



Press Statement

Contact: Marcella Gadson, Director of Communications
mgadson@mmtconline.org (305) 799-2130

MMTC COMMENDS TELEVISION NETWORKS FOR REFUSING TO AIR ‘MISS UNIVERSE’

WASHINGTON, D.C. (July 6, 2015): The Multicultural Media, Telecom and Internet Council (MMTC), the nation’s leading advocate for diversity and inclusion in the media and telecom industries, commends Univision and NBC Universal for severing ties with business magnate Donald Trump and refusing to air his “Miss Universe” pageant.

MMTC President and CEO Kim Keenan made the following statement:

“MMTC stands with the National Hispanic Foundation for the Arts, National Hispanic Media Coalition, and many others who find Mr. Trump’s repeated slurs about Mexican immigrants to be highly offensive and explicitly racist. Mr. Trump’s racially and culturally disparaging remarks underscore the need for diversity and inclusion in our nation’s ownership of the air waves and its content.

“By placing a premium on the message to multicultural communities served over the potential economic gain from ‘Miss Universe,’ Univision and NBC Universal have demonstrated integrity, backbone, and the good judgment that all television viewers deserve. We will continue to voice our concern as we stand in alignment with other media advocates on this issue.”

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About MMTC:

The Multicultural Media, Telecom and Internet Council (MMTC) is a non-partisan, national nonprofit organization dedicated to promoting and preserving equal opportunity and civil rights in the mass media, telecommunications and broadband industries, and closing the digital divide. MMTC is generally recognized as the nation’s leading advocate for minority advancement in communications.