



**Minority Media &
Telecom Council**

Press Release

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MMTC CONGRATULATES FCC CHAIRMAN JULIUS GENACHOWSKI AND COMMISSIONER ROBERT McDOWELL ON A JOB WELL DONE

FCC Chairman and Commissioner Presided Over America's Transition from the Industrial Age to the Digital Age

Washington, D.C. (March 22, 2013): The Minority Media and Telecommunications Council (MMTC) congratulates FCC Chairman Julius Genachowski and Commissioner Robert McDowell on their extraordinary records of accomplishment. History will regard them as among the most effective, farsighted leaders in the FCC's 80-year history.

Chairman Genachowski's data-driven approach to technology has set the foundation for future generations to participate in our society as first class digital citizens. Under his leadership, the FCC implemented numerous initiatives to close the digital divide, protect consumers, promote competition, and secure universal deployment of fast, secure broadband. In just four years, the Genachowski Commission produced the National Broadband Plan, rebooted the Universal Service Fund, created Spectrum Incentive Auctions, completed the Future of Media Report, and issued the Open Internet Order. These are monumental accomplishments that deserve the greatest respect.

The Chairman's commitment to families and children is a hallmark of his tenure. He led the Commission in promoting digital literacy and safety for children online, advancing rural and Native American healthcare, and protecting consumers' privacy through Do Not Track in collaboration with FTC Chairman Jon Leibowitz.

Commissioner Robert McDowell's signature cause at the FCC was minority ownership and entrepreneurship in the nation's most influential industries. In 2007, Commissioner McDowell teamed up with Commissioner Jonathan Adelstein to produce the Advertising Nondiscrimination Rule – the nation's first new civil rights mandate in over 30 years, and the first ever that drew no opposition. This rule, which outlaws a practice that had cost minority broadcasters \$200M every year, has been enforced with Commissioner McDowell's eloquent support and unrelenting oversight.

MMTC congratulates Julius Genachowski and Robert McDowell on their productive and impactful years of public service at the FCC, and wishes them the very best in their future endeavors.

About MMTC:

The Minority Media and Telecommunications Council (MMTC) is a national nonprofit organization dedicated to promoting and preserving equal opportunity and civil rights in the mass media, telecommunications and broadband industries, and closing the digital divide. MMTC is generally recognized as the nation's leading advocate for minority advancement in communications.