

Minority Media and Telecommunications Council

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SEVENTH ANNUAL ACCESS TO CAPITAL AND TELECOMMUNICATIONS POLICY CONFERENCE

Westin Grand Hotel, 2350 M Street N.W., Washington, DC

Monday, July 20, 2009

8:00 AM Breakfast

9:00 AM Welcoming Remarks

**Hon. Henry M. Rivera, Partner, Wiley Rein LLP; Chair, MMTC
David Honig, President and Executive Director, MMTC**

9:15 AM How To Finance Media And Telecom Enterprises, Even In A Weak Market

Presiding Panelists **Erwin G. Krasnow, Owner, Garvey Schubert Barer; Vice Chair, MMTC
Mark Fratrick, Vice President, BIA Financial Network, Inc.
Jerry L. Johnson, Vice President, RLJ Equity Partners, LLC
Jose R. Mas, President and CEO, MasTec, Inc.
Francisco Montero, Co-Managing Partner, Fletcher Heald & Hildreth, PLC**

10:30 AM Networking Break

10:45 AM Financing Keynote

Introduction **David Honig, President and Executive Director, MMTC**
Speaker **Frank Flores, Chief Revenue Officer, Vice President and New York Market
Manager, Spanish Broadcasting System**

11:15 AM How To Create Business Synergies Between Broadband And Media

Presiding Speakers **Ari Q. Fitzgerald, Partner, Hogan & Hartson LLP; Secretary, MMTC
David Hill, Vice President, Verizon Communications Inc.
Joseph W. Waz, Jr., Senior Vice President, Comcast Corporation
Harry Wingo, Counsel, Google Inc.**

12:30 PM Telecommunications Policy Luncheon; Birth Of The Broadband Opportunity Coalition

Presiding **Henry M. Rivera, Partner, Wiley Rein LLP; Chair, MMTC**
Invocation **Ronald Johnson, President, Ronson Network Services Corp.**
Induction into the **Adam Lindemann, President and CEO, Lindemann Capital Partners**
Accepted by Eran Schreiber, CFO, Lindemann Capital Partners
MMTC Hall of Fame **Inducted by Julia Johnson, President, NetCommunications, Inc.; Member, MMTC Board of Directors**
Bruce Chatman, President and Managing Partner, Arthur W. Wilmer Foundation LLC
Inducted by Jacqueline Clary, Counsel, MMTC
Introduction of Speaker **Whitney Marshall, Summer Associate, MMTC**
Telecom Policy Keynote **Rey Ramsey, Chairman and CEO, One Economy Corporation**

1:45 PM SUMMIT ON THE BROADBAND STIMULUS AND THE MINORITY COMMUNITY

Presiding **Maurita K. Coley, Davis Wright Tremaine LLP; Vice Chair, MMTC**

1:45 PM Broadband Stimulus And The Minority Community Keynote Address; Announcement Of The Creation Of The Broadband Opportunity Coalition

Introduction of Speaker **Kristal High, President, Media Foundation Group**
Speaker **Marc Morial, President and CEO, National Urban League**

2:15 PM The Obama Administration: A New Day For Minority Entrepreneurship

Introduction of Speaker **Joseph Miller, Earle K. Moore Fellow, MMTC**
Speaker **Susan Crawford, Special Assistant to the President for Science, Technology, and Innovation Policy**

2:45 PM The FCC's National Broadband Plan: Opportunities for Entrepreneurship

Introduction of Speaker **Jeneba Ghatt, Principal, The Ghatt Law Group; Member, Board of Directors, MMTC**
Speaker **Blair Levin, Coordinator, National Broadband Plan, Federal Communications Commission**

3:15 PM Industries Seeking Minority Business Partnerships: The View From The Top

Speakers **Steve Largent, President and CEO, CTIA – The Wireless Association**
Kyle McSlarrow, President and CEO, National Cable & Telecommunications Association
Walter B. McCormick, Jr., President and CEO, United States Telecom Association

4:00 PM How To Apply For Broadband Stimulus Grants

Speakers **Hilda Legg, Consultant, Wiley Rein LLP; former Director, Rural Agriculture Service, U.S. Department of Agriculture**
Nancy Victory, Partner, Wiley Rein LLP; former Director, National Telecommunications and Information Administration, U.S. Department of Commerce

4:30 PM Broadband Companies Seeking Minority Business Partnerships

Presiding **S. Jenell Trigg, Partner, Lerman Senter PLLC, Member, MMTC Board of Directors, and Anita Stephens Graham, General Partner, Opportunity Capital Partners**

Susan Santana, Assistant Vice President, External Affairs, AT&T
Martez Moore, Senior Vice President of Strategy and Business Development, BET Networks

Earle Jones, Vice President, National Affairs, Comcast Corporation

David Goodfriend, Advisor, EchoStar Corporation

John Muleta, Co-Founder and CEO, M2Z Networks

Jose R. Mas, President and CEO, MasTec, Inc.

Audrey D. Hallett, Staff Director, Qwest Government Services, Inc.

Ronald Johnson, President, Ronson Network Services Corp.

Delores Johnson Cooper, Executive Director for Supplier Diversity, Verizon Communications Inc./Verizon Wireless

Brigitte F. Daniel, Executive Vice President, Wilco Electronic Systems, Inc.

5:30- Twelfth Annual MMTC Hall Of Fame Reception

8:00 PM

Presiding **Hon. Henry M. Rivera, Partner, Wiley Rein LLP; Chair, MMTC**

Hall of Fame Inductees **Jose R. Mas, President and CEO, MasTec, Inc.**

Inducted by Frank Flores, Chief Revenue Officer, Vice President and New York Market Manager, Spanish Broadcasting System

Joseph Waz, Senior Vice President, Comcast Corporation

Inducted by Marc Morial, President and CEO, National Urban League

Remarks **Hon. Robert McDowell, Commissioner, Federal Communications Commission**

The Everett C. Parker Lifetime Achievement Award **Hon. Michael Copps, Commissioner, Federal Communications Commission**

Presented by Nicolaine Lazarre, Member, MMTC Board of Directors

8:15- Brainstorming: Broadband Opportunity and Broadband Adoption (Presidential Suite)

10:00 PM

Facilitators **Marc Morial, President and CEO, National Urban League**

Rey Ramsey, Chairman and CEO, One Economy Corporation

Discussants **Maurita K. Coley, Davis Wright Tremaine LLP; Vice Chair, MMTC**

David Honig, Executive Director, MMTC

Julia Johnson, President, NetCommunications Inc.; Member, MMTC Board of Directors

Tuesday, July 21, 2009

8:00 AM Congressional Breakfast: Entrepreneurship And Competitive Policy

Presiding **David Goodfriend, President, Goodfriend Government Affairs**
Speaker **Hon. Linda Sanchez, Member of Congress**

9:15 AM Broadband Policy and Minority Entrepreneurship

Presiding **Julia Johnson, President, NetCommunications Inc.; Member,
MMTC Board of Directors**

The View From NTIA **Anna Gomez, Deputy Assistant Secretary for Communications
and Information and Deputy Administrator, National
Telecommunications and Information Administration (NTIA)**

The View From The States **H. Russell Frisby, Partner, Stinson Morrison Hecker LLP**

The View From The Cities **Vanessa Williams, Executive Director, National
Conference of Black Mayors**

The View From Youth **Navarrow Wright, Social Media and Internet Consultant,
Maximum Leverage Solutions**

The View From Content **Broderick Byers, President, Internet Advertising Marketing
Solutions**

The View From Consumers **Howie Hodges, Senior Vice President, One Economy
Corporation**

The Global View **Dr. Joseph O. Okpaku, Sr., President and CEO,
Telecom Africa International Corporation**

The View From The Future **Nicol Turner Lee, Vice President, Joint Center for Political
and Economic Studies**

12:15 PM Networking Break

12:30 PM Awards Luncheon

Presiding
Invocation
The Excellence In Financial
Services Award

The Distinguished *Pro Bono*
Achievement Award

Extraordinary
Service Awards

Hon. Deborah Taylor Tate, Member, MMTC Board of Directors
Sarah Dash, Singer, LaBelle
Opportunity Capital Partners
Accepted by Anita Graham, General Partner
Presented by Joycelyn Tate, Associate Broker, MMTC
Hogan & Hartson LLP
Accepted by Ari Q. Fitzgerald, Partner
Presented by Joycelyn James, John W. Jones Fellow, MMTC
Hon. Calvin Smyre, President, National Black Caucus of State
Legislators
Presented by Ralph Everett, President, Joint Center for
Political and Economic Studies
The Members of the MMTC Section 307(b) Task Force:
Parul Desai, Frank Jazzo, Mark Lipp, Frank McCoy, Jack
Mullaney, Julian Shepard, Melodie Virtue, Howard Weiss
and Scott Woodworth
Presented by Marcella Gadson, Research Associate, MMTC

2:30-5:30 PM Financial And Procurement Forum

The Forum provides minority entrepreneurs, and companies interested in doing business with them, an opportunity to meet face to face, discuss business plans, and explore potential relationships and services. Entrepreneurs may sign up at the conference registration table for appointments with the Table Hosts.

AT&T Inc./AT&T Mobility
BET Networks
Bond & Pecaro, Inc.
Comcast Corporation
D.C. Department of Small and Local Business Development
Davis Wright Tremaine LLP
Drinker Biddle & Reath LLP
EchoStar Corporation
Garvey Schubert Barer
Lindemann Capital Partners
Minority Media and Telecommunications Council
National Association of Broadcasters Education Foundation
Palatine Capital
Qwest Communications International, Inc.
Ronson Network Services Corp.
Wilco Electronic Systems, Inc.