

MMTC's 12th Annual Access to Capital and Telecom Policy Conference:

Spotlight on Opportunity, Innovation, and Inclusion in the New Digital Ecosystem

July 28-29, 2014

Embassy Suites Convention Center Hotel
900 10th Street NW, Washington, DC

Agenda

Monday, July 28, 2014

11:00 AM

On-Site Registration Opens

Capital AB Foyer

12:00 PM -
1:45 PM

Congressional and Legislative Luncheon

Capital CD

Description: Federal and state representatives will provide insight on whether telecom policies stimulate or stifle opportunities for minority- and women-owned businesses (MWBEs). Panelists will also share their thoughts on the future of MWBE engagement in light of access to capital concerns.

Presiding Officer:

Nicol Turner-Lee, Ph.D., Vice President and Chief Research and Policy Officer, MMTC

Speakers:

Hon. Joe Armstrong, Member, Tennessee House of Representatives; President, National Black Caucus of State Legislators

Hon. G.K. Butterfield (D-NC), Member, U.S. House of Representatives

Hon. John Conyers, Jr. (D-MI), Member, U.S. House of Representatives

Hon. Catherine Pugh, Member, Maryland State Senate; President-Elect, National Black Caucus of State Legislators

Hilary O. Shelton, Director and Senior Vice President for Advocacy, NAACP Washington Bureau

Hon. Clifford "Cliff" Stearns, Member of Congress Emeritus (R-FL); Co-Chair, New Telecom and Internet Policy Taskforce

Hon. Alan B. Williams, Member, Florida House of Representatives

2:00 PM -
3:00 PM

The General Counsels: *Social Justice Issues in Media and Telecom*

Capital AB

Description: General counsels from advocacy, trade, and nonprofit organizations will weigh in on some of the most controversial issues in media and telecom, including the open Internet, media consolidation, digital redlining, access to capital, employment diversity, entrepreneurship, and opportunities for MWBEs in spectrum auctions and secondary markets.

Presiding Officer:

Maurita Coley, Vice President and Chief Operating Officer, MMTC

Discussants:

Martin J. Chavez, Senior Advisor and Chief Legal Officer, Hispanic Technology and Telecommunications Partnership

Nicolaine M. Lazarre, Senior Vice President and General Counsel, National Urban League

Jane Mago, Executive Vice President and General Counsel, National Association of Broadcasters

3:15 PM -
4:15 PM

Getting in the Game: *Establishing a Minority Foothold in the Emerging Technology Industries*

Capital AB

Description: Representatives from government and business will discuss how employment and business initiatives in the media and telecommunications industries and in Silicon Valley create opportunities for MWBEs to participate in the regulated communications industries.

Presiding Officer:

Ronald Johnson, Chairman and CEO, Ronson Network Services Corp.; Treasurer, MMTC Board of Directors

Remarks:

Alejandra Y. Castillo, Esq., National Director, Minority Business Development Agency, U.S. Department of Commerce

Discussants:

Frank Washington, Chairman and CEO, Tower of Babel LLC; President and CEO, Crossings TV: An Asian Language Cable Network

Denmark West, Operations Specialist of Brand Development, K1 Investment Management, LLC

Harry Wingo, President and CEO, D.C. Chamber of Commerce

Navarrow Wright, President and CEO, Close the Divide Project; Chief Technology Officer, Interactive One

4:15 PM -
5:15 PM

Broadcast Resuscitation: *Where is the Lifeline for Minority Media?*

Capital AB

Description: Broadcasting experts will discuss the impact of JSAs/SSAs, retransmission consent, AM revitalization, foreign ownership, crossownership, and Internet radio stations on diverse broadcast ownership.

Presiding Officer:

Francisco Montero, Managing Partner, Fletcher, Heald & Hildreth, PLC; Member, MMTC Board of Directors

Remarks:

Hon. Joe Armstrong, Member, Tennessee House of Representatives; National President, National Black Caucus of State Legislators

Discussants:

Todd F. Brown, Chief Revenue Officer, Johnson Publishing Company
Jesus Lara, Executive Vice President, Digital Media, Spanish Broadcasting System
Otto Padron, President and COO, Meruelo Media Group
Keisha Sutton-James, Vice President, Inner City Broadcasting Corp.
Gerry Waldron, Partner, Covington & Burling LLP
James L. Winston, Executive Director and General Counsel, National Association of Black Owned Broadcasters

5:30 PM -
9:00 PM

MMTC Awards Reception: *Celebrating Diverse Media Superstars*

Capital CD

Description: MMTC will present its highest honors to those who have made exceptional contributions to diversity and inclusion in the media and telecom industries. MMTC also pays a special tribute to renowned venture capitalist, entrepreneur, and MMTC board member, the late Herbert P. Wilkins, Sr., Founder of the Syncom Venture Capital Funds.

Co-Masters of Ceremony:

Kristal High Taylor, Editor-in-Chief, *Politic365*
Roland Martin, Host and Managing Editor, NewsOne Now, TV One

Invocation:

Rev. William H. Lamar IV, Pastor, Metropolitan AME Church, Washington, DC

Tribute to Herbert P. Wilkins, Sr.:

Herbert P. Wilkins, Sr. Video Presentation - Courtesy of The HistoryMakers
John E. Oxendine, President and CEO, Blackstar Communications, LLC
Alfred Liggins, President and CEO, Radio One, Inc.; Chairman and CEO, TV One, LLC
(Via video)

Presenters of Hall of Fame and Extraordinary Service Awards:

Hon. Mignon Clyburn, Commissioner, Federal Communication Commission
Maurita Coley, Vice President and Chief Operations Officer, MMTC

Hall of Fame Inductees:

Debra L. Lee, Chairman and CEO, BET Networks
Steven C. Roberts, Founder and CEO, Roberts Broadcasting Company
S. Jenell Trigg, Esq., Member, Lerman Senter PLLC; Member, MMTC Board of Advisors

Extraordinary Service Award:

Rev. Jesse Jackson, Sr., Founder and President, Rainbow PUSH

Presenters of Everett C. Parker Lifetime Achievement Award:

Hon. Mignon Clyburn, Commissioner, Federal Communication Commission
Frank Washington, Chairman and CEO, Tower of Babel LLC; President and CEO, Crossings TV

Everett C. Parker Lifetime Achievement Award:

Hon. Tyrone Brown, Former Commissioner, Federal Communications Commission;
Member, MMTC Board of Advisors

Agenda

Tuesday, July 29, 2014

7:00 AM

Registration Opens

Capital AB Foyer

8:00 AM -
9:30 AM

FCC Commissioners' Breakfast

Capital CD

Description: FCC and White House Administration officials will discuss opportunities and barriers in telehealth, superfast broadband, the Internet of things and technology adoption in underserved communities.

Presiding Officer:

Hon. Deborah Taylor Tate, Former Commissioner, Federal Communications Commission; Vice Chair, MMTC Board of Directors

Remarks:

Hon. Jim Shelton, Deputy Secretary, U.S. Department of Education

Discussants:

Hon. Mignon Clyburn, Commissioner, Federal Communications Commission
Hon. Michael O'Rielly, Commissioner, Federal Communications Commission
Hon. Ajit Pai, Commissioner, Federal Communications Commission
Hon. Jessica Rosenworcel, Commissioner, Federal Communications Commission

Remarks:

David Honig, Co-founder and President, MMTC

10:00 AM -
10:30 AM

What's Hot on the Hill: A Conversation with Tech Attorneys from Capitol Hill

Capital AB

Description: Tech attorneys from Capitol Hill with expertise in the latest media, telecom, and technology issues will discuss the leading industry issues, including spectrum policy, the Communications Act update, and access to capital opportunities for MWBEs.

Interviewer:

Jamal Simmons, Principal, The Raben Group; Media Advisor and Political Commentator

Discussants:

Shawn Chang, Chief Democratic Counsel, Communications and Technology Policy, House Committee on Energy and Commerce

David Redl, Chief Counsel for Communications, House Committee on Energy and Commerce

Timothy Robinson, Senior Policy Counsel and Legislative Director, Office of Congressman Bobby L. Rush

10:45 AM -
11:45 AM

Big Data, Surveillance, Cybersecurity, Privacy, and Identity Theft: Impacts on Communities of Color

Capital AB

Description: Government and corporate leaders will discuss the impact of the advertising-supported ecosystem and the implications of data aggregation, facial recognition, wireless surveillance, and other emerging cyber technologies on communities of color. Panelists will also discuss strategies and policies that enforce consumer protection and corporate accountability.

Presiding Officer:

Nicol Turner-Lee, Ph.D., Vice President and Chief Research and Policy Officer, MMTC

Remarks:

Nicole Wong, Deputy Chief Technology Officer, Office of Science and Technology Policy, Executive Office of the President

Discussants:

Hon. Julie Brill, Commissioner, Federal Trade Commission

Amb. Karen Kornbluh, Executive Vice President, External Affairs, Nielsen

Hon. Maureen Ohlhausen, Commissioner, Federal Trade Commission

Angela Simpson, Deputy Assistant Secretary, National Telecommunications and Information Administration

12:00 PM -
1:45 PM

Access to Capital Luncheon Capital CD

Description: Leaders in government and industry will discuss the policies and societal issues that continue to impact the wide racial disparities in income and wealth, access to capital opportunities for minority entrepreneurs, investment in minority enterprises, and the vital role of technology access and adoption in the future success of minority and low-income communities. MMTC will confer its Distinguished *Pro Bono* Achievement and Extraordinary Service awards to exemplary firms, individuals, and corporations.

Presiding Officer:

Ari Q. Fitzgerald, Partner, Hogan Lovells; Secretary, MMTC Board of Directors

Invocation:

Rev. Aisha Karimah, Director of Community Affairs, NBC4, Washington, DC

Video Presentation:

Hon. Tom Wheeler, Chairman, Federal Communications Commission

Remarks:

Hon. Tony Cárdenas (D-CA), Member, U.S. House of Representatives

Larry Irving, President and CEO, Irving Information Group; Former Assistant Secretary for Communications and Information Policy, National Telecommunications and Information Administration

Ann Marie Mehlum, Associate Administrator for the Office of Capital Access, U.S. Small Business Administration

Thomas W. Reed, Director, Office of Communications Business Opportunities, Federal Communications Commission

Hon. Edolphus "Ed" Towns, Member of Congress Emeritus (D-NY); Co-Chair, New Telecom and Internet Policy Taskforce

Distinguished *Pro Bono* Achievement Award:

Troutman Sanders LLP and Sharie Brown, Partner

Extraordinary Service Awards:

Black Enterprise: Accepted by Derek Dingle, Senior Vice President and Editor-in-Chief, Black Enterprise

C. Howie Hodges, II, Vice President – External Affairs, Time Warner Cable, Inc.

Fernando R. Laguarda, Vice President, External Affairs and Policy Counselor, Time Warner Cable, Inc.

Nicolaine Lazarre, Senior Vice President and General Counsel, National Urban League

Maureen Lewis, Director, Minority Telecommunications Development, National Telecommunications and Information Administration

Rev. Steven J. Smith, Executive Director, Public Policy Institute and Media & Telecom Project, Rainbow PUSH Coalition

2:00 PM -
3:00 PM

Special Plenary on Protecting Our Cultural Brand: *The Impact of Media Images on Investment in Communities of Color*

Capital AB

Description: Media experts will discuss how depictions of people of color in the film, media, and entertainment industries impact investors' perceptions of the value of investing in communities of color.

Presiding Officer:

Laura Berrocal, Chairwoman, Innovation Generation; Member, MMTC Board of Advisors

Discussants:

Orlena N. Blanchard, Director, Black Media Matters Consortium
John Gibson, Special Assistant to the Chairman and CEO for Diversity and Multicultural Outreach, Motion Picture Association of America
Jason Lagria, Senior Staff Attorney, Asian Americans Advancing Justice
S. Floyd Mori, President and CEO, Asian Pacific American Institute for Congressional Studies

3:15 PM -
5:00 PM

Investors Forum: *Creative Capital and the Latest Developments in Angel Investing, Venture Capital, Crowdfunding, Vendor Financing, and Audience Aggregation*

Capital AB

Description: Industry leaders will discuss where investors are putting their money, what's driving mergers and acquisitions activity, and where the opportunities are for MWBEs who seek to step up their game, or get in the game.

Presiding Officer:

Erwin G. Krasnow, Partner, Garvey Schubert Barer; Vice Chair, MMTC Board of Directors

Remarks:

Anna-Maria Kovacs, Ph.D., Visiting Senior Policy Scholar, McDonough School of Business, Georgetown University Center for Business and Public Policy

Discussants:

Patrick S. Campbell, Partner, Paul, Weiss, Riffkind, Wharton & Garrison LLP
Sidney Dillard, Managing Director, Loop Capital Markets LLC
Hon. Marie C. Johns, Founder and President, L&L Consulting LLC; Former Deputy Administrator, U.S. Small Business Administration
David J. Mallof, Managing Director, Cardinal Telemedia; Founder, Free Access and Broadcast Telemedia, LLC
John E. Oxendine, Chairman, President, and CEO, Broadcast Capital, Inc., President and CEO, Blackstar Management LLC
Aaron Saunders, Co-Founder, Clearly Innovative, Inc.
Herbert P. Wilkins, Jr., Managing Partner, SCI Ventures

5:00 PM -
6:30 PM

Networking Reception

Capital CD

Theme: *Has STEM Picked Up STEAM? Promoting Careers in Science, Technology, Engineering, Arts, and Mathematics for the Next Generation*

Presiding Officers:

Marcella Gadson, Director of Communications, MMTC; Editor-in-Chief, Broadband and Social Justice Online Magazine
Dorriisa Griffin, Chief of Staff and Staff Counsel, MMTC

Special Presentation:

MS² Students (Howard University Middle School for Mathematics and Science)

Remarks:

Kelley Ellsworth, Executive Director, Byte Back
Patrick Gusman, Managing Director, Social Sector Innovations, LLC; President and Executive Director, Equal Footing Foundation; Co-Founder, StartUp Middle School
Talib I. Karim, Executive Director, STEM4US!
Jefferi K. Lee, General Manager, WHUT-TV Howard University Television
Richard Nichols, Chief of Staff, District of Columbia Office of the Deputy Mayor for Planning and Economic Development

Members of Congress:

Hon. Yvette Clarke (D-NY), U.S. House of Representatives (Invited)
Hon. Joe Garcia (D-FL), U.S. House of Representatives
Hon. Robert "Bobby" Scott (D-VA), U.S. House of Representatives (Invited)

Agenda

Wednesday, July 30, 2014

FCC's Office of Communications Business Opportunities (OCBO) Supplier Diversity Summit

Federal Communications Commission Corporate Headquarters
445 12th Street SW, Washington, DC 20554

Separate registration at www.fcc.gov (see <http://www.fcc.gov/events/2014-fcc-supplier-diversity-conference-and-workshop-small-minority-and-women-owned-business>)