Minority Media & Telecom Council

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MMTC Broadband and Social Justice Policy Summit

Westin Georgetown Hotel, 2350 M St. N.W., Washington, D.C.

AGENDA

Thursday, January 26, 2012

11:00 AM **Registration Opens**

11:45-1:45 PM **Congressional Luncheon**

Presiding:

Maurita Coley, Vice President and COO, MMTC

Opening Address: Broadband Policy As The Nation Transitions To The Digital Age

Rebecca Arbogast, Vice President, Global Public Policy, Comcast Corp.

The State of Broadband and Social Justice – 2012

David Honig, President, MMTC

Release Of The Beloved Community: Telecom Policy In The 21st Century

Latoya Livingston, Earle K. Moore Fellow, MMTC

Release of Silicon Ceiling 11: Equal Opportunity and High Technology

John Templeton, President, eAccess Corp.

Remarks

Hon. Chaka Fattah, Member of Congress

1:45-2:00 PM **Break**

2:00-3:10 PM **Spectrum Reallocation: How Will The National Broadband Plan's Goals Be Realized?**

Presiding:

Francisco Montero, Partner, Fletcher Heald & Hildreth, PLC; Member, Board of Directors, MMTC

National Broadband Plan Keynote Address:

Blair Levin, Senior Fellow, The Aspen Institute

Discussants:

Christopher Guttman-McCabe, Vice President, Regulatory Affairs, CTIA-The Wireless Association
Walter McCormick, President, USTelecom
James Assey, Executive Vice President, National Cable and Telecommunications Association
Chris Ornelas, Chief Operating and Strategy Officer, National Association of Broadcasters
James Winston, Executive Director, National Association of Black Owned Broadcasters

3:10-4:20 PM **How Public Purpose Content Drives Broadband Adoption**

Presiding:

Maurita Coley, Vice President and COO, MMTC

Public Purpose Content Keynote Address:

Rey Ramsey, Chair, One Economy Corp.

Discussants:

Madison Shockley, Actor, The Misadventures of Awkward Black Girl
Dennis Leoni, Director, Los Americans

4:20-5:30 PM **The Obama Administration's Broadband Agenda: A Progress Report**

Presiding:

Dr. Nicol Turner-Lee, Vice President and Director, Media and Technology Institute, Joint Center for Political and Economic Studies; Member, Board of Directors, MMTC

21st Century Civil Rights Keynote Address:

Brent Wilkes, Executive Director, League of United Latin American Citizens

Presentation:

Aneesh Chopra, Chief Technology Officer, The White House

Remarks:

Anna Gomez, Deputy Assistant Secretary of Commerce for Communications and Administrator, NTIA
Hon. Jonathan Adelstein, Administrator, Rural Utilities Service, USDA

5:30-7:30 PM **Social Justice Awards Reception [Program Begins At 6:30 PM]**

Presiding:

David Honig, President, MMTC

Welcome

Kristal High, Editor in Chief, Politic365

Introduction Of New MMTC Officers:

Hon. Julia Johnson, Chair
Hon. Deborah Taylor Tate, Vice Chair
Ronald Johnson, Treasurer
Maurita Coley, Vice President and COO

Awardees:

Champion Of Digital Equality Award:

Tanya Lombard

Digital Media Pioneer For Social Justice Awards:

Dennis Leoni
Issa Rae (by video)

7:30-9:30 PM **Networking Post-Reception (Presidential Suite 810)**

Friday, January 27, 2012

8:00 AM **Registration Opens**

9:00-10:00 AM **Commissioners' Breakfast: The FCC's Broadband Policy Priorities**

Presiding:

Hon. Deborah Tate, Vice Chair, MMTC

Discussants:

Hon. Robert McDowell, Commissioner, FCC
Hon. Mignon Clyburn, Commissioner, FCC

10:00-11:00 AM **Broadband Policy Keynote Addresses**

Presiding:

Erwin Krasnow, Partner, Garvey, Schubert Barer; Vice Chair, MMTC

Broadband Policy Keynote Addresses:

David Grain, Founder and CEO, Grain Communications Group
Xavier Williams, Senior Vice President, Government, Education and Medical Markets, AT&T
Thomas Tauke, Executive Vice President, Public Affairs, Policy and Communications, Verizon

11:00-Noon **Securing Universal Broadband Adoption By Women And Families**

Presiding:

Hon. Julia Johnson, Chair, MMTC; President, NetCommunications

Universal Broadband Adoption Keynote Address:

Brigitte Daniel, Executive Vice President and COO, Wilco Electronic Systems, Inc.

Discussants:

Hon. Minnie Gonzalez, President, National Hispanic Caucus of State Legislators; Member, Connecticut House of Representatives
Hon. Sharon Weston Broome, Chair, National Organization of Black Elected Legislative Women
Hon. Karen Avilla, President, Hispanic Elected Local Officials; City Treasurer, Carson, CA

12:15-2:00 PM **High Tech Policy Luncheon: The Policies That Will Deliver America 100% Broadband Access, Adoption And Affordability**

Presiding:

David Honig, President, MMTC

High Tech Keynote Address:

Kim Keenan, General Counsel, NAACP

Discussants:

Howie Hodges, Vice President, External Affairs, Time Warner Cable
Jason Llorenz, Executive Director, Hispanic Technology and Telecommunications Partnership

2:15-2:45 PM **Who Owns What's Online? Intellectual Property And Multicultural Entrepreneurship**

Presiding:

Ronald Johnson, Treasurer, MMTC; President, Ronson Network Services

Intellectual Property Keynote Address:

Toni Cook Bush, Partner, Skadden Arps Slate Meagher & Flom LLP; Member, Board of Advisors, MMTC

2:45-3:00 PM **Networking Break**

3:00-4:30 PM **A Telecom Policy Vision For The 21st Century**

Presiding:

Deborah Lathen, President, Lathen Consulting; Member, Board of Directors, MMTC

Speakers:

Sharon Gillett, Chief, Wireline Competition Bureau, FCC
Rick Kaplan, Chief, Wireless Telecommunications Bureau, FCC
Thomas Reed, Chief, Office of Communications Business Opportunities, FCC

4:30 PM **Summit Adjourns**