ABG into a cable half-hour comedy. In January 2012, Rae received MMTC’s first Digital Media Pioneer for Social Justice Award.

Jean Robinson
Associate, BounceOLOGY.com
Associate Broker, MMTC

Jean Robinson spent her 17+ year career in the corporate business and legal operations for Chancellor Media AMFM and with Clear Channel through its acquisition and LBO growth. She gained remarkable experience in transactions, acquisitions, FCC matters and project management. Robinson joined BounceOLOGY to work with Diane Warren and the MMTC legal pro bono team to execute transactions and filings and to navigate the completion of deals. She has the experience to put process and organization to every detail of a transaction.

Hon. Jessica Rosenworcel
Commissioner
Federal Communications Commission (FCC)

Jessica Rosenworcel was nominated for a seat on the FCC by President Barack Obama and was confirmed unanimously by the United States Senate on May 7, 2012. Commissioner Rosenworcel brings a decade and a half of public and private sector communications law experience to her position at the FCC. Prior to joining the FCC, Commissioner Rosenworcel served as Senior Communications Counsel for the United States Senate Committee on Commerce, Science, and Transportation, under the leadership of Senator John D. Rockefeller IV.
Hon. Bobby L. Rush  
U.S. House of Representatives  
First District of Illinois

Rep. Bobby L. Rush is the U.S. Representative for Illinois’s First Congressional District, serving in this capacity since 1993. Rush was elected Chairman of the House Subcommittee on Commerce, Trade and Consumer Protection during the 111th Congress. He is the leading legislative champion of minority telecommunications entrepreneurship. During the Civil Rights Movement of the 1960s, Congressman Rush was a member of the Student Non-Violent Coordinating Committee and was a Co-Founder of the Illinois Black Panther Party.

Earl W. Stafford  
CEO  
The Wentworth Group

Earl W. Stafford is an American entrepreneur and philanthropist. He is best known for The People’s Inaugural Project, which brought more than 300 disadvantaged and underserved individuals to Washington, D.C. for a three-day, deluxe celebration of President Barack Obama’s inauguration. He is currently CEO of The Wentworth Group LLC, a Reston, VA private equity firm, and Chairman of The Stafford Foundation Inc., a non-profit organization he founded in 2002. From 1988 to 2009 he was Chairman and CEO of Universal Systems & Technology Inc. Stafford served in the United States Air Force from 1967 to 1987.

Hon. Cliff Stearns  
U.S. House of Representatives  
Sixth District of Florida

Born in Washington, D.C., Cliff Stearns was elected in 1988 to the U.S. House of Representatives, his only elected office. Stearns is highly regarded for his extensive record on fiscal responsibility. In 2012, the U.S. Chamber of Commerce honored Stearns for his consistent support of economic growth, reduced federal spending and tax relief. For the 112th Congress, Stearns is the Chairman of the Oversight and Investigations Subcommittee in the Energy and Commerce Committee. In the previous Congress, Stearns was the Republican Leader on the Communications, Technology and the Internet Subcommittee.


**Hon. Deborah Taylor Tate**  
*Former Commissioner, Federal Communications Commission (FCC)  
Vice Chair, MMTC*

Deborah Taylor Tate was twice nominated to the FCC by President George W. Bush and unanimously confirmed by the U.S. Senate where she served until 2009, serving as Chair of the Federal-State Joint Board on Universal Service. Presently, she is the first Special Envoy to the International Telecommunications Union (ITU) for Child Online issues, Co-Chair of the national Healthy Media Commission (with Geena Davis) and Distinguished Senior Fellow for the Free State Foundation. Tate serves on numerous national boards including Common Sense Media, Centerstone Research Institute and Healthstream Inc. and is affiliated with both Vanderbilt and Lipscomb Universities.

**Hon. Thomas J. Tauke**  
*Executive Vice President -  
Public Affairs, Policy and External Affairs  
Verizon Communications*

Thomas J. Tauke has held his current position at Verizon since May, 2004. As the company’s senior policy executive, he is responsible for the development of Verizon’s public policy positions and advocacy at the local, state, federal and international levels. He also serves as a Member of Verizon’s Leadership Council. Before joining NYNEX (a predecessor company of Verizon) in 1991, Tauke was a Member of the U.S. House of Representatives, representing Iowa’s Second Congressional district.

**M. Tony Thomas**  
*Partner  
SYNCOM Venture Partners*

Tony Thomas has served in a variety of investment roles with SYNCOM for over 14 years. He has participated in the investment and development of companies across a wide range of segments of the Media and Communications Industry. He currently serves on the board of directors of a number of SYNCOM portfolio companies including Heatwave Interactive, Maya Entertainment, Thought Equity Motion and Voyages. Prior to joining SYNCOM, Thomas served as an Investment Analyst for the Southern California Edison Retirement Plan.
Hank L. Torbert  
Founder and Managing Partner  
Avondale Ventures

Hank Torbert has spent the last 15 years in the private equity, operational management, business development and corporate finance world. As a founding investor and board member, Torbert played an integral role in the launch, development and $100MM Initial Public Offering of Mood Media, formerly Fluid Music Inc., an internet-based music services company. From 2004 to 2006, Torbert served as Chief Operating Officer of Broadcast Capital, a firm focused on investing in media and broadcasting sectors.

S. Jenell Trigg  
Member  
Lerman Senter PLLC

A former television sales and marketing executive, S. Jenell Trigg is chair of Lerman Senter’s intellectual property, new media and technology practice groups. Prior to private practice, Trigg served as assistant chief counsel for telecommunications for the U.S. Small Business Administration, as a senior telecommunications policy analyst for the FCC’s Office of Communications Business Opportunities, and as a law clerk for FCC commissioners Rachelle B. Chong and Susan Ness.

Nicol Turner-Lee, Ph.D.  
President and CEO  
National Association for Multi-Ethnicity in Communications

NAMIC is the premier organization that educates, empowers and advocates for multi-ethnic diversity in the communications industry. Prior to joining NAMIC, Turner-Lee was Vice President and the first Director of the Media and Technology Institute at the Joint Center for Political and Economic Studies. She created the first “National Minority Broadband Adoption Study” that has been widely cited, including by the FCC’s National Broadband Plan. In 2011 she was appointed to the Federal Advisory Committee on Diversity in the Digital Age and was honored by the Alliance for Women in Media as one of their “60 Most Inspiring Women in Media.”
**Diane Warren**  
**President, BounceOLOGY.com**  
**Broadcast Consultant and Associate Media Broker, MMTC**

Diane Warren, Founder and President of BounceOLOGY.com, a project consulting firm, has enjoyed a 30-year career as a media marketing executive. In 1996, she founded www.RadioAE.com, the first online subscription interactive website in the radio industry. After Clear Channel bought her company in 1998, she ran their corporate marketing and communication’s operation for 10 years. Warren’s current projects include consulting for Clear Channel and President of Operations for the HD Digital Radio Alliance. She is proud of being named one of the “Most Influential Women in Radio” for 2009, 2010 and 2011.

**Joset B. Wright**  
**President**  
**National Minority Supplier Development Council Inc.**

The National Minority Supplier Development Council (NMSDC) is a private non-profit organization that expands business opportunities for minority-owned companies of all sizes. Joset Wright is an attorney and former procurement executive with a broad range of professional experience in the corporate and private sectors, including telecommunications. Most recently, she was executive director of Orchard Village, a not-for-profit organization that serves individuals with developmental and physical disabilities.
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ABOUT US

The Minority Media and Telecommunications Council is a national not-for-profit organization dedicated to promoting and preserving equal opportunity and civil rights in the mass media, telecommunications, and broadband industries. MMTC is the leading advocate for minority participation in the communications industries. We seek to preserve and expand minority ownership and equal employment opportunity in these industries and to close the digital divide.

In MMTC’s public interest and civil rights law practice, we represent 80 national organizations in selected proceedings before the FCC, the federal courts of appeals and the U.S. Supreme Court. Our clients have included essentially all of the traditional civil rights organizations (including the NAACP, National Urban League, LULAC, NCLR and the Rainbow/PUSH Coalition), professional and trade organizations such as the National Association of Black Telecommunications Professionals, religious organizations (the National Council of Churches and the Office of Communication of the United Church of Christ, Inc.), unions (the American Federation of Television and Radio Artists and the Communications Workers of America) and many other organizations interested in fostering diversity and equal opportunity and in closing the digital divide. MMTC also serves as General Counsel to the Broadband Opportunity Coalition.

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