MMTC 5th Annual Broadband & Social Justice Summit

January 15-16, 2014
Washington, D.C.
Minority Media and Telecom Council’s Broadband and Social Justice Summit
Bridging the Gap: Infrastructure, Education, and Equity in the Digital Economy

Westin Georgetown Hotel
2350 M St. NW, Washington, D.C.

Wednesday and Thursday
January 15-16, 2014
Letter from the Chair of the Board of Directors

January 15, 2014

Ladies and Gentlemen:

Welcome to MMTC’s 5th Annual Broadband and Social Justice Summit. It is a pleasure to have each and every one of you here.

The Summit is the preeminent national gathering of entrepreneurs, investors, lenders, regulators and legislators focused on minority media and telecom ownership and closing the digital divide. For two intensive days, we’ll be focused on:

- How policies that advance minority entrepreneurship can help stimulate economic opportunity, generate wealth and enhance innovation in the nation’s most influential industries, and
- How universal broadband adoption can create jobs, promote STEM education, and enable the creation of diverse content and applications for telehealth, digital education, and entrepreneurship.

Throughout the Conference you will also hear about the many new and exciting policy initiatives we have and will be undertaking to promote access to capital, universal broadband service, competition and innovation. Foremost among them is our New Telecommunications and Internet Policy Taskforce, co-chaired by Congressmen Emeritus Ed Towns and Cliff Stearns. This bipartisan Taskforce is developing regulatory initiatives, executive orders, legislation, public-private partnerships and best practices to make the FCC more responsive to consumers, promote media and telecom ownership diversity, and make technology available to those who need it the most.

I would like to convey our deepest appreciation to our many sponsors, especially our Gold Sponsors: AT&T, BIA Kelsey, and McGavern Guild; and our Silver Sponsors: Comcast and Verizon. This conference would not be possible without them.

Thanks, too, to our stellar Executive Committee, Board of Directors, Board of Advisors and Best Minds Policy Committee for giving MMTC so much of themselves over the years. Thanks also to our hard working and super-talented MMTC staff, led by the extraordinary team of President David Honig, Vice President and COO Maurita Coley, and our new Vice President of Research and Chief Policy Officer Dr. Nicol Turner-Lee.

Since our founding in 1986, MMTC has done its very best to advance the interests of minorities in media, telecom and broadband policy debates and decisions in Washington, D.C. This is profoundly difficult and challenging work for an organization with limited human and fiscal resources. Your support and participation are much needed and always appreciated.

I hope you have a great Summit and thank you for joining us.

Sincerely,

Julia L. Johnson

Chair, MMTC
Minority Media and Telecom Council’s
Broadband and Social Justice Summit
Bridging the Gap: Infrastructure, Education, and Equity in the Digital Economy

The Minority Media and Telecommunications Council’s 5th Annual Broadband and Social Justice Summit will convene hundreds of media and telecom industry experts, policymakers, innovators, investors, and entrepreneurs to highlight the most far-reaching issues affecting minority entrepreneurs and underserved communities.

Current and former FCC Commissioners, Members of Congress, and industry leaders will address:

- How policies that advance minority entrepreneurship can help stimulate economic opportunity, generate wealth, and enhance innovation in the nation’s most influential industries
- How universal broadband adoption can create jobs, promote STEM education, and enable the creation of diverse content and applications for telehealth, digital education, and entrepreneurship
- Special digital entrepreneurs’ spotlight and digital media reception

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Agenda
Wednesday, January 15, 2014

Congressional Luncheon
Promenade

**Description:** Members of Congress with telecom industry oversight responsibility discuss what types of policies, best practices, public-private partnerships, regulatory initiatives, legislation, and executive orders drive technological change, jobs creation, innovation, and economic opportunity.

**Presiding Officer:**
Maurita Coley, Vice President and Chief Operating Officer, MMTC

**Keynote:**
The Annual State of Broadband and Social Justice Address
- David Honig, Co-founder and President, MMTC

**Keynotes:**
- Hon. Clifford Stearns, Congressman Emeritus (R-FL); Co-Chair, New Telecom and Internet Policy Taskforce
- Hon. Edolphus Towns, Congressman Emeritus (D-NY); Co-Chair, New Telecom and Internet Policy Taskforce

**Speakers:**
- Hon. James Clyburn (D-SC), Assistant Leader, U.S. House of Representatives
- Hon. Joe Armstrong, Member, Tennessee House of Representatives; President, National Black Caucus of State Legislators
- Hon. Cedric Richmond (D-LA), Member, U.S. House of Representatives
- Hon. Catherine Pugh (D-MD), Member, Maryland State Senate; President Elect, National Black Caucus of State Legislators

Networking Break

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Reducing Disparities in Health, Wealth, and Education through Broadband
Washington Ballroom

Description: Speakers focus on how adoption and informed use of broadband can lower the cost of and provide solutions for accessible and affordable healthcare, and the opportunities and barriers associated with practicing health IT.

Presiding Officer and Introductory Remarks:
- Nicol Turner-Lee, Ph.D., Vice President and Chief Research and Policy Officer, MMTC

Keynote:
- Karen S. Rheuban, M.D., Medical Director, Office of Telemedicine, University of Virginia

Speakers:
- Emilio Gonzalez, Vice President, Strategic Alliances, Verizon Communications
- Bret Perkins, Vice President, External and Government Affairs, Comcast Corporation
- Ruth T. Perot, Executive Director and CEO, Summit Health Institute for Research and Education
- Matthew Quinn, Director of Healthcare Initiatives, Federal Communications Commission

Networking Break

No Broadband Left Behind: Empowering Communities of Color to Excel through Digital Education and STEM
Washington Ballroom

Description: The discussion will provide a look at current best practices and future trends for bringing Digital Learning and STEM education initiatives into the classroom.

Presiding Officer:
- Ari Fitzgerald, Partner, Hogan Lovells; Secretary of the Board, MMTC

Keynote:
- Jim Shelton, Deputy Secretary, U.S. Department of Education

Special Presentation:
- Patrick Gusman, Managing Director, Social Sector Innovations, LLC
- Youth from Howard University Middle School for Mathematics and Science

Speakers:
- Brigitte F. Daniel, Executive Vice President, Wilco Electronic Systems, Inc.
- Frederick S. Humphries, Jr., Vice President of U.S. Government Affairs, Microsoft Corporation
- Laura Breeden, Program Director for Public Computing and Broadband Adoption, National Telecommunications and Information Administration
- Miles Peterson, Student, Howard University Middle School of Mathematics and Science
- Ana Roca-Castro, Founder and Chair, Latinos in Tech Innovation & Social Media (#LATismM)
Networking Break

Access to Capital: Latest Developments in Financing, Foreign Capital, and Crowdfunding
Washington Ballroom

Description: Business experts and academics discuss the ongoing challenge of access to capital for minority entrepreneurs and businesses. In this panel, experts who will discuss the latest developments in securing capital to finance or grow media and telecom businesses, including opportunities presented by the FCC’s recent relaxation of the broadcast foreign ownership rules, latest broadband infrastructure enhancements, the Obama Administration’s JOBS (Jumpstart Our Business Startups) Act, and even how social media crowdfunding can be used to fund minority businesses.

Presiding Officer:
- Ronald Johnson, Chairman and CEO, Ronson Network Services Corp.; Treasurer, MMTC

Keynote:
- Monica Desai, Partner, Patton Boggs; Former Media Bureau Chief, Federal Communications Commission

Speakers:
- Bruce Lincoln, Founder and Chief Design Scientist, Urban Cyberspace Company; Entrepreneur-in-Residence, Columbia University
- Duane C. McKnight, Senior Partner, Syncom Venture Partners
- Mace Rosenstein, Partner, Covington and Burling LLP
- Michael McKenzie, Partner and Chief Strategist, Grain Management, LLC
- Patrick S. Campbell, Partner, Paul, Weiss, Rifkind, Wharton & Garrison LLP

Broadband and Social Justice Awards Reception
Promenade

Description: MMTC confers its prestigious Extraordinary Service Award to public, nonprofit, and corporate leaders who have made a major impact on civil rights and social justice in the communications industry.

Mistress of Ceremonies:
- Kristal High, Editor-in-Chief, Politic365

Extraordinary Service Awardees:
- Melanie Campbell, President and CEO, National Coalition for Black Civic Participation and Black Women’s Roundtable
- Ralph B. Everett, President and CEO, Joint Center for Political and Economic Studies
- James L. Winston, Executive Director and General Counsel, National Association of Black Owned Broadcasters

Special Presentation, MMTC’s Signature Mentoring Program:
- Erwin G. Krasnow, Partner, Garvey Schubert Barer; Co-Chair, MMTC Mentoring Committee; Vice-Chair, MMTC
FCC Commissioners’ Breakfast Roundtable
Washington Ballroom

Description: FCC Commissioners discuss broadband adoption, foreign investment, and other possible solutions for bridging the wealth gap, achieving U.S. economic recovery, and improving U.S. global competitiveness.

Presiding Officer:
  ● Hon. Deborah Taylor Tate, Former Commissioner, FCC; Vice Chair, MMTC
  ● Hon. Jonathan Adelstein, Former Commissioner, FCC; President and CEO, PCIA

Discussants:
  ● Hon. Mignon Clyburn, Commissioner, FCC; Former Acting Chairwoman, FCC
  ● Hon. Ajit Pai, Commissioner, FCC
  ● Hon. Michael O’Rielly, Commissioner, FCC

FCC Chairs’ Roundtable
Washington Ballroom

Description: Former FCC chairs provide insights to the current FCC leadership on how building broadband infrastructure is an energizer for broad sector transformation and 21st century entrepreneurship, how broadband democratizes opportunity by preparing the American workforce for 21st century jobs, and how the Commission can create opportunities for disadvantaged communities.

Presiding Officers:
  ● David Honig, Co-founder and President, MMTC
  ● Hon. Julia L. Johnson, President, NetCommunications, Inc.; Board Chair, MMTC

Keynote:
  ● Hon. Tom Wheeler, Chairman, FCC

Discussants:
  ● Hon. Mignon Clyburn, Commissioner, FCC; Former Acting Chairwoman, FCC
  ● Hon. Michael J. Copps, Former Acting Chairman, FCC; Former Commissioner, FCC
  ● Hon. Reed Hundt, Former Chairman, FCC
  ● Hon. Michael K. Powell, Former Chairman, FCC
  ● Hon. Richard E. Wiley, Former Chairman, FCC
**Broadband: The Backbone of the New Economy**

*Washington Ballroom*

**Description:** Industry leaders discuss how telecom and broadband regulatory reform can advance jobs and economic opportunity, how the FCC can best respond to market trends, and how the FCC should examine its rules to enable diversity and innovation while reducing barriers to entry.

**Presiding Officer:**
- Hon. Julia L. Johnson, President, NetCommunications, Inc.; Board Chair, MMTC

**Opening Remarks:**
- Hon. William E. Kennard, Former Chairman, FCC; Former U.S. Ambassador to the European Union

**Remarks:**
- Hon. Jonathan Adelstein, Former Commissioner, FCC; President and CEO, PCIA

**Discussants:**
- Fernando Laguarda, Vice President, External Affairs and Policy Counselor, Time Warner Cable
- Joan Marsh, Vice President of Federal Regulatory Affairs, AT&T
- Craig Silliman, Senior Vice President of Public Policy, Verizon

**High Tech Policy Luncheon**

*Promenade*

**Description:** Hear from distinguished leaders that have made inroads on broadband adoption and informed use in their respective fields. The Luncheon will also recognize some of the most engaging and inspiring leaders that have committed their time to digital equity and inclusion.

**Presiding Officer:**
- Nicol Turner-Lee, Ph.D., Vice President and Chief Research and Policy Officer, MMTC

**Invocation:**
- Bishop Steven Smith, Executive Director, Public Policy Institute and Media & Telecom Project, Rainbow PUSH Coalition

**Remarks:**
- Gigi Sohn, Special Counsel for External Affairs, Office of the Chairman, FCC

**Keynote:**
- Hon. Marc H. Morial, President and CEO, National Urban League; Former Mayor, City of New Orleans

**Everett C. Parker Award:**
- Hon. William E. Kennard, Former Chairman, FCC; Former U.S. Ambassador to the European Union

**Champion of Digital Equality Award:**
- Marva Johnson, Senior Vice President, Bright House Networks

**Digital Media Social Justice Award:**
- Maria Teresa Kumar, President and CEO, Voto Latino
High Tech Policy Luncheon Continued
Promenade

Extraordinary Service Award:

Corporate Diversity Leadership Award:
- Clear Channel Media and Entertainment – Accepted by: Brendan Kelsay, Director of Government Affairs, Clear Channel

Distinguished Pro Bono Service Award:
- Hogan Lovells LLP: Accepted by: Ari Fitzgerald, Partner, and Deborah Broderson, Associate

Remarks:
- Keith Clinkscales, CEO, Revolt Media and TV

Networking Break

The Next Generation Digital Entrepreneurs Spotlight
Washington Ballroom

Description: Comprised of two panels, the Spotlight exposes attendees to the intricacies of designing, implementing, monetizing, and protecting digital content. In this part of the conference, hear from industry experts, practitioners, and investors as they walk through the fundamentals of solid business design, sustainability, and copyright protection of ideas. The Spotlight promises to be an energized and engaged discussion on the power of digital media and content creation, especially for entrepreneurs and business owners of color.

Presiding Officer:
- Nicol Turner-Lee, Vice President and Chief Research and Policy Officer, MMTC

Keynote Remarks:
- Richard Nash, Director and Head of Government Affairs, eBay

Panel 1: Building and Protecting Your Digital Brand
Moderator:
- Kristal High, Editor-in-Chief, Politic365

Speakers:
- Shana Glickfield, Partner, Beekeeper Group
- Roland S. Martin, Anchor and Political Correspondent, NewsOne Now, TV One
- Navarrow Wright, President and CEO, Close the Divide Project
- David Johns, Executive Director, White House Initiative on Educational Excellence
- Jeff Johnson, Journalist and Political Commentator, Jeff’s Nation
Panel 2: Funding Startups and Monetizing Business Models

Moderator:
- Maurita Coley, Vice President and Chief Operating Officer, MMTC

Speakers:
- Keith Clinkscales, CEO, REVOLT Media & TV
- Rick Lane, Senior Vice President of Government Affairs, 21st Century Fox
- Mark Kang, Senior Vice President of Worldwide Distribution, Inspiration Networks
- Kevin M. Lewis, Founder and CEO, Lewis Education Group; Author, Crowdfunding Fundamentals: How to Raise $100K in 30 Days Through Crowdfunding
- Issa Rae, Independent Producer; Creator, The Misadventures of Awkward Black Girl

Special Presentation:
“Bright Ideas and Access to Capital”
- William Crowder, Managing Director, DreamIt Ventures

Closing Networking Reception
Washington Ballroom

NABJ Hall Of Fame Reception and Gala
The Newseum, 555 Pennsylvania Avenue NW

6:30 PM Reception
8:00 PM Induction Program

Separate registration required:
Visit http://www.nabj.org/event/HOF2014 to register
HON. JONATHAN S. ADELSTEIN
Former Commissioner, Federal Communications Commission
President and CEO, PCIA – The Wireless Infrastructure Association

Jonathan S. Adelstein heads PCIA – The Wireless Infrastructure Association, the trade association that represents the companies that make up the wireless telecommunications infrastructure industry. Adelstein previously served as the 17th Administrator of the U.S. Department of Agriculture’s Rural Utilities Service, where he oversaw a $60 billion portfolio of rural electric, water, and telecommunications infrastructure loans. As an FCC commissioner from 2002 to 2009, Adelstein sought to secure access to communications for everyone, including those left behind by the market. Adelstein is a recipient of MMTC’s 2013 Everett C. Parker Lifetime Achievement Award.

HON. JOE ARMSTRONG
Member, Tennessee House of Representatives
President, National Black Caucus of State Legislators

The National Black Caucus of State Legislators (NBCSL) is comprised of over 650 legislators and represents a constituency of over 50 million people. Rep. Armstrong, NBCSL’s President, is a lifelong resident of the 15th legislative district in Knoxville, Tennessee. Now serving his 13th term as a Representative, he is a member of the House Finance, Ways and Means Committee and the Transportation Committee. Rep. Armstrong stresses political participation on all levels of government, believing it is the one true way to improve the quality of life and assure freedom and equality for all.

LAURA BREEDEN
Program Director for Public Computing and Broadband Adoption
National Telecommunications and Information Administration

Laura Breeden joined NTIA in May 2009 to lead the public computing and sustainable broadband adoption components of the Broadband Technology Opportunities Program (BTOP), a $4.7 billion competitive grant program that is part of the Recovery Act. Under her leadership, BTOP has awarded more than $452 million for projects to make computer and Internet services more available, affordable, and useful. More than $250 million of these funds support sustainable broadband adoption projects in low-income urban and rural areas throughout the U.S. Since 1983, Breeden has worked in the public, private, and non-profit sectors to advance the use of modern digital communications for the public good.
DEBORAH BRODERSON
Associate
Hogan Lovells LLP

Deborah Broderson is an Associate in the Washington, D.C. office of Hogan Lovells, where she advises clients on telecommunications matters. Prior to joining Hogan Lovells, she served as a Legal Advisor in the Consumer and Governmental Affairs Bureau of the FCC, where she concentrated on consumer and broadband issues. She also served as an attorney advisor in the FCC’s Media Bureau, and as an honors attorney in the Enforcement Bureau. Following law school, Broderson clerked for two years in the District of Minnesota. Broderson and Hogan Lovells LLP are recipients of MMTC’s 2014 Distinguished Pro Bono Achievement Award.

HON. SHARON WESTON BROOME
Member, Louisiana State Senate
President Emeritus, National Organization of Black Elected Legislative Women (NOBEL Women)

Senator Broome has served in elected office for 23 years; 20 of those years in the Louisiana State Legislature. She is the first woman to serve in the position of pro tempore in both the House and the Senate. She is now serving her third term in the Senate and second term as President Pro Tempore. Broome’s leadership in communications and technology issues earned her an induction into MMTC’s 2012 Hall of Fame. Senator Broome is the President Emeritus of the National Organization of Black Elected Legislative (NOBEL) Women, a non-partisan, non-profit organization that communicates the needs of African American women to the media and legislatures, and to effect change.

MELANIE CAMPBELL
President and CEO
National Coalition for Black Civic Participation and Black Women’s Roundtable

Known for her unique ability to build powerful coalitions that bring diverse people together for the common good, Melanie Campbell has fought for civil, youth, and women’s rights for over 20 years. Her leadership played a pivotal role in the 2012 election when African Americans voted at a higher rate than Whites for the first time in history. In her role as convener of Black Women’s Roundtable, Campbell was instrumental in encouraging the appointment of several African Americans and women to key positions in the Obama Administration. She previously served as Director of the Mayor’s Offices of Youth Services in Atlanta.
PATRICK S. CAMPBELL
Partner
Paul, Weiss, Rifkind, Wharton & Garrison LLP

A partner in Paul Weiss’ Communications and Technology Department, Patrick Campbell concentrates on transactional, corporate, and regulatory matters, and has worked extensively on such matters on behalf of numerous domestic and foreign telecommunications, satellite, media, and Internet companies. Campbell recently became a member of the Practicing Law Institute’s Telecommunications Convergence Advisory Committee. He is on the boards of a number of nonprofits, including Street Law, Inc., Live It Learn It, and DC Appleseed. Campbell has been recognized by Chambers USA and Legal 500 as one of the country’s leading lawyers in the Telecom, Broadcast and Satellite Regulating area.

ANA ROCA-CASTRO
CEO, Plaza Familia
Founder and Chair, LATismM

Ana Roca Castro heads Plaza Familia, the first fully bilingual education platform designed to close the academic achievement gap among Latino students by engaging learners, educators, and parents in the curriculum creation process. Castro founded LATismM, a nonprofit organization that empowers the Latino community in the areas of education, health, technology, and business through tech innovation and social media. She previously worked with the United Nations, where she managed international projects. Castro began her career at Columbia University’s Liberty Partnerships Program, where she helped at-risk students graduate from high school.

KEITH CLINKSCALES
CEO
REVOLT Media & TV

Keith Clinkscales is a seasoned media veteran and entertainment powerhouse behind household names like VIBE, Heart & Soul, Savoy, Honey, and ESPN. Clinkscales oversees an aggressive strategy to make REVOLT the new top name in music by focusing on building a network that is real-time, multi-platform, and fueled by artists and fans. Clinkscales previously spent eight years as Senior Vice President of ESPN, four years as Chairman and CEO of Vanguarde Media, and eight years as President and CEO of VIBE, where he launched and grew the magazine into the definitive urban lifestyle publication. Clinkscales, in partnership with ESPN, recently founded The Shadow League, a digital sports platform that delivers sports content to millennials on a 24/7 basis.
**HON. JAMES CLYBURN**  
Assistant Leader, U.S. House of Representatives  
South Carolina’s 6th Congressional District

As Assistant Democratic Leader in the 113th Congress and the number three Democrat in the House, James Clyburn is the leadership liaison to the Appropriations Committee and one of the Democratic Caucus’s primary liaisons to the White House. Clyburn was elected to Congress in 1993, and in his long career as a national leader has championed development in rural communities, green technology, investment in education, and preservation of Historically Black Colleges and Universities. He has served as Chair of the Congressional Black Caucus and the House Democratic Caucus, and as House Majority Whip. Clyburn is the 2012 recipient of MMTC’s Everett C. Parker Lifetime Achievement Award, MMTC’s highest honor.

**HON. MIGNON L. CLYBURN**  
Commissioner and Former Acting Chairwoman  
Federal Communications Commission

Mignon Clyburn was appointed by President Obama as the FCC’s Acting Chairwoman on May 20, 2013, following her re-nomination to the Commission on June 7, 2012. Clyburn is a strong advocate for minority and women’s entrepreneurship in media and telecommunications. She is currently serving a second term as a Democrat on the Commission. Clyburn began her service at the FCC in 2009 after 11 years as a member of the Sixth District on the Public Service Commission of South Carolina. She served as Chair of the PSC from 2002 to 2004 and previously served as Publisher and General Manager of *The Coastal Times*, a Charleston-based weekly newspaper.

**MAURITA K. COLEY**  
Vice President and Chief Operating Officer  
Minority Media and Telecommunications Council

Maurita Coley has second-in-command management responsibility for MMTC’s staff and day-to-day operations, including matters before the FCC, stakeholder relations, and MMTC’s annual conferences and policy forums. Previously, she served as Executive Director of Capital Area Asset Builders, a nonprofit leader in asset building and financial literacy programs in the D.C. metropolitan area. She is a former Partner with the Davis Wright Tremaine and the Cole, Raywid & Braverman law firms, and she has served as a senior executive at BET Networks. Coley is a recipient of the 2011 Paul R. Dean Award given to distinguished alumni of the Georgetown University Law School.
**HON. MICHAEL J. COPPS**

Former Acting Chairman and Former Commissioner, Federal Communications Commission  
Special Advisor for the Media and Democracy Reform Initiative, Common Cause

Michael Copps served as Acting Chair of the FCC in 2009 and as a commissioner from 2001 to 2012. A strong voice in opposition of consolidation in the media, he has been a consistent proponent of localism in programming and diversity in media ownership. Previously, Copps served as Assistant Secretary of Commerce during the Clinton Administration and as Chief of Staff to U.S. Senator Fritz Hollings. Currently, he leads the Media and Democracy Reform program at Common Cause and serves on the boards of Free Press and Public Knowledge. Copps recently completed a fellowship at Harvard University’s Kennedy School of Government. Copps is the 2009 recipient of MMTC’s Everett C. Parker Lifetime Achievement Award, MMTC’s highest honor.

**WILLIAM CROWDER**

Managing Director  
DreamIt Ventures

William Crowder is an active early stage investor and enthusiastic startup advisor who spearheads efforts to create new opportunities for talented tech entrepreneurs across the country. He is a trusted advisor to senior executives at leading media companies such as AOL, Thomson Reuters, Radio One, and Interactive One. Crowder is responsible for the operation of DreamIt Access, a partnership between DreamIt Ventures and Comcast to increase the number of minority-led startups. He also leads the investing activities of the Comcast Ventures Opportunity Fund, a $20 million seed stage venture fund, and is the Founder and Managing Director of Growth Strategy Advisors, a boutique strategic advisory and business development company that launched in 2008.

**BRIGITTE F. DANIEL**

Executive Vice President  
Wilco Electronics Systems, Inc.

As one of the last surviving African American-owned cable operators in the nation, Wilco has provided quality cable services, telecommunication services, and security systems throughout the Greater Philadelphia and Delaware Valley area for the past 31 years. Daniel provides overall leadership and strategic vision for the company, and her responsibilities include corporate communications, government affairs, regulatory affairs, public affairs, and corporate administration. Daniel previously served as an Officer with the City of Philadelphia’s Minority Business Enterprise Council and as Director of Business Development and Governmental Affairs for the Academy of Screen Arts, a film school in Ghana.
**MONICA DESAI**  
Partner, Patton Boggs  
Former Media Bureau Chief, Federal Communications Commission

Monica Desai provides advice and counseling in technology and communications regulatory matters. She has extensive experience developing policy initiatives and regulatory proposals concerning a broad range of spectrum, media, and technology issues. Desai previously spent over a decade in senior positions at the FCC, serving as Chief of the Media Bureau, Chief of the Consumer and Governmental Affairs Bureau, Deputy Chief of the Wireless Telecommunications Bureau, and Legal Advisor to a former commissioner on spectrum issues. She currently serves on the Executive Committee of the Federal Communications Bar Association and is an active member of the Mobile Marketing Association.

**RALPH B. EVERETT**  
Former President and CEO  
Joint Center for Political and Economic Studies

The Joint Center for Political and Economic Studies is the leading think tank for policy analysis and research on issues of concern to African Americans and other people of color. During his seven-year tenure with the Joint Center, Everett's visionary plan of action was centered on launching four new institutes within the Joint Center, including the recently established Media and Technology Institute and the Civic Engagement and Governance Institute. In 2008, Everett was a Team Lead for the Obama-Biden Transition Project Agency Review Working Group, and in 1998 he served as U.S. Ambassador to the International Telecommunication Union's Plenipotentiary Conference. Everett spent 17 years as a Partner with the law firm of Hastings, Janofsky & Walker LLP. Everett is a recipient of the 2014 MMTC Extraordinary Service Award.

**ARI Q. FITZGERALD**  
Partner, Hogan Lovells  
Secretary of the Board, Minority Media and Telecommunications Council

Ari Fitzgerald’s practice at Hogan Lovells focuses on spectrum policy, wireless, satellite, international communications, and Internet-related issues. Fitzgerald serves as Secretary of the MMTC Board of Directors and is a member of its Policy Committee. He joined Hogan Lovells from the FCC, where he served as Legal Advisor to former Chairman William Kennard. Fitzgerald currently serves on the board of directors of Crown Castle International, a publicly traded communications infrastructure firm. He was the recipient of MMTC’s 2006 Extraordinary Service Award, and he and his law firm have been recipients of the 2005, 2009, and 2014 Distinguished Pro Bono Achievement Awards.
SHANA GLICKFIELD
Partner
Beekeeper Group

Beekeeper Group is a leading public affairs firm in Washington, D.C., specializing in digital communications. With over 15 years of experience, Shana Glickfield advises a wide variety of corporate, association, and nonprofit clients on their online communications strategies, focusing on social media and mobile technology. She previously served as the Online Community Director for USTelecom’s online community NextGenWeb.org, and as Director of Strategic Communications at Amplify Public Affairs. Glickfield was one of five women named “up and comers in technology” by The Washington Post and made Washington Life magazine’s list of the most creative people in new media.

EMILIO GONZALEZ
Vice President, Strategic Alliances
Verizon

Emilio Gonzalez oversees a wide range of Verizon’s external affairs, policy, and communications issues. Prior to joining Verizon, Gonzalez served in the Clinton Administration as a Special Assistant for Policy at the U.S. Department of Education and helped develop the successful E-rate Program. He also served in the Commerce Department as a Policy Analyst, where he worked on Internet policy issues and authored “Connecting the Nation: Classrooms, Libraries, and Health Care Organizations in the Information Age.” Gonzalez was previously a Policy Analyst at the Congressional Office of Technology Assessment, where he testified before Congress as an expert witness on technology, telecom, and e-government.

PATRICK GUSMAN
Managing Director, Social Sector Innovations, LLC
President and Managing Director, Equal Footing Foundation

Patrick Gusman is a versatile international corporate and nonprofit executive and a serial innovator. He is currently the President and Managing Director of the Equal Footing Foundation and Managing Director of Social Sector Innovations’ Startup Middle School. Startup is a pilot program that trains and develops a sustainable pipeline of early-stage masters of disruptive technologies from underrepresented backgrounds. Gusman previously served as Executive Director of TechNet Foundation, Inc. where he helped give birth to a series of social innovations including MyMilitaryLife, and as Chief Innovation Officer at the National Urban League, where he was responsible for introducing “I Am Empowered,” a groundbreaking social media campaign.
KRISTAL HIGH
Co-Founder and Editor-in-Chief
Politic365

Kristal Lauren High is the Co-Founder and Editor in Chief of Politic365, the nation’s only publication focused exclusively on politics from a multicultural point of view. Prior to launching Politic365, High developed an expertise in broadband adoption among minority, low-income, and underserved populations through her work with MMTC and the Joint Center for Political and Economic Studies’ Media and Technology Institute. High has received numerous awards including the NAACP’s Leadership 500 Chairman’s Leadership Award, the National Coalition on Black Civic Participation’s Excellence in Communications Award, and MMTC’s 2012 Extraordinary Service Award.

DAVID HONIG
Co-Founder and President
Minority Media and Telecommunications Council

David Honig has practiced communications and civil rights law since 1983, specializing in electronic redlining and race discrimination cases, and defining the legal space at the intersection of civil rights and telecommunications law. As Co-Founder of MMTC and its leader for 28 years, he has represented over 80 national minority, civil rights, and religious organizations before the FCC. The National Law Journal has named him one of the 30 most influential communications lawyers. Honig also serves as chief counsel for the Florida State Conference of the NAACP and as General Counsel of the Broadband Opportunity Coalition.

FREDERICK S. HUMPHRIES, JR.
Vice President, U.S. Government Affairs
Microsoft Corporation

Fred Humphries’s work amplifies Microsoft’s voice on key advocacy issues internally and externally on all aspects of federal and state affairs. He heads a team of experts in policy, outreach, and government affairs, and under his leadership, U.S. Government Affairs is a self-contained practice group within Microsoft Corporation. Humphries joined Microsoft in 2000 as Director of State Governmental Affairs, overseeing the company’s policy and political outreach activities. He began his political career as Director of Voter Outreach for the Tennessee Democratic Party, where he was the first African American employed in the party’s history.
HON. REED HUNDT
Former Chairman, Federal Communications Commission
CEO, Coalition for Green Capital
Principal, REH Advisors

Reed Hundt is the CEO of the Coalition for Green Capital, a nonprofit, headquartered in Washington, D.C., that promotes the development of national and state green banks. He is also a Principal at REH Advisors, an advisory firm serving private firms. From 1993 to 1997, he served as Chairman of the FCC. Hundt’s most recent books are “Zero Hour: Time to Rebuild the Clean Power Platform” (Odyssey Editions, 2013) and “The Politics of Abundance: How Technology Can Fix the Budget, Revive the American Dream, and Establish Obama’s Legacy” (Odyssey Editions, 2012), an e-book co-authored with Blair Levin. Hundt is a Senior Advisor to the MMTC New Telecom and Internet Policy Taskforce.

DAVID JOHNS
Executive Director
White House Initiative on Educational Excellence

The Initiative on Educational Excellence works across federal agencies with partners and communities nationwide to produce a more effective continuum of education programs for African American students. As Executive Director, Johns works to identify evidence-based best practices to improve African American student achievement. Prior to joining the Department, Johns was a Senior Education Policy Advisor to the Senate Committee on Health, Education, Labor, and Pensions under the leadership of Sen. Tom Harkin. Johns was previously a Congressional Black Caucus Foundation Fellow and has worked on issues affecting low-income and minority students, neglected youth, early childhood education, and Historically Black Colleges and Universities.

JEFF JOHNSON
Journalist and Political Commentator
Jeff’s Nation

Jeff Johnson has contributed commentary and analysis regarding race, politics, popular culture, and socio-economics for a number of top-tier outlets including CNN, Fox News, and BET. He provides commentary on the nationally-syndicated “Rickey Smiley Morning Show.” Johnson’s first book, “Everything I’m Not Made Me Everything I Am,” was published in 2009. From 2003 to 2008, Johnson worked as a commentator with BET and received the National Association of Black Journalists’ Salute to Excellence Award for the series “Life and Death in Darfur, Jeff Johnson Reports.” Early in his career, Johnson served as Director for the NAACP’s Youth and College Division, as well as Vice President of the Hip Hop Summit Action Network.
**HON. JULIA L. JOHNSON**  
Founder and President, NetCommunications, Inc.  
Chair, Minority Media and Telecommunications Council

Julia Johnson is Founder and President of NetCommunications, a national regulatory and public affairs firm. A former Chair of the Florida Public Service Commission, the Federal/State Universal Joint Board, and the FCC’s Advisory Committee on Diversity, Johnson presently serves on the boards of four publicly-traded companies. Her public service work includes service as the Corporate Chairwoman for the National Organization of Black Elected Legislative (NOBEL) Women, Chairwoman of the Communications Committee of the Florida NAACP, Board Member of the American Telemedicine Association and the National Urban League, and Chair of MMTC.

**MARVA B. JOHNSON**  
Corporate Vice President, Government and Industry Affairs  
Bright House Networks

Marva Johnson evaluates legislative and regulatory policy issues associated with the company’s technological infrastructure, service delivery, and long-term strategy. She previously served as Acting Vice President for the Competitive Local Exchange Carrier operations for Bright House Networks Information Services. Prior to joining Bright House in 2006, Johnson served as General Counsel for Supra Telecommunications and as Vice President and Senior Counsel for KMC Telecommunications. Johnson was honored by *CableFAX: The Magazine* as a 2011 “MSO Executive to Watch,” and a 2010 “Top Woman in Tech.” Johnson is the 2014 recipient of MMTC’s Champion of Digital Equality Award.

**RONALD JOHNSON**  
Chairman and CEO, Ronson Network Services Corp.  
Treasurer, MMTC Board of Directors

Ronald Johnson is a five-term Commissioner of the Fairfax County Economic Development Authority, where he serves as Secretary. He has overseen more than $2 billion in industrial revenue bonds placed in support of nonprofits and manufacturing companies in Virginia. His public service includes appointments to several boards, including the Southern Technology Council and Virginia Department of Agriculture and Consumer Services. Johnson is a third-term appointee to the FCC’s Advisory Committee on Diversity in the Digital Age. His company, Ronson Network Services, provides engineering and infrastructure services to the telecommunications industry.
**MARK KANG**  
Senior Vice President of Worldwide Distribution  
Inspiration Networks

Mark Kang is responsible for all network distribution and affiliate partnerships at Inspiration Networks (INSP). Prior to joining INSP, Kang worked as a talent agent at International Artist Agency, specializing in hip-hop artists. He also served as a Senior Vice President of Affiliate Relations at Sportsman Channel, where he led all Affiliate Sales and Marketing efforts, and as Vice President of Affiliate Relations at Court TV. Kang has received numerous cable TV industry honors, including being named one of CableFAX’s Top 100 Executives and Top Minority Leaders. Kang has served on the National Board of the National Association for Multi-ethnicity In Communications. He began his career in finance at Morgan Stanley before entering the cable industry.

**HON. WILLIAM E. KENNARD**  
Former U.S. Ambassador to the European Union  
Former Chairman, Federal Communications Commission

William Kennard served as the Ambassador to the European Union from 2009 to 2013, where he worked actively to promote transatlantic trade and investment, and to eliminate regulatory barriers to commerce. Kennard previously served as Managing Director of The Carlyle Group, a global private equity firm. He served as Chairman of the FCC from 1997 to 2001, during which time he shaped policies that created an explosion of new wireless phones, brought the Internet to a majority of American households, and incentivized billions of dollars of investment in new broadband technologies. Kennard, a co-founder of MMTC, was inducted into the MMTC Hall of Fame in 2001. He is the 2014 recipient of the Everett C. Parker Lifetime Achievement Award, MMTC’s highest honor.

**HON. KAREN KORNBLUH**  
Former U.S. Ambassador, Organisation for Economic Co-operation and Development  
Senior Fellow for Digital Policy, Council on Foreign Relations

Karen Kornbluh recently completed her service as U.S. Ambassador in Paris to the OECD, an international economic organization of nations committed to democracy and the market economy. Kornbluh served on the OECD governing board and audit committee and worked closely with U.S. cabinet secretaries and White House officials to ensure that budget and activities reflected the President’s strategic economic and development priorities. Previously, Kornbluh served as Policy Director for President Obama when he was a U.S. Senator. She has also served in the Clinton Administration as Deputy Chief of Staff at the U.S. Treasury Department, and as Director of the Office of Legislative and Intergovernmental Affairs at the FCC. Kornbluh is a 2014 recipient of MMTC’s Extraordinary Service Award.
ERWIN G. KRASNOW
Partner, Garvey Schubert Barer
Co-Chair, MMTC Mentoring Committee
Vice Chair, MMTC Board of Directors

Erwin G. Krasnow, Co-Chair of the Communications Group of Garvey Schubert Barer, has been described as a “dean of the Washington communications bar” by Legal Times, a “super lawyer of communications” by American Film magazine and the “guru of communications law” by the Broadcast Cable Financial Journal. Krasnow, a former General Counsel of the National Association of Broadcasters, serves as Vice Chair of MMTC and Washington Counsel to the Media Financial Management Association. He was the Founding Director and Vice Chair of Broadcast Capital, Inc., a minority broadcast investment company. Krasnow leads MMTC’s mentoring program and was inducted into MMTC’s Hall of Fame in 2004.

MARIA TERESA KUMAR
Founding President and CEO
Voto Latino

Under Maria Teresa Kumar’s leadership, Voto Latino has become a key factor in national elections by directly registering over 225,000 new voters and influencing millions more through celebrity-driven campaigns. Kumar also serves on the boards of the Planned Parenthood Federation Action Fund and the Latino Leaders Network. She is a Hunt Alternative Fund Prime Mover and a Council on Foreign Relations Team Member. Kumar has been named as one of the nation’s most influential Latinos by Elle, PODER Magazine, and Hispanic Business, and she is an Emmy-nominated contributor with MSNBC. She started her career as a legislative aide for then-Democratic Caucus Chair Vic Fazio. Kumar is a recipient of the MMTC 2014 Digital Media Social Justice Award.

FERNANDO R. LAGAURDA
Vice President, External Affairs and Policy Counselor
Time Warner Cable

Fernando Laguarda helps Time Warner Cable develop and advance its policy positions, focusing on consumer protection, competition issues, intellectual property, and telecommunications regulation. He also serves as Director of the Time Warner Cable Research Program on Digital Communications, which seeks to expand scholarship in fields of interest to the cable and telecommunications industries. Prior to joining Time Warner Cable, Laguarda was a partner at Harris, Wiltshire & Grannis and before that at Mintz Levin. In private practice, he represented a wide range of communications, entertainment industry, healthcare, and technology clients.
**RICK LANE**  
Senior Vice President of Government Affairs  
21st Century Fox

Rick Lane is responsible for coordinating the development and implementation of the corporation’s public policy activities. Prior to joining 21st Century Fox, Lane was the Director of Congressional Affairs focusing on E-commerce and Internet public policy issues for the U.S. Chamber of Commerce, the world’s largest business organization. He previously served as Director of Legislative Affairs at the international law firm of Weil, Gotshal & Manges LLP, where he advised and represented clients before Congress on a variety of legislative matters affecting the technology and telecommunications industries. From 1988 to 1993, Lane worked for U.S. Representative Joseph D. Early as an Associate staff member to the House Appropriations Committee.

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**KEVIN LEWIS**  
Founder and CEO, Lewis Education Group  
Author, *Crowdfundamentals: How to Raise $100K in 30 Days Through Crowdfunding*

Lewis Education Group provides small business development consulting services with a major focus on financing and capital acquisition. Kevin Lewis’s passion is to help the African American business community understand and overcome the obstacles that are causing wealth disparities in the United States. Lewis and his wife have partnered to create an eight-phase system for developing successful crowdfunding campaigns, and they have helped over 90 percent of their clients reach their crowdfunding campaign goals. Lewis is the author of “Crowdfundamentals: How to Raise $100K in 30 Days” and “Everything You Dared to Know about Entrepreneurship.”

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**BRUCE LINCOLN**  
Founder and Chief Design Scientist, Urban Cyberspace Company  
Entrepreneur-in-Residence, Columbia University

Bruce Lincoln is an educational technologist, a design scientist, and a multimedia designer and developer. In 1994, he founded Urban Cyberspace, a design think tank and consulting/marketing firm specializing in broadband Internet technologies. Under the umbrella of Urban Cyberspace, Lincoln was responsible for the design of 1400on5th.com, the first smart green building in Harlem. Lincoln also runs Sirius B Productions Inc., an advanced multimedia research and development company. From 1994 to 2004, Lincoln was the Senior Educational Technologist and Manager of Community Outreach at the Institute for Learning Technologies at Teachers College, Columbia University, where he managed several educational and technological projects.
JOAN MARSH  
Vice President of Federal Regulatory Affairs  
AT&T

Since 1999, Joan Marsh has been responsible for managing AT&T’s wireless and public safety/national security interests before federal regulatory authorities, including the FCC. From 1997 to 1999, she served as Senior Regional Attorney for AT&T in its Chicago offices, representing AT&T before various state public utilities commissions in the Midwest. Prior to joining AT&T, Marsh spent five years as a trial litigator with the Chicago firm of Kirkland & Ellis. She previously served as a law clerk for the Honorable Edward Rafeedie of the U.S. District Court for Central District of California, Los Angeles.

ROLAND S. MARTIN  
Anchor and Political Correspondent  
NewsOne Now, TV One

Roland Martin is an award-winning journalist whose prolific career has included interviews of a multitude of public figures, from U.S. presidents to top athletes and entertainers. Martin is a nationally-syndicated columnist with Creators Syndicate and holds a number of top editing positions at TV One, including Senior Analyst for “The Tom Joyner Morning Show,” where his segment is heard by 8 million people daily. His most recent book is “The First: President Barack Obama’s Road to the White House.” Martin spent six years as a contributor for CNN, and previously served as a talk show for WVON-AM in Chicago. He is the former Executive Editor/General Manager of the Chicago Defender.

MICHAEL MCKENZIE  
Chief Strategist  
Grain Management, LLC

Grain Management is a minority-owned private equity firm focused on investments in the communications sector. The firm manages two flagship funds for a number of the country’s leading academic institutions, endowments, and public pension funds. Prior to joining Grain, McKenzie held senior positions at the FCC, including Deputy Chief of Wireless Policy and Senior Advisor for New Technology. Before joining the FCC, McKenzie served as a General Manager at Microsoft Corp. and as Senior Director of Business Development and Strategy in Microsoft’s platforms and services division.
DUANE C. MCKNIGHT
Senior Partner
Syncom Venture Partners

Duane McKnight has served in a variety of leadership roles during his tenure with Syncom and its affiliates. He has successfully invested across a broad segment of the media and communications industry, ranging from distribution platforms to Internet-based and mobile business applications, to multimedia content. He currently serves on the boards of a number of Syncom portfolio companies, including Maya Entertainment, Indoor Direct, and ShowUHow. McKnight previously served as Vice President of Alliance Enterprise Corporation, a small business investment company, and he has held a number of accounting and financial analyst positions at Sun Company, a former Fortune 500 conglomerate.

HON. MARC H. MORIAL
President and CEO, National Urban League
Former Mayor, City of New Orleans

Throughout a distinguished professional career that has spanned 25 years, Marc Haydel Morial has been one of America’s leading voices on social justice issues. He has built upon the National Urban League’s century of service, focusing on educational and economic empowerment for the African American community. From 1994 to 2002, Morial served two terms as Mayor of New Orleans, becoming one of the most popular and effective mayors in the city’s history before leaving office with a 70 percent approval rating. In 2000 and 2001, he served as President of the bipartisan United States Conference of Mayors. Morial was inducted into the MMTC Hall of Fame in 2004, and he is the 2011 recipient of MMTC’s Everett C. Parker Lifetime Achievement Award, MMTC’s highest honor.

RICHARD NASH
Director and Head of Government Relations
eBay Inc.

Richard Nash’s responsibilities include Canada, Latin America, and U.S. federal and state affairs, where he works on such priority issues as the development of modern financial services legislation, intermediary liability, cross-border trade barriers, intellectual property, data protection, and online sales taxes. Nash joined eBay’s Brussels office in 2008 and relocated to San Jose in 2010 to take on the role of the global group’s Chief of Staff. From July to December 2012, Nash was also the Acting Head of the eBay Inc. Global (Non-Patent) Intellectual Property Legal Group. Prior to joining eBay, Nash ran the Brussels office of Political Intelligence, a European public affairs consultancy.
HON. MICHAEL O’RIELLY
Commissioner
Federal Communications Commission

Michael O’Rielly was nominated to the FCC by President Obama on August 1, 2013, and sworn into office on November 4, 2013. Prior to joining the FCC, Commissioner O’Rielly served for three years in the Office of the Senate Republican Whip led by U.S. Senator John Cornyn, most recently as Policy Advisor. He previously served as a Policy Analyst for the Senate Republican Policy Committee, and as Legislative Director in the Office of Senator John Sununu. Prior to his tenure as a Senate staffer, Commissioner O’Rielly served for eight years as a staff member on the House Committee on Energy and Commerce.

HON. AJIT PAI
Commissioner
Federal Communications Commission

Commissioner Ajit Pai’s focus is on creating a regulatory environment in which competition and innovation will flourish. He is working to remove uncertainty that can deter businesses and investors from taking risks, and to revisit outdated regulations. Commissioner Pai has held several positions in the FCC’s Office of General Counsel, including Deputy General Counsel. Prior to being sworn in as a commissioner on May 4, 2012, Pai worked in the Washington, D.C. office of Jenner & Block LLP, where he was a partner in the communications practice group. Previously he served as Associate General Counsel at Verizon Communications, Inc.

BRET PERKINS
Vice President, External and Government Affairs
Comcast Corporation

Brett Perkins is responsible for Comcast’s Government Affairs team in Philadelphia, as well as the company’s outreach efforts to third-party groups. Perkins joined Comcast in 2001 and has managed local government affairs while the company grew from operating in 2,500 communities to 6,000 communities. His responsibilities have included implementing the company’s regulatory and legislative initiatives at the local level, managing relationships with state and local intergovernmental associations, and developing political strategy and grassroots communications. Prior to joining Comcast, Perkins served as Vice President of System Services and Assistant to the President at Mercy Health System in Pennsylvania.
RUTH T. PEROT
Managing Director, National Health IT Collaborative for the Underserved
Co-Founder and Executive Director/CEO, Summit Health Institute for Research and Education, Inc.

Ruth Perot is Managing Director of the NHIT Collaborative, a public/private/community partnership established to help ensure that underserved, vulnerable communities benefit fully from health IT initiatives and advances. She also heads SHIRE, a firm that provides program management to support the NHIT Collaborative’s work as a resource for the attainment of optimal health for all Americans. In a career spanning more than 40 years, Perot has championed the collection and reporting of demographic data to assess health care quality, and she has extensive experience educating and engaging members of vulnerable populations.

HON. MICHAEL K. POWELL
Former Chairman, Federal Communications Commission
President and CEO, National Cable and Telecommunications Association

Michael Powell heads NCTA, the policy trade association for the cable operator and cable programmer industries. Prior to joining NCTA, he served as a Senior Advisor with Providence Equity Partners and served on the boards of Cisco Systems, AOL, and the Education Management Corporation. Powell was an FCC commissioner for eight years, serving as Chairman from 2001 to 2005. Prior to his tenure at the FCC, Powell served as the Chief of Staff of the Antitrust Division in the Department of Justice, where he advised the Assistant Attorney General on substantive antitrust matters, including policy development, criminal and civil investigations, and mergers. He previously served as an associate in the Washington, D.C. office of O’Melveny & Myers LLP.

HON. CATHERINE PUGH
Member, Maryland State Senate
President Elect, National Black Caucus of State Legislators

Catherine Pugh is a successful businesswoman, effective legislator, and longstanding community leader. Now serving her second term in the Maryland State Senate, over the last four years she has helped pass legislation to raise the Maryland minimum wage for working families and to give tax credits to Maryland businesses for hiring new employees. Pugh has championed increased scholarships for Baltimore youth, and in 2011 she founded the Baltimore Design School, a public middle-high school. She served as the 2010-2012 Chair of the Legislative Black Caucus of Maryland and Vice President of the Women Legislators of Maryland. Pugh is also the President and CEO of C.E. Pugh & Company, a public relations consulting firm.
MATTHEW QUINN
Director of Healthcare Initiatives
Federal Communications Commission

Matt Quinn currently oversees the FCC’s healthcare programs, including the Universal Service Fund’s Rural Health Care Program, which provides funding for telecommunications and broadband services necessary for the provision of healthcare to eligible providers in rural communities. Prior to joining the FCC, Quinn led efforts at the National Institute of Standards and Technology and the Agency for Healthcare Research and Quality to improve the usability and accessibility of health IT in emerging models of care delivery. He also served as Program Management Lead for the National Resource Center for Health IT.

ISSA RAE
Independent Producer
Creator, The Misadventures of Awkward Black Girl

With her own unique flair and infectious sense of humor, Issa Rae’s content has garnered over 20 million views and close to 150,000 subscribers on YouTube. In addition to making the Forbes 30 Under 30 list and winning the 2012 Shorty Award for Best Web Show for her hit series “The Misadventures of Awkward Black Girl,” Rae has worked on web content for Pharrell Williams and Tracey Edmonds. She has developed a TV series with Shonda Rhimes for ABC and is currently developing a half-hour comedy for HBO with Larry Wilmore. Rae is slated to release a book of essays with Simon & Schuster in 2014. She is currently signed with UTA and 3 Arts Entertainment. In 2012, Rae became the youngest person to receive MMTC’s Digital Media Pioneer for Social Justice award.

KAREN S. RHEUBAN, PH.D.
Medical Director
Office of Telemedicine, University of Virginia

Dr. Karen Rheuban currently serves as Professor of Pediatrics (Pediatric Cardiology), Associate Dean for Continuing Medical Education, and Medical Director of the University of Virginia Office of Telemedicine. She oversees UVA’s ACCME-accredited continuing medical education program that includes educational services delivered through on-site lecture or videoconferencing formats. She also administers the development of computer-assisted instructional materials and web-based activities. In addition to providing direct clinical services to patients, Rheuban oversees an affiliated hospital program that provides services to 25 hospitals.
HON. CEDRIC RICHMOND
U.S. House of Representatives
Louisiana’s 2nd Congressional District

Congressman Cedric Richmond was elected to the U.S. House of Representatives on November 2, 2010, after more than a decade of service in the Louisiana House of Representatives. He currently serves on the House Committee on Homeland Security and the House Committee on the Judiciary. A lifelong resident of New Orleans, his highest priorities are to rebuild Louisiana businesses and schools and invest in areas damaged by Hurricanes Katrina and Rita and the oil spill of 2010. Richmond was elected to the Louisiana House of Representatives in 2000 at the age of 26 and served as a tireless advocate for fair sentencing and criminal justice reform.

MACE J. ROSENSTEIN
Partner
Covington and Burling LLP

Mace Rosenstein is a partner in the firm’s Washington office and is Co-Chair of the Media, Internet and Technology Industry Group. Rosenstein’s practice focuses on traditional media, new media and telecommunications transactions, policy, regulation, and compliance. He has assisted in structuring and securing regulatory approvals for major acquisitions of broadcast and telecommunications properties. Rosenstein previously served as Program Director, Producer, and Program Host at radio stations in Boston, Chicago, and Washington, D.C. Rosenstein represented the Coalition for Broadcast Investment, which along with MMTC and other advocates of minority entrepreneurship helped bring about the FCC’s 2013 relaxation of its foreign broadcast investment policy.

JIM SHELTON
Deputy Secretary
U.S. Department of Education

Jim Shelton manages a portfolio that includes most of the Department’s competitive teacher quality, school choice, and learning technology programs, each housed in the Office of Innovation and Improvement. Previously, he served as a Program Director for the Education Division of the Bill and Melinda Gates Foundation, managing the Foundation’s programs in the northeast region of the United States. Shelton has also been a Partner and the East Coast Lead for NewSchools Venture Fund, and he co-founded LearnNow, a school management company that was later acquired by Edison Schools. He has also served a senior management consultant with McKinsey & Company in Atlanta, where he advised executives on various corporate-related issues.
CRAIG SILLIMAN
Senior Vice President for Public Policy and Government Affairs
Verizon Communications

Craig Silliman is responsible for Verizon’s global public policy, federal legislative affairs, federal regulatory affairs, strategic alliances, national security, privacy, and corporate citizenship. Silliman has served in a number of other senior management roles at Verizon and has been with the company since 1997. As Senior Vice President and General Counsel for Verizon’s wireline consumer, business, and wholesale groups, he managed a team of more than 260 legal and regulatory experts located in twenty countries. Prior to joining Verizon, Silliman was an attorney in the international trade practice at Collier, Shannon & Scott in Washington, D.C.

BISHOP STEVEN SMITH
Executive Director, Public Policy Institute and Media & Telecom Project
Rainbow PUSH Coalition

Rainbow PUSH’s Public Policy Institute and Media & Telecom Project focus on influencing progressive public policy toward political, economic, technological, and social justice for workers, women, and people of color. Smith previously served as Director of Marketing and Communications for the Economic Alliance of Greater Baltimore, the sole public/private partnership established to attract new businesses and investment to Baltimore City and its five surrounding counties. Smith has also served as the Senior Pastor of three congregations in the Washington, D.C. metropolitan area: Church of the Lords Harvest, Cathedral of Life, and Summit Point Church. He serves as a Bishop in the Beth-El Churches of Christ and as President of its General Board of Presbyters.

GIGI SOHN
Special Counsel for External Affairs
Office of the Chairman, Federal Communications Commission

Gigi Sohn recently joined Chairman Tom Wheeler’s staff as Special Counsel for External Affairs at the FCC. Previously, she co-founded and served as President of Public Knowledge, a nonprofit communications advocacy organization that promotes fundamental democratic principles including openness, access, and the capacity to create and compete. Sohn is a Senior Adjunct Fellow at the Silicon Flatirons Center for Law, Technology and Entrepreneurship at the University of Colorado. In 1997, President Clinton appointed Sohn to serve as a member of his Advisory Committee on the Public Interest Obligations of Digital Television Broadcasters.
HON. CLIFFORD “CLIFF” STEARNS
Member of Congress Emeritus (R-FL)
Co-Chair, New Telecom and Internet Policy Taskforce

Cliff Stearns represented Florida’s 6th Congressional District from 1989 to 2013, where he served with distinction for 24 years. Stearns was a prominent member of the Energy and Commerce Committee, serving as Chair of the Oversight and Investigations Subcommittee and as the Republican Leader on the Communications and Technology Subcommittee. Stearns serves as a Senior Advisor for APCO Worldwide, where he provides recommendations for clients in the telecommunications, Internet, and cyber security fields. He serves on the boards of the Graduate School of Political Management at The George Washington University and the United States Association of Former Members of Congress.

HON. DEBORAH TAYLOR TATE
Former Commissioner, Federal Communications Commission
Vice Chair, MMTC Board of Directors

During her time as a commissioner from 2006 to 2009, Deborah Taylor Tate was a policy leader in international media, telecommunications, and broadband policy. She served as Chair of the Federal-State Joint Boards on Universal Service and Advanced Services (Broadband). Tate was a co-recipient of the 2009 World Telecommunications and Information Society Day Laureate for her international work regarding the education and protection of children online. She co-chairs, with actress Geena Davis, the National Healthy Media Commission, which focuses on the impact of media on girls and women. Tate has been a Vice Chair of MMTC since 2009.

HON. EDOLPHUS “ED” TOWNS
Member of Congress Emeritus (D-NY)
Co-Chair, New Telecom and Internet Policy Taskforce

Now serving as the MMTC New Telecom and Internet Policy Taskforce’s Co-Chair, Ed Towns represented New York’s 10th Congressional District from 1993 to 2013 and previously represented New York’s 11th Congressional District. Over the course of his distinguished 30-year career in Congress, Towns brought millions of dollars to a wide range of projects in the Borough of Brooklyn and the City of New York. In 2010, Congressman Towns inaugurated the Congressional Social Work Caucus, providing a platform on the Hill for more than 600,000 social workers throughout the United States who positively impact the lives of the elderly, the disadvantaged, children, and veterans.
NICOL TURNER-LEE, PH.D.
Vice President and Chief Research and Policy Officer
Minority Media and Telecommunications Council

Nicol Turner-Lee advocates for telecom and Internet policy reform through legislation, rulemaking, executive orders, public-private partnerships, and best practices. Prior to joining MMTC, Dr. Turner-Lee was President and CEO of the National Association for Multi-ethnicity in Communications, a national membership association that educates, advocates, and empowers for ethnic diversity in communications. She has previously served as Vice President and the first Director of the Media and Technology Institute for the Joint Center for Political and Economic Studies and as a senior executive at One Economy. In 2011, Dr. Turner-Lee was appointed to the FCC Advisory Committee on Diversity in the Digital Age.

HON. RICHARD WILEY
Former Chairman, Federal Communications Commission
Chairman, Wiley Rein LLP

Richard Wiley heads Wiley Rein’s 80-attorney Communications Practice, the largest in the nation. He represents a number of major communications-oriented companies and organizations, including Verizon, AT&T, Credit Suisse, the Newspaper Association of America, Motorola, and CBS. Wiley served for nine years as Chairman of the FCC Advisory Committee on Advanced Television Service, where he played a pivotal role in the development of HDTV. From 1970 to 1977, he served as Chairman of the FCC, where he fostered increased competition and reduced regulation in the communications field while presiding over the strongest nondiscrimination and civil rights enforcement program in the FCC’s history. Wiley is a Senior Advisor to the MMTC New Telecom and Internet Policy Taskforce.

HON. TOM WHEELER
Chairman
Federal Communications Commission

Tom Wheeler became the 31st Chairman of the FCC on November 4, 2013. For over three decades, Chairman Wheeler has been involved with new telecommunications networks and services, experiencing the telecommunications revolution as a policy expert, advocate, and businessman. From 1992 to 2004, he served as President and CEO of the Cellular Telecommunications and Internet Association, and from 1979 to 1984 he was President and CEO of the National Cable Television Association. A distinguished Civil War historian and author, Chairman Wheeler most recently penned “Mr. Lincoln’s T-Mails: The Untold Story of How Abraham Lincoln Used the Telegraph to Win the Civil War” (HarperCollins, 2006).
JAMES L. WINSTON  
Executive Director and General Counsel, National Association of Black Owned Broadcasters, Inc.  
Partner, Rubin, Winston, Diercks, Harris & Cooke LLP

James Winston has been with NABOB since 1982. He leads NABOB’s federal government relations and advertising industry outreach efforts and oversees the organization’s annual broadcast management conferences. During the 1980s and early 1990s, Winston helped NABOB grow to 250 radio stations and 20 television stations. He also helped create the NABOB Telecommunications Education and Management Foundation, which helps to educate the next generation of broadcast industry leaders. Before co-founding his law firm and joining NABOB, Winston served as Legal Assistant to Commissioner Robert E. Lee at the FCC. Winston is a 2008 inductee into the MMTC Hall of Fame and a 2014 recipient of MMTC’s Extraordinary Service Award.

NAVARROW WRIGHT  
President and CEO, Close the Divide Project  
CTO, Interactive One

Navarrow Wright is recognized as an expert on how the convergence of technology, the Internet, mass media, and social media can effect change in people’s lives, businesses, and society. Wright recently launched the Close the Divide Project, an initiative to build awareness among underserved communities about the opportunities that technology can provide in education, healthcare, career growth, and entrepreneurship. He is also the CTO of Interactive One, a digital and print media company targeting the African American and urban markets. Wright previously founded Maximum Leverage Solutions, a firm that delivers Internet, social media, and technology strategy consulting. Wright also co-founded GlobalGrind.com, a social media website catering to the hip-hop perspective.
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The Minority Media and Telecommunications Council is a national not-for-profit organization dedicated to promoting and preserving equal opportunity and civil rights in the mass media, telecommunications, and broadband industries. MMTC is the leading advocate for minority participation in the communications industries. We seek to preserve and expand minority ownership and equal employment opportunity in these industries and to close the digital divide.

In MMTC’s public interest and civil rights law practice, we have represented 80 national organizations in selected proceedings before the FCC, the federal courts of appeals and the U.S. Supreme Court. Our clients have included essentially all of the traditional civil rights organizations (including the NAACP, National Urban League, LULAC, NCLR and the Rainbow PUSH Coalition), professional and trade organizations such as the National Association of Black Telecommunications Professionals, religious organizations, unions and many other organizations interested in fostering diversity and equal opportunity and in closing the digital divide. MMTC also serves as General Counsel to the Broadband Opportunity Coalition.

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