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**Current and Former FCC Commissioners, Members of Congress, Media and Telecom Leaders, Entrepreneurs, Media Moguls, and Investors Highlight MMTC's Access to Capital and Telecom Policy Conference #MMTC15**



**WASHINGTON, DC, 7/10/2015** – On July 15<sup>th</sup> and 16<sup>th</sup>, the Multicultural Media, Telecom and Internet Council (MMTC) will hold its 13th Access to Capital and Telecom Policy Conference, **“Get Connected: Capital, Careers, Community.”** *Get Connected* will convene hundreds of media, telecom, and tech industry experts, policymakers, innovators, entrepreneurs, and investors to highlight the most far-reaching issues affecting multicultural entrepreneurs and underserved communities.

This year’s conference will feature FCC Commissioners **Ajit Pai, Michael O’Rielly,** and **Jessica Rosenworcel;** Former FCC Chairs **Reed Hundt, Michael Powell,** and **Richard Wiley;** current and former Congress members **Rick**

**Boucher, G.K. Butterfield, Emanuel Cleaver, Cliff Stearns,** and **Ed Towns;** former National Telecommunications and Information Administration Administrator **Larry Irving;** LATISM Founder and **CEO Ana Roca Castro;** Hispanic Heritage Foundation President and CEO **Antonio Tijerino;** League of United Latin American Citizens National Director **Brent Wilkes;** Microsoft VP of Government Affairs **Fred Humphries;** Walter Scott shooting videographer **Feidin Santana;** special industry diversity addresses by AT&T Chief Compliance Officer **David Huntley** and REVOLT Media & TV CEO **Keith Clinkscales;** and much more.

This year also features a **Pre-Conference Digital Entrepreneurs and Emerging Companies Startup Workshop;** a book signing with **Eric Broyles,** telecom attorney, entrepreneur, and author of “Encounters with the Police: A Black Man’s Guide to Survival”; and features **“A Conversation with a Media Mogul: Accessing Capital and Reversing Stereotypes of People of Color,”** where MMTC’s dynamic CEO **Kim Keenan** goes one-on-one with entertainment industry icon **Debra Martin Chase,** a former lawyer who broke the Hollywood glass ceiling to become the first African American female producer to land a production deal with a major television and film studio.

Throughout the conference, MMTC will confer its highest awards to those who have made exceptional contributions to diversity and inclusion in the media and telecom industries: Entrepreneurs of the Year – **Kongsue Xiong and Xeng Xiong,** Co-Owners, Asian American Broadcasting, LLC, Minneapolis, MN; Corporate Diversity Leadership Award – **National Cable and Telecommunications Association,** presented to **Hon. Michael Powell,** President and CEO, NCTA; Hall of Fame Inductees – **Debra Martin Chase,** President and CEO, Chase Productions; **Floyd Mori,** President and CEO, APAICS; and **Rodney Sampson,** Founder, Opportunity Hub and Legacy Opportunity Fund; and Extraordinary Service Awards – **Jacqueline Clary,** Director, Network Policy NCTA, and Former Senior Counsel, MMTC; **Kiri Laurelle Davis,** Filmmaker, “A Girl Like Me” and Creator, “Our Lives Matter” PSA; **Jason Llorenz,** Staff Member, Office of Institutional Diversity and Inclusion, Rutgers University; and **Feidin Santana,** Videographer of Walter Scott Shooting, N. Charleston, SC.

**Day 1: Wednesday, July 15, 2015**

9:30 AM – 11:30 AM	<b>Pre-Conference Digital Entrepreneurs and Emerging Companies Startup Workshop</b> Workshop Session 1: Let's Get Lean: Overview of the Lean Startup Concept Workshop Session 2: From IP to IPO: Let's Get Legal Workshop Session 3: From Entrance to Exit: Capital Formation and the Fundraising Process Workshop Session 4: Smart Software for the Savvy Startup: The Latest Small Business Startup Software Tools
12:00 PM – 2:00 PM	<b>FCC Commissioners' Luncheon:</b> From the Spectrum Incentive Auctions to the FCC Diversity Agenda – Top Issues for MWBEs
2:30 PM – 3:30 PM	<b>Former FCC Chairs' Plenary:</b> How Congress and the FCC Can Promote Access to Capital for Diverse Businesses
3:30 PM – 4:30 PM	<b>The Business Case for Diversity Part I:</b> Diversity in the C-Suite, the Boardroom, and Beyond
4:30 PM – 5:45 PM	<b>The Business Case for Diversity Part II:</b> Opportunities for Diverse Entrepreneurs in Infrastructure, Spectrum, Mergers, and the Supply Chain
5:45 PM – 8:00 PM	<b>Social Justice Connection Reception and Book Signing</b> featuring Eric Broyles, Author, "Encounters with the Police: A Black Man's Guide to Survival"

**Day 2: Thursday, July 16, 2015**

8:00 AM – 9:30 AM	<b>Congressional, Legislative, and Intergovernmental Leaders Breakfast:</b> Congressional Action to Promote Diversity in Business Opportunities in Telecom and Tech
10:00 AM – 11:00 AM	<b>Money and Technomics:</b> Financing the Capital Pipeline from Angels to IPOs
11:15 AM – 12:15 PM	<b>When Creativity Meets Capital:</b> How to Produce and Distribute Your Creative Content for On-Screen and Digital Platforms
12:30 PM – 2:30 PM	<b>Access to Capital Awards Luncheon:</b> Bridging the Wealth Gap through Technology Investment
2:30 PM – 3:30 PM	<b>Investing Locally, Empowering Globally:</b> The Tech Landscape Beyond the Valley
3:45 PM – 4:45 PM	<b>Kids Who Code:</b> Investing in the Pipeline to Create the Entrepreneurs of Tomorrow
4:45 PM – 5:45 PM	<b>A Conversation with a Media Mogul:</b> Kim Keenan Interviews Debra Martin Chase
5:45 PM – 8:00 PM	Access to Capital Awards Reception

A full agenda with panel descriptions, speakers, and awardees is available on our conference website (details below).

**We encourage all media and press to take advantage of complimentary registration, and we offer technical capabilities for teams to broadcast the conference live. Please contact MMTC Communications Director Marcella Gadson at [mgadson@mmtconline.org](mailto:mgadson@mmtconline.org) for information on how to register as press.**

The conference is open to all and will be streamed live online. Online registration closes Tuesday, July 14<sup>th</sup>, at 5:00 pm. On-site registration is available from 8:30 am to 6:00 pm on July 15<sup>th</sup>, and from 7:00 am to 6:00 pm on July 16<sup>th</sup>. For information on sponsorships, please call 202-973-4314.

**Important Links**

**Conference Registration** - <http://mmtconline.org/accesstocapital/register/>

**Full Conference Agenda** - <http://mmtconline.org/accesstocapital/agenda/>

**Conference Sponsorship Page** - <http://mmtconline.org/accesstocapital/sponsorship/>

**Live Stream of the Conference** - <http://mmtconline.org/2015-mmtc-livestreaming/>

**MMTC Website** - <http://www.mmtconline.org>

**Broadband and Social Justice Online Magazine** - <http://broadbandandsocialjustice.org>

Please like us on [Facebook](#) and follow us [@mmtconline](#) on Twitter.

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**About MMTC:**

The Multicultural Media, Telecom and Internet Council (MMTC) is a national nonprofit organization dedicated to promoting and preserving equal opportunity and civil rights in the mass media, telecommunications, and broadband industries, and closing the digital divide. MMTC is generally recognized as the nation's leading advocate for minority advancement in communications.